

Frequency & Recency

100.00% of total visits

Performance

Days Since Last Visit

Visits
61,281
% of Total: 100.00% (61,281)

Pageviews
128,176
% of Total: 100.00% (128,176)

Days Since Last Visit	Visits	Pageviews	Percentage of total	
			Visits	Pageviews
0	48,448	96,736	79.06%	75.47%
1	2,376	5,590	3.88%	4.36%
2	1,496	3,770	2.44%	2.94%
3	1,045	2,491	1.71%	1.94%
4	767	1,916	1.25%	1.49%
5	654	1,605	1.07%	1.25%
6	635	1,601	1.04%	1.25%
7	451	1,076	0.74%	0.84%
8-14	1,572	4,110	2.57%	3.21%
15-30	1,274	3,674	2.08%	2.87%
31-60	669	2,102	1.09%	1.64%
61-120	468	1,122	0.76%	0.88%
121-364	1,163	1,894	1.90%	1.48%
365+	263	489	0.43%	0.38%