

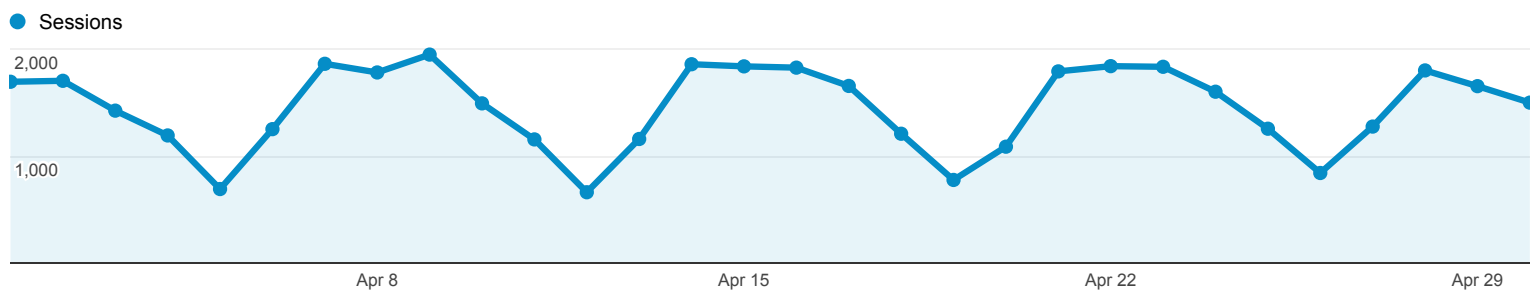
Apr 1, 2014 - Apr 30, 2014

New vs Returning

All Sessions
100.00%

Explorer

Summary



User Type	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	43,680 <small>% of Total: 100.00% (43,680)</small>	32.97% <small>Site Avg: 32.96% (0.03%)</small>	14,400 <small>% of Total: 100.03% (14,396)</small>	44.62% <small>Site Avg: 44.62% (0.00%)</small>	2.99 <small>Site Avg: 2.99 (0.00%)</small>	00:05:05 <small>Site Avg: 00:05:05 (0.00%)</small>	15.25% <small>Site Avg: 15.25% (0.00%)</small>	6,661 <small>% of Total: 100.00% (6,661)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Returning Visitor	29,280 (67.03%)	0.00%	0 (0.00%)	38.02%	3.26	00:06:26	19.17%	5,614 (84.28%)	\$0.00 (0.00%)
2. New Visitor	14,400 (32.97%)	100.00%	14,400(100.00%)	58.02%	2.45	00:02:19	7.27%	1,047 (15.72%)	\$0.00 (0.00%)

Rows 1 - 2 of 2