

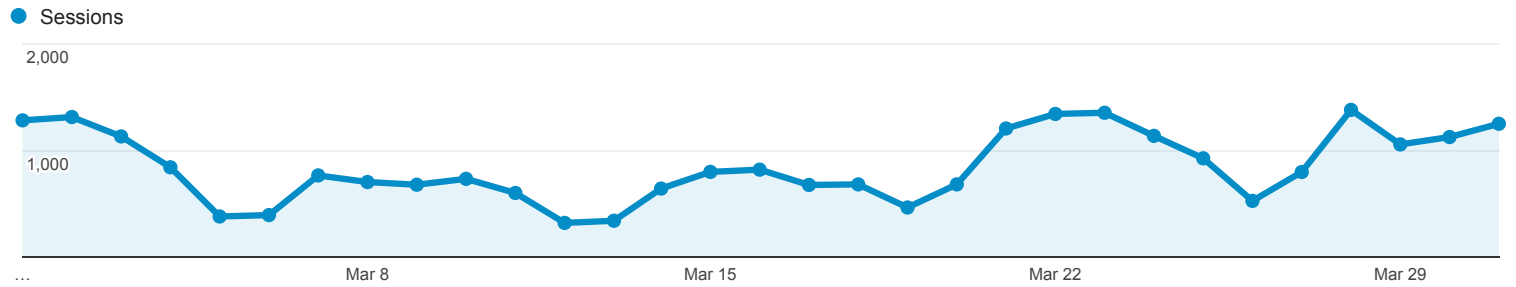
Mar 1, 2016 - Mar 31, 2016

# Browser & OS

All Users  
100.00% Sessions

## Explorer

### Summary



Browser	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	26,387 <small>% of Total: 100.00% (26,387)</small>	20.57% <small>Avg for View: 20.55% (0.07%)</small>	5,427 <small>% of Total: 100.07% (5,423)</small>	42.08% <small>Avg for View: 42.08% (0.00%)</small>	2.79 <small>Avg for View: 2.79 (0.00%)</small>	00:04:18 <small>Avg for View: 00:04:18 (0.00%)</small>	19.21% <small>Avg for View: 19.21% (0.00%)</small>	5,069 <small>% of Total: 100.00% (5,069)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Chrome	14,286 (54.14%)	16.32%	2,332 (42.97%)	41.71%	3.11	00:05:23	17.82%	2,546 (50.23%)	\$0.00 (0.00%)
2. Firefox	5,624 (21.31%)	26.88%	1,512 (27.86%)	46.57%	2.40	00:03:28	21.23%	1,194 (23.55%)	\$0.00 (0.00%)
3. Safari	4,241 (16.07%)	21.24%	901 (16.60%)	36.60%	2.30	00:01:54	20.82%	883 (17.42%)	\$0.00 (0.00%)
4. Internet Explorer	1,717 (6.51%)	29.70%	510 (9.40%)	41.88%	2.69	00:04:11	20.56%	353 (6.96%)	\$0.00 (0.00%)
5. Edge	336 (1.27%)	30.06%	101 (1.86%)	48.81%	2.58	00:01:59	20.24%	68 (1.34%)	\$0.00 (0.00%)
6. Opera	81 (0.31%)	16.05%	13 (0.24%)	37.04%	3.27	00:09:22	27.16%	22 (0.43%)	\$0.00 (0.00%)
7. Safari (in-app)	22 (0.08%)	59.09%	13 (0.24%)	68.18%	1.91	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Amazon Silk	20 (0.08%)	50.00%	10 (0.18%)	25.00%	2.40	00:01:04	15.00%	3 (0.06%)	\$0.00 (0.00%)
9. Android Browser	17 (0.06%)	35.29%	6 (0.11%)	35.29%	2.41	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Maxthon	12 (0.05%)	33.33%	4 (0.07%)	50.00%	3.42	00:06:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Mozilla Compatible Agent	10 (0.04%)	90.00%	9 (0.17%)	90.00%	1.60	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Opera Mini	10 (0.04%)	50.00%	5 (0.09%)	90.00%	1.10	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. (not set)	4 (0.02%)	100.00%	4 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. UC Browser	4 (0.02%)	100.00%	4 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Mozilla	2 (0.01%)	100.00%	2 (0.04%)	50.00%	1.50	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. Netscape	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

© 2016 Google