

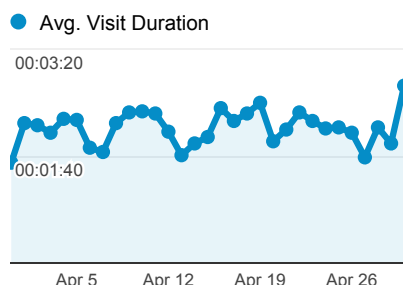
# My Dashboard

Mar 31, 2013 - Apr 30, 2013

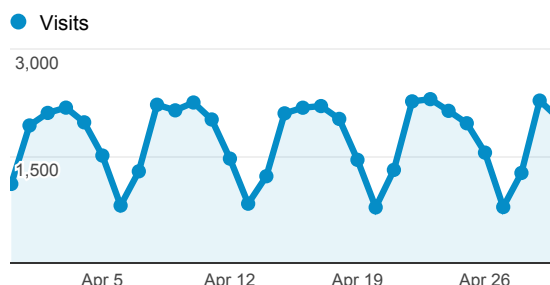
Advanced Segments | + Add Widget | Share | Email | Export

Customize Dashboard | Delete Dashboard

## Avg. Visit Duration



## Visits



## Pageviews

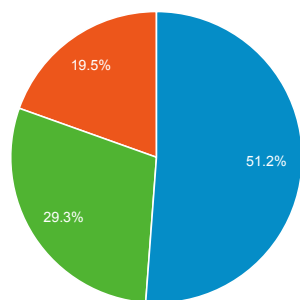
**102,218**  
% of Total: 100.00% (102,218)

## Pageviews by Page Title

Page Title	Pageviews
Fogler Library, the University of Maine	62,836
Fogler Library: Indexes and Databases	16,927
Fogler Library: Ejournals@UMaine	4,224
Fogler Library: Hours	2,418
Fogler Library: Interlibrary Loan	517
Fogler Library: Prism: The University of Maine Yearbook Online	492
Fogler Library: Contacts	476
Fogler Library: Census Information	443
UM Fogler Library Electronic Theses and Dissertations	440
Fogler Library: Maine Town Reports: Holdings by Town	302

## Visits by Traffic Type

■ direct
 ■ organic
 ■ referral
 ■ (not set)



## Visits

**53,729**  
% of Total: 100.00% (53,729)

## Visits and Pages / Visit by Keyword

Keyword	Visits	Pages / Visit
(not provided)	8,043	2.16
fogler library	1,559	1.94
umaine library	695	1.85
(not set)	582	2.61
umaine fogler	437	1.81
fogler	411	1.87
folger library umaine	180	2.34
umaine fogler library	136	2.22
folger library	134	1.60
fogler library hours	122	1.92

## Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No	52,396	99,609
Yes	1,333	2,609

## Visits and Pages / Visit by Mobile ...

Mobile Device Info	Visits	Pages / Visit
Apple iPhone	493	1.90
Apple iPad	487	2.02
Apple iPod	36	1.83
Samsung GT-I9300 Galaxy SIII	23	2.13
(not set)	20	1.70
Samsung GT-I9300 Galaxy S3	15	1.93
Motorola MOTXT912B Droid Razr 4G	14	2.64
Motorola Electrify	11	1.45

## Visits and Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
(direct) / (none)	27,500	1.72
google / organic	14,902	2.04
umaine.edu / referral	6,529	2.22
libraries.maine.edu / referral	1,026	2.29
google.com / referral	678	1.91
library.umaine.edu / referral	452	1.99
bing / organic	393	2.02
qq4nm4zz3u.search.serialssolutions.com / referral	306	1.91
yahoo / organic	250	2.28

## Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	31,014	40,440
/default_ursus.asp	3,793	9,860
/indexesdb/Indexes.asp	2,811	7,014
/indexesdb/Indexes.asp?search=A&range=SZ	1,680	5,039
/ejournals/default.asp	1,656	5,405
/default_res.htm	1,066	2,545
/indexesdb/Indexes.asp?search=A&range=HN	1,047	3,403
/about/hours.htm	997	2,745
/indexesdb/Indexes.asp?search=A&range=AD	970	2,963

Samsung SCH-I605 G  
alaxy Note II

8 2.12

maine.gov / referral

241 1.80

range=AD

/indexesdb/Indexe  
s.asp?search=A&r  
ange=NS

867

2,655

Motorola XT923 Droid  
Razr HD

7 1.71

### Visits and Pages / Visit by Landing Page

Landing Page	Visits	Pages / Visit
/default.asp	43,432	1.86
/indexesdb/Indexes.asp	1,136	2.04
/default_ursus.asp	880	1.80
/ejournals/default.asp	846	3.69
/about/hours.htm	684	2.35
/indexesdb/Indexes.asp?search=A&range=SZ	332	1.72
/default_res.htm	289	1.49
/indexesdb/indexes.asp	270	1.90
/govdoc/newcensus.htm	267	1.78
/yearbooks/default.asp	223	5.96