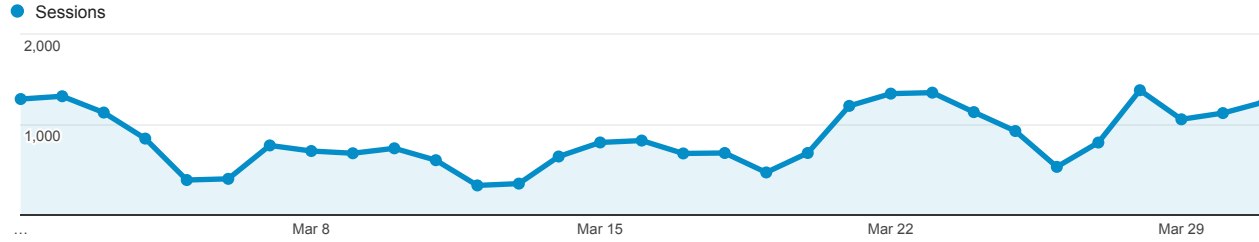


Traffic Sources

All Users
100.00% Sessions

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions	
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)
	26,387 % of Total: 100.00% (26,387)	20.57% Avg for View: 20.55% (0.07%)	5,427 % of Total: 100.07% (5,423)	42.08% Avg for View: 42.08% (0.00%)	2.79 Avg for View: 2.79 (0.00%)	00:04:18 Avg for View: 00:04:18 (0.00%)	19.21% Avg for View: 19.21% (0.00%)	5,069 % of Total: 100.00% (5,069)
1. google / organic	11,321 (42.90%)	10.74%	1,216 (22.41%)	38.34%	3.01	00:04:31	24.59%	2,784 (54.92%)
2. (direct) / (none)	7,035 (26.66%)	37.83%	2,661 (49.03%)	48.61%	2.35	00:03:24	18.66%	1,313 (25.90%)
3. library.umaine.edu / referral	5,160 (19.56%)	19.73%	1,018 (18.76%)	40.14%	3.03	00:05:10	5.97%	308 (6.08%)
4. bing / organic	654 (2.48%)	16.51%	108 (1.99%)	43.73%	2.66	00:06:24	22.02%	144 (2.84%)
5. yahoo / organic	477 (1.81%)	12.16%	58 (1.07%)	37.11%	2.40	00:02:28	35.64%	170 (3.35%)
6. libguides.library.umaine.edu / referral	398 (1.51%)	4.27%	17 (0.31%)	46.98%	2.78	00:06:11	16.33%	65 (1.28%)
7. umaine.edu / referral	296 (1.12%)	8.45%	25 (0.46%)	24.66%	2.84	00:02:43	44.93%	133 (2.62%)
8. umaine.summon.serialssolutions.com / referral	134 (0.51%)	3.73%	5 (0.09%)	53.73%	2.25	00:02:40	23.13%	31 (0.61%)
9. qq4nm4zz3u.search.serialssolutions.com / referral	132 (0.50%)	3.03%	4 (0.07%)	25.00%	2.72	00:02:56	24.24%	32 (0.63%)
10. ursus.maine.edu / referral	109 (0.41%)	7.34%	8 (0.15%)	53.21%	2.03	00:03:41	8.26%	9 (0.18%)
11. libraries.maine.edu / referral	75 (0.28%)	30.67%	23 (0.42%)	41.33%	2.13	00:01:21	21.33%	16 (0.32%)
12. digitalcommons.library.umaine.edu / referral	55 (0.21%)	54.55%	30 (0.55%)	63.64%	4.02	00:03:14	3.64%	2 (0.04%)
13. maine.gov / referral	55 (0.21%)	90.91%	50 (0.92%)	54.55%	2.05	00:01:24	0.00%	0 (0.00%)
14. development.library.umaine.edu / referral	36 (0.14%)	2.78%	1 (0.02%)	44.44%	5.56	00:16:48	5.56%	2 (0.04%)
15. library.umaine.edu.prxy4.ursus.maine.edu / referral	30 (0.11%)	3.33%	1 (0.02%)	20.00%	3.27	00:03:10	53.33%	16 (0.32%)
16. umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu / referral	28 (0.11%)	0.00%	0 (0.00%)	60.71%	1.89	00:01:40	17.86%	5 (0.10%)
17. onlinelibrary.wiley.com / referral	20 (0.08%)	0.00%	0 (0.00%)	40.00%	2.55	00:01:39	35.00%	7 (0.14%)
18. artikelkomputerku.blogspot.co.id / referral	19 (0.07%)	100.00%	19 (0.35%)	68.42%	1.42	00:00:52	0.00%	0 (0.00%)
19. mycampus.maine.edu / referral	19 (0.07%)	5.26%	1 (0.02%)	31.58%	2.58	00:00:45	36.84%	7 (0.14%)
20. google.com / referral	13 (0.05%)	7.69%	1 (0.02%)	69.23%	1.92	00:01:28	46.15%	6 (0.12%)
21. onlinelibrary.wiley.com.prxy4.ursus.maine.edu / referral	13 (0.05%)	53.85%	7 (0.13%)	92.31%	1.15	00:00:48	0.00%	0 (0.00%)
22. 192.168.33.1 / referral	12 (0.05%)	0.00%	0 (0.00%)	58.33%	1.50	00:01:02	25.00%	3 (0.06%)
23. aol / organic	12 (0.05%)	41.67%	5 (0.09%)	25.00%	2.08	00:00:25	0.00%	0 (0.00%)
24. twitter.com / social	12 (0.05%)	0.00%	0 (0.00%)	33.33%	10.75	00:26:35	8.33%	1 (0.02%)
25. umainealumni.com / referral	12 (0.05%)	91.67%	11 (0.20%)	66.67%	1.33	00:00:40	0.00%	0 (0.00%)

26.	web.a.ebscohost.com.prxy4.ursus.maine.edu / referral	12 (0.05%)	91.67%	11 (0.20%)	91.67%	1.08	00:00:01	0.00%	0 (0.00%)	\$
27.	search.proquest.com.prxy4.ursus.maine.edu / referral	11 (0.04%)	72.73%	8 (0.15%)	90.91%	1.18	00:00:01	0.00%	0 (0.00%)	\$
28.	10.220.220.10 / referral	10 (0.04%)	0.00%	0 (0.00%)	80.00%	1.20	00:02:27	0.00%	0 (0.00%)	\$
29.	facebook.com / referral	10 (0.04%)	50.00%	5 (0.09%)	70.00%	2.10	00:03:56	10.00%	1 (0.02%)	\$
30.	web.b.ebscohost.com.prxy4.ursus.maine.edu / referral	10 (0.04%)	80.00%	8 (0.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
31.	duckduckgo.com / referral	9 (0.03%)	33.33%	3 (0.06%)	55.56%	1.56	00:00:02	11.11%	1 (0.02%)	\$
32.	umit.maine.edu / referral	8 (0.03%)	12.50%	1 (0.02%)	25.00%	3.00	00:03:35	75.00%	6 (0.12%)	\$
33.	uptime.com / referral	8 (0.03%)	100.00%	8 (0.15%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
34.	worldcat.org / referral	7 (0.03%)	42.86%	3 (0.06%)	42.86%	2.71	00:00:38	0.00%	0 (0.00%)	\$
35.	10.22.19.1 / referral	6 (0.02%)	0.00%	0 (0.00%)	0.00%	2.33	00:04:00	0.00%	0 (0.00%)	\$
36.	adtiger.tk / referral	6 (0.02%)	100.00%	6 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
37.	ask / organic	6 (0.02%)	83.33%	5 (0.09%)	50.00%	2.67	00:02:13	0.00%	0 (0.00%)	\$
38.	us.search.yahoo.com / referral	6 (0.02%)	50.00%	3 (0.06%)	83.33%	1.83	00:00:32	0.00%	0 (0.00%)	\$
39.	web.ebscohost.com / referral	5 (0.02%)	20.00%	1 (0.02%)	0.00%	4.80	00:14:59	60.00%	3 (0.06%)	\$
40.	10.0.0.1 / referral	4 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
41.	944515.responsive-test.net / referral	4 (0.02%)	100.00%	4 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
42.	foglerlibrary.org / referral	4 (0.02%)	50.00%	2 (0.04%)	75.00%	1.75	00:00:15	0.00%	0 (0.00%)	\$
43.	forest.umaine.edu / referral	4 (0.02%)	50.00%	2 (0.04%)	75.00%	1.25	00:00:01	0.00%	0 (0.00%)	\$
44.	sciencedirect.com.prxy4.ursus.maine.edu / referral	4 (0.02%)	75.00%	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
45.	search.tb.ask.com / referral	4 (0.02%)	50.00%	2 (0.04%)	25.00%	2.50	00:00:51	25.00%	1 (0.02%)	\$
46.	us.yhs4.search.yahoo.com / referral	4 (0.02%)	25.00%	1 (0.02%)	50.00%	4.00	00:15:32	25.00%	1 (0.02%)	\$
47.	voyager.umeres.maine.edu / referral	4 (0.02%)	0.00%	0 (0.00%)	25.00%	2.50	00:00:58	0.00%	0 (0.00%)	\$
48.	webcrawler.com / referral	4 (0.02%)	0.00%	0 (0.00%)	0.00%	2.25	00:00:48	0.00%	0 (0.00%)	\$
49.	winthropmaine.org / referral	4 (0.02%)	50.00%	2 (0.04%)	75.00%	1.50	00:00:10	0.00%	0 (0.00%)	\$
50.	wordpresscore.com / referral	4 (0.02%)	100.00%	4 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
51.	www2.umf.maine.edu / referral	4 (0.02%)	100.00%	4 (0.07%)	50.00%	2.25	00:02:58	0.00%	0 (0.00%)	\$
52.	gardinermaine.com / referral	3 (0.01%)	100.00%	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
53.	go.galegroup.com.prxy4.ursus.maine.edu / referral	3 (0.01%)	33.33%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
54.	libguides.bates.edu / referral	3 (0.01%)	100.00%	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
55.	uopx.summon.serialssolutions.com.contentproxy.phoenix.edu / referral	3 (0.01%)	100.00%	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
56.	us12.campaign-archiv2.com / referral	3 (0.01%)	0.00%	0 (0.00%)	66.67%	6.00	00:10:16	0.00%	0 (0.00%)	\$
57.	4icu.org / referral	2 (0.01%)	100.00%	2 (0.04%)	50.00%	4.00	00:01:19	0.00%	0 (0.00%)	\$
58.	catalog.gpo.gov / referral	2 (0.01%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
59.	degreeinfo.com / referral	2 (0.01%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
60.	dnsrsearch.com / referral	2 (0.01%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:20	0.00%	0 (0.00%)	\$
61.	francolib.francoamerican.org / referral	2 (0.01%)	50.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
62.	lib.ugm.ac.id / referral	2 (0.01%)	100.00%	2 (0.04%)	50.00%	1.50	00:00:10	0.00%	0 (0.00%)	\$
63.	libguides.com / referral	2 (0.01%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
64.	luk.staff.ugm.ac.id / referral	2 (0.01%)	50.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
65.	m.facebook.com / referral	2 (0.01%)	100.00%	2 (0.04%)	50.00%	4.00	00:06:19	0.00%	0 (0.00%)	\$
66.	offlintab.firefoxchina.cn / referral	2 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
67.	qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu / referral	2 (0.01%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:01	0.00%	0 (0.00%)	\$
68.	search.twcc.com / referral	2 (0.01%)	50.00%	1 (0.02%)	0.00%	12.00	00:15:42	0.00%	0 (0.00%)	\$
69.	search.xfinity.com / referral	2 (0.01%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
70.	top112.com / referral	2 (0.01%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
71.	ursus-proxy-9.ursus.maine.edu / referral	2 (0.01%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
72.	10.0.0.2:2111 / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$

73.	americanancestors.org / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:20	0.00%	0 (0.00%)	\$
74.	aresum.foglerlibrary.org / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
75.	artikelkomputerku.blogspot.ae / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
76.	artikelkomputerku.blogspot.sg / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:01:18	0.00%	0 (0.00%)	\$
77.	baharestan.ir / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
78.	baidu / organic	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:15:07	0.00%	0 (0.00%)	\$
79.	baileylibrary.org / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
80.	bangordailynews.com / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
81.	blog.eogn.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
82.	centurylink.net / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	3.00	00:02:32	0.00%	0 (0.00%)	\$
83.	digitalcommons.pittstate.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
84.	gardinermc.vt-s.net / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:12	0.00%	0 (0.00%)	\$
85.	gpl.lib.me.us / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
86.	images.google.de / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
87.	ingentaconnect.com.prxy4.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
88.	int.search.tb.ask.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
89.	lib-web.org / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
90.	libguides.bowdoin.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	3.00	00:00:13	0.00%	0 (0.00%)	\$
91.	libguides.stthomas.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
92.	library.ppu.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:02:01	0.00%	0 (0.00%)	\$
93.	library.umaine.edu.ursus-proxy-1.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	4.00	00:01:04	100.00%	1 (0.02%)	\$
94.	library.uml.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:35	0.00%	0 (0.00%)	\$
95.	m.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
96.	mail.stls.org / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
97.	mail4a.webmail.libero.it / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
98.	nhd.org / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
99.	nullrefer.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
100.	old-yearbooks.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
101.	onlineibrary.wiley.com.ursus-proxy-1.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:01:02	0.00%	0 (0.00%)	\$
102.	penobscotbay.blogspot.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
103.	ptrca.org / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
104.	qq4nm4zz3u.scholar.serialssolutions.com / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	9.00	00:11:36	0.00%	0 (0.00%)	\$
105.	results.searchlock3.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
106.	scitation.aip.org.prxy4.ursus.maine.edu / (not set)	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
107.	search.whiteskyservices.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
108.	searchlock.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	5.00	00:02:41	100.00%	1 (0.02%)	\$
109.	sendearnings.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
110.	spatial.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:08:24	0.00%	0 (0.00%)	\$
111.	state.me.us / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:35	0.00%	0 (0.00%)	\$
112.	tarleton.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
113.	thisoldyearbook.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
114.	thomasbirdmosher.net / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
115.	ubc.summon.serialssolutions.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
116.	uk.search.yahoo.com / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:12	0.00%	0 (0.00%)	\$
117.	umaine.altarama.com / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
118.	urloper.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
119.	ursus-proxy-10.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:02:48	0.00%	0 (0.00%)	\$
120.	us12.campaign-archive1.com / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$

121.	usm.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
122.	web2.bobbasement.com / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
123.	windowsonmaine.org / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:02:59	0.00%	0 (0.00%)	\$
124.	www-google-com.prxy4.ursus.maine.edu / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	3.00	00:01:21	0.00%	0 (0.00%)	\$

Rows