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\$0.00

95

(2.21%)

(0.00%)

(0.21%)

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(0.00%)

(0.00%)

(0.02%)

(0.00%)

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(0.00%)

13.07%

0.00%

32.14%

0.00%

0.00%

0.00%

9.09%

0.00%

0.00%

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0.00%

0.00%

Mar 1, 2017 - Mar 31, 2017

Browser & OS

5. Edge

7. Opera

6. Safari (in-app)

8. Amazon Silk

9. Opera Mini

10. UC Browser

13. Maxthon

15. YaBrowser

17. Mozilla

BlackBerry

12.

14.

Android Webview

Android Browser

Mozilla Compatible Agent



Explorer

Summary

727

(2.62%)

(0.21%)

(0.10%)

19 (0.07%)

(0.06%)

(0.05%)

(0.04%)

(0.03%)

(0.01%)

(0.01%)

(0.01%)

(0.00%)

(0.00%)

28

24.07%

74.14%

50.00%

52.63%

94.12%

100.00%

81.82%

87.50%

33.33%

50.00%

100.00%

100.00%

100.00%

Sessions 2,000

1,000				
	Mar 8	Mar 15	Mar 22	Mar 29

Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access			
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Go 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)	
	27,711 % of Total: 100.00% (27,711)	20.65% Avg for View: 20.63%	5,722 % of Total: 100.07%	45.22% Avg for View: 45.22%	2.65 Avg for View: 2.65	00:04:34 Avg for View: 00:04:34	15.5 Avg for Vi 15.4 (0.0	ew: % of Total: 100.00%	% of Total: 0.00%	

	27,711 % of Total: 100.00% (27,711)	20.65% Avg for View: 20.63% (0.07%)	5,722 % of Total: 100.07% (5,718)	45.22% Avg for View: 45.22% (0.00%)	2.65 Avg for View: 2.65 (0.00%)	00:04:34 Avg for View: 00:04:34 (0.00%)	15.55% Avg for View: 15.55% (0.00%)	4,308 % of Total: 100.00% (4,308)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	16,336 (58.95%)		2,955 (51.64%)	45.48%	2.95	00:05:39	14.05%	2,295 (53.27%)	\$0.00 (0.00%)

	(27,711)	20.63% (0.07%)	100.07% (5,718)	45.22% (0.00%)	2.65 (0.00%)	00:04:34 (0.00%)	(0.00%)	(4,308)	(\$0.00)
1. Chrome	16,336 (58.95%)	18.09%	2,955 (51.64%)	45.48%	2.95	00:05:39	14.05%	2,295 (53.27%)	\$0.00 (0.00%)
2. Safari	4,850 (17.50%)	23.81%	1,155 (20.19%)	43.69%	2.08	00:02:24	18.99%	921 (21.38%)	\$0.00 (0.00%)

2. Safari	4,850 (17.50%)	23.81%	1,155 (20.19%)	43.69%	2.08	00:02:24	18.99%	921 (21.38%)	\$0.00 (0.00%)
3. Firefox	4,426 (15.97%)	19.93%	882 (15.41%)	45.75%	2.29	00:03:10	18.71%	828 (19.22%)	\$0.00 (0.00%)

	(17.50%)		(20.19%)					(21.38%)	(0.00%)
3. Firefox	4,426 (15.97%)	19.93%	882 (15.41%)	45.75%	2.29	00:03:10	18.71%	828 (19.22%)	\$0.00 (0.00%)
4. Internet Explorer	1,206 (4.35%)	35.99%	434 (7.58%)	46.19%	2.41	00:05:03	13.18%	159 (3.69%)	\$0.00 (0.00%)

2.46

1.36

2.11

1.95

1.71

1.27

1.45

1.50

1.67

7.50

1.00

1.00

1.00

00:02:39

00:01:20

00:01:57

00:01:44

00:02:10

00:00:03

00:02:48

00:00:57

00:00:34

00:03:11

00:00:00

00:00:00

00:00:00

175

(3.06%)

(0.75%)

(0.24%)

10 (0.17%)

16 (0.28%)

(0.26%)

(0.16%)

(0.12%)

(0.02%)

(0.02%)

(0.03%)

(0.02%)

(0.02%)

15

14

43.60%

60.34%

25.00%

36.84%

58.82%

73.33%

45.45%

37.50%

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100.00%

100.00%

100.00%

18. ThumbSniper 1 (0.00%) 100.00% 1 100.00% 1.00 00:00:00 0.00% 0.00% \$0.00 (0.00%)

Rows 1 - 18 of 18

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