

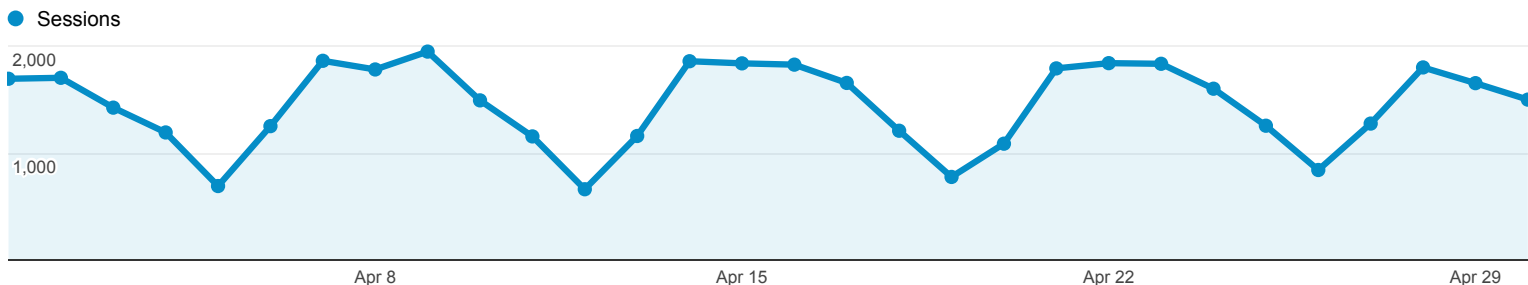
Apr 1, 2014 - Apr 30, 2014

# Browser & OS

All Sessions  
100.00%

Explorer

Summary



Browser	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	43,680 <small>% of Total: 100.00% (43,680)</small>	32.97% <small>Site Avg: 32.96% (0.03%)</small>	14,400 <small>% of Total: 100.03% (14,396)</small>	44.62% <small>Site Avg: 44.62% (0.00%)</small>	2.99 <small>Site Avg: 2.99 (0.00%)</small>	00:05:05 <small>Site Avg: 00:05:05 (0.00%)</small>	15.25% <small>Site Avg: 15.25% (0.00%)</small>	6,661 <small>% of Total: 100.00% (6,661)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Chrome	16,631 (38.07%)	24.59%	4,090 (28.40%)	40.49%	3.34	00:06:13	16.68%	2,774 (41.65%)	\$0.00 (0.00%)
2. Firefox	15,560 (35.62%)	45.46%	7,073 (49.12%)	52.17%	2.62	00:04:16	12.50%	1,945 (29.20%)	\$0.00 (0.00%)
3. Safari	6,179 (14.15%)	20.67%	1,277 (8.87%)	36.37%	2.87	00:02:59	19.61%	1,212 (18.20%)	\$0.00 (0.00%)
4. Internet Explorer	4,893 (11.20%)	35.05%	1,715 (11.91%)	44.27%	3.25	00:06:43	14.49%	709 (10.64%)	\$0.00 (0.00%)
5. Android Browser	202 (0.46%)	55.45%	112 (0.78%)	51.49%	1.84	00:00:51	1.49%	3 (0.05%)	\$0.00 (0.00%)
6. Opera	65 (0.15%)	41.54%	27 (0.19%)	56.92%	2.32	00:03:31	18.46%	12 (0.18%)	\$0.00 (0.00%)
7. Safari (in-app)	51 (0.12%)	78.43%	40 (0.28%)	45.10%	3.29	00:03:47	1.96%	1 (0.02%)	\$0.00 (0.00%)
8. Amazon Silk	39 (0.09%)	53.85%	21 (0.15%)	43.59%	2.69	00:00:48	5.13%	2 (0.03%)	\$0.00 (0.00%)
9. Opera Mini	18 (0.04%)	94.44%	17 (0.12%)	83.33%	1.17	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Iron	9 (0.02%)	11.11%	1 (0.01%)	33.33%	2.67	00:03:47	22.22%	2 (0.03%)	\$0.00 (0.00%)
11. Mozilla Compatible Agent	9 (0.02%)	66.67%	6 (0.04%)	55.56%	2.33	00:02:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. BlackBerry	5 (0.01%)	60.00%	3 (0.02%)	80.00%	1.20	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. IE with Chrome Frame	5 (0.01%)	100.00%	5 (0.03%)	80.00%	1.20	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. (not set)	3 (0.01%)	100.00%	3 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. SeaMonkey	3 (0.01%)	66.67%	2 (0.01%)	66.67%	1.67	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. JUC	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

17.	Maxthon	1 (0.00%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:48	100.00%	1 (0.02%)	\$0.00 (0.00%)
18.	Mozilla	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	Nokia Browser	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	Phantom Browser	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	S40 Ovi Browser	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	UC Browser	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	YaBrowser	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

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