

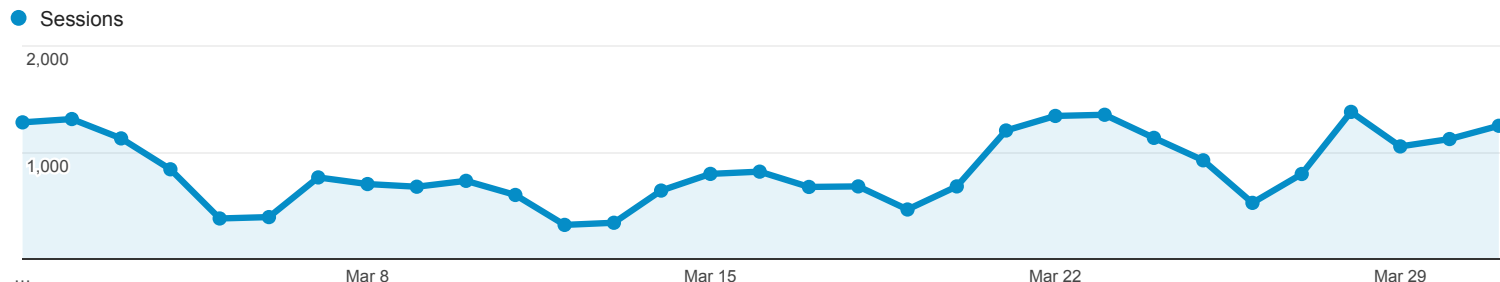
Mar 1, 2016 - Mar 31, 2016

Device Overview

All Users
100.00% Sessions

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	26,387 <small>% of Total: 100.00% (26,387)</small>	20.57% <small>Avg for View: 20.55% (0.07%)</small>	5,427 <small>% of Total: 100.07% (5,423)</small>	42.08% <small>Avg for View: 42.08% (0.00%)</small>	2.79 <small>Avg for View: 2.79 (0.00%)</small>	00:04:18 <small>Avg for View: 00:04:18 (0.00%)</small>	19.21% <small>Avg for View: 19.21% (0.00%)</small>	5,069 <small>% of Total: 100.00% (5,069)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. desktop	24,372 (92.36%)	18.87%	4,598 (84.72%)	42.63%	2.85	00:04:33	20.43%	4,979 (98.22%)	\$0.00 (0.00%)
2. mobile	1,656 (6.28%)	40.52%	671 (12.36%)	31.64%	2.06	00:01:02	3.32%	55 (1.09%)	\$0.00 (0.00%)
3. tablet	359 (1.36%)	44.01%	158 (2.91%)	52.65%	2.06	00:01:38	9.75%	35 (0.69%)	\$0.00 (0.00%)

Rows 1 - 3 of 3