


Mar 31, 2013 - Apr 30, 2013

Frequency & Recency




























 % of visits: 100.00%

Distribution

Count of Visits

Visits
53,729
 % of Total: 100.00% (53,729)

Pageviews
102,218
 % of Total: 100.00% (102,218)

Count of Visits	Visits	Pageviews
1	19,841 	33,126 
2	3,809 	9,307 
3	2,036 	4,400 
4	1,566 	3,269 
5	1,141 	2,414 
6	1,058 	2,271 
7	871 	1,689 
8	1,451 	2,492 
9-14	4,536 	8,073 
15-25	3,206 	6,327 
26-50	3,180 	6,468 
51-100	3,454 	6,646 
101-200	2,382 	4,394 
201+	5,198 	11,342 