

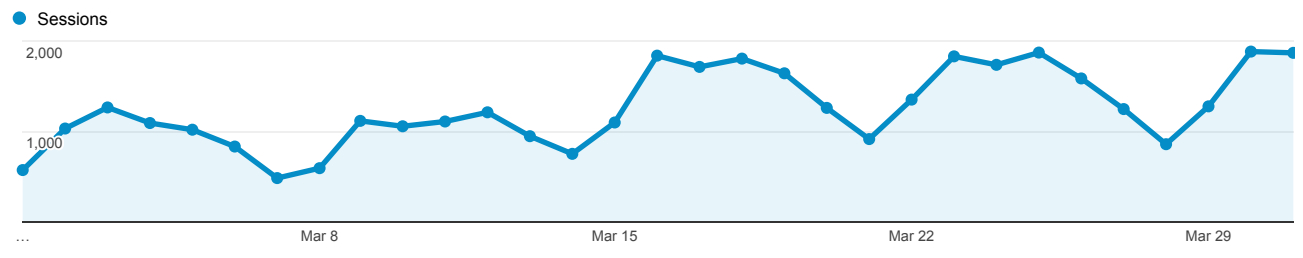
Traffic Sources

Mar 1, 2015 - Mar 31, 2015

All Sessions
100.00%

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions	
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)
	38,958 % of Total: 100.00% (38,958)	32.74% Avg for View: 32.74% (0.02%)	12,755 % of Total: 100.02% (12,753)	44.20% Avg for View: 44.20% (0.00%)	2.48 Avg for View: 2.48 (0.00%)	00:04:11 Avg for View: 00:04:11 (0.00%)	14.52% Avg for View: 14.52% (0.00%)	5,657 % of Total: 100.00% (5,657)
1. google / organic	11,491 (29.50%)	17.44%	2,004 (15.71%)	43.47%	2.48	00:03:36	20.52%	2,358 (41.68%)
2. (direct) / (none)	10,844 (27.84%)	53.13%	5,761 (45.17%)	56.53%	2.27	00:03:24	15.27%	1,656 (29.27%)
3. library.umaine.edu / referral	9,624 (24.70%)	30.83%	2,967 (23.26%)	31.82%	2.79	00:06:14	2.21%	213 (3.77%)
4. umaine.edu / referral	2,070 (5.31%)	18.45%	382 (2.99%)	30.19%	2.80	00:02:56	34.15%	707 (12.50%)
5. libraries.maine.edu / referral	1,452 (3.73%)	49.79%	723 (5.67%)	51.03%	1.82	00:02:35	8.13%	118 (2.09%)
6. yahoo / organic	1,146 (2.94%)	14.92%	171 (1.34%)	38.66%	2.57	00:05:43	24.00%	275 (4.86%)
7. umaine.beta.libguides.com / referral	459 (1.18%)	1.31%	6 (0.05%)	48.15%	2.61	00:06:08	11.11%	51 (0.90%)
8. bing / organic	434 (1.11%)	35.25%	153 (1.20%)	52.30%	2.18	00:02:14	19.59%	85 (1.50%)
9. umaine.summon.serialssolutions.com / referral	298 (0.76%)	4.36%	13 (0.10%)	50.00%	2.39	00:05:29	13.09%	39 (0.69%)
10. qq4nm4zz3u.search.serialssolutions.com / referral	166 (0.43%)	4.22%	7 (0.05%)	24.70%	3.48	00:05:58	41.57%	69 (1.22%)
11. www1.social-buttons.com / referral	69 (0.18%)	100.00%	69 (0.54%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
12. digitalcommons.library.umaine.edu / referral	65 (0.17%)	30.77%	20 (0.16%)	32.31%	3.49	00:05:20	1.54%	1 (0.02%)
13. ursus.maine.edu / referral	57 (0.15%)	8.77%	5 (0.04%)	47.37%	2.39	00:02:56	0.00%	0 (0.00%)
14. library.umaine.edu.prxy4.ursus.maine.edu / referral	55 (0.14%)	25.45%	14 (0.11%)	25.45%	2.45	00:02:27	40.00%	22 (0.39%)
15. maine.gov / referral	40 (0.10%)	80.00%	32 (0.25%)	42.50%	2.52	00:02:31	20.00%	8 (0.14%)
16. umainealumni.com / referral	40 (0.10%)	77.50%	31 (0.24%)	87.50%	1.12	00:00:31	0.00%	0 (0.00%)
17. mainegenealogy.net / referral	36 (0.09%)	97.22%	35 (0.27%)	47.22%	2.86	00:04:05	0.00%	0 (0.00%)
18. development.library.umaine.edu / referral	35 (0.09%)	5.71%	2 (0.02%)	34.29%	2.91	00:06:45	5.71%	2 (0.04%)
19. buttons-for-website.com / referral	32 (0.08%)	100.00%	32 (0.25%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
20. search.tb.ask.com / referral	28 (0.07%)	60.71%	17 (0.13%)	75.00%	1.57	00:01:50	7.14%	2 (0.04%)
21. wireless.culubris.com:8080 / referral	25 (0.06%)	0.00%	0 (0.00%)	92.00%	1.08	00:00:27	0.00%	0 (0.00%)
22. chemistry.umeche.maine.edu / referral	24 (0.06%)	4.17%	1 (0.01%)	25.00%	2.54	00:03:57	100.00%	24 (0.42%)
23. artikelkomputerku.blogspot.com / referral	20 (0.05%)	95.00%	19 (0.15%)	70.00%	1.40	00:01:54	0.00%	0 (0.00%)
24. forum20.smailik.org / referral	20 (0.05%)	100.00%	20 (0.16%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)
25. learn.maine.edu / referral	18 (0.05%)	16.67%	3 (0.02%)	16.67%	1.83	00:03:23	0.00%	0 (0.00%)
26. notify.bluecoat.com / referral	18 (0.05%)	0.00%	0 (0.00%)	72.22%	1.94	00:06:34	11.11%	2 (0.04%)

Rank	Source	Visits	Percentage	Count	Percentage	Visits	Time	Percentage	Count	Percentage	Visits	
27.	web.b.ebscohost.com.prxy4.ursus.maine.edu / referral	17	(0.04%)	70.59%	12	(0.09%)	94.12%	1.06	00:00:22	0.00%	0	(0.00%)
28.	ask / organic	16	(0.04%)	50.00%	8	(0.06%)	56.25%	2.19	00:02:11	6.25%	1	(0.02%)
29.	bing.com / referral	16	(0.04%)	43.75%	7	(0.05%)	56.25%	2.25	00:03:14	37.50%	6	(0.11%)
30.	web.a.ebscohost.com.prxy4.ursus.maine.edu / referral	15	(0.04%)	86.67%	13	(0.10%)	93.33%	1.13	00:01:59	0.00%	0	(0.00%)
31.	umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu / referral	14	(0.04%)	21.43%	3	(0.02%)	64.29%	1.64	00:00:12	14.29%	2	(0.04%)
32.	foglerlibrary.org / referral	13	(0.03%)	38.46%	5	(0.04%)	30.77%	2.15	00:01:14	0.00%	0	(0.00%)
33.	en.wikipedia.org / referral	12	(0.03%)	100.00%	12	(0.09%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)
34.	aol / organic	9	(0.02%)	66.67%	6	(0.05%)	88.89%	1.22	00:00:02	0.00%	0	(0.00%)
35.	beta.worldcat.org / referral	9	(0.02%)	88.89%	8	(0.06%)	77.78%	2.00	00:00:46	0.00%	0	(0.00%)
36.	l.facebook.com / referral	9	(0.02%)	33.33%	3	(0.02%)	22.22%	2.78	00:06:55	22.22%	2	(0.04%)
37.	search.proquest.com.prxy4.ursus.maine.edu / referral	9	(0.02%)	77.78%	7	(0.05%)	77.78%	1.22	00:01:03	0.00%	0	(0.00%)
38.	state.me.us / referral	8	(0.02%)	75.00%	6	(0.05%)	37.50%	2.12	00:04:38	0.00%	0	(0.00%)
39.	r.duckduckgo.com / referral	7	(0.02%)	42.86%	3	(0.02%)	57.14%	1.43	00:00:03	0.00%	0	(0.00%)
40.	semalt.semalt.com / referral	7	(0.02%)	100.00%	7	(0.05%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)
41.	worldcat.org / referral	7	(0.02%)	71.43%	5	(0.04%)	57.14%	2.14	00:03:34	0.00%	0	(0.00%)
42.	comcast / organic	6	(0.02%)	83.33%	5	(0.04%)	66.67%	2.17	00:01:33	0.00%	0	(0.00%)
43.	onlinelibrary.wiley.com.prxy4.ursus.maine.edu / referral	6	(0.02%)	83.33%	5	(0.04%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)
44.	facebook.com / referral	5	(0.01%)	0.00%	0	(0.00%)	60.00%	1.60	00:00:32	0.00%	0	(0.00%)
45.	forest.umaine.edu / referral	5	(0.01%)	80.00%	4	(0.03%)	40.00%	2.00	00:06:01	0.00%	0	(0.00%)
46.	search.myway.com / referral	5	(0.01%)	0.00%	0	(0.00%)	0.00%	2.00	00:00:00	0.00%	0	(0.00%)
47.	www2.umf.maine.edu / referral	5	(0.01%)	80.00%	4	(0.03%)	20.00%	2.60	00:00:29	0.00%	0	(0.00%)
48.	baidu.com / referral	4	(0.01%)	0.00%	0	(0.00%)	0.00%	2.00	00:00:07	100.00%	4	(0.07%)
49.	go.mail.ru / organic	4	(0.01%)	75.00%	3	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)
50.	go.umaine.edu / referral	4	(0.01%)	100.00%	4	(0.03%)	50.00%	5.25	00:01:15	0.00%	0	(0.00%)
51.	gpl.lib.me.us / referral	4	(0.01%)	100.00%	4	(0.03%)	50.00%	1.75	00:00:28	0.00%	0	(0.00%)
52.	historicalsocietyoflitchfieldmaine.org / referral	4	(0.01%)	75.00%	3	(0.02%)	75.00%	2.25	00:01:26	0.00%	0	(0.00%)
53.	m.facebook.com / referral	4	(0.01%)	100.00%	4	(0.03%)	25.00%	3.75	00:01:44	25.00%	1	(0.02%)
54.	qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu / referral	4	(0.01%)	75.00%	3	(0.02%)	75.00%	1.50	00:02:37	0.00%	0	(0.00%)
55.	voyager.umeres.maine.edu / referral	4	(0.01%)	0.00%	0	(0.00%)	50.00%	1.75	00:00:21	0.00%	0	(0.00%)
56.	winthropmaine.org / referral	4	(0.01%)	100.00%	4	(0.03%)	50.00%	2.25	00:00:27	0.00%	0	(0.00%)
57.	cams2.scholaruniverse.com / referral	3	(0.01%)	100.00%	3	(0.02%)	0.00%	8.67	00:27:36	0.00%	0	(0.00%)
58.	en.m.wikipedia.org / referral	3	(0.01%)	100.00%	3	(0.02%)	66.67%	1.33	00:00:27	0.00%	0	(0.00%)
59.	libraries.maine.edu.une.idm.oclc.org / referral	3	(0.01%)	100.00%	3	(0.02%)	0.00%	2.33	00:01:04	0.00%	0	(0.00%)
60.	libraryjuiceacademy.com / referral	3	(0.01%)	66.67%	2	(0.02%)	66.67%	1.33	00:00:03	0.00%	0	(0.00%)
61.	pejepscothistorical.org / referral	3	(0.01%)	66.67%	2	(0.02%)	33.33%	2.00	00:00:34	0.00%	0	(0.00%)
62.	pengen.org / referral	3	(0.01%)	100.00%	3	(0.02%)	0.00%	4.33	00:02:30	0.00%	0	(0.00%)
63.	portal.tds.net / referral	3	(0.01%)	0.00%	0	(0.00%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)
64.	sciencedirect.com.prxy4.ursus.maine.edu / referral	3	(0.01%)	100.00%	3	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)
65.	start.iminent.com / referral	3	(0.01%)	0.00%	0	(0.00%)	0.00%	2.67	00:04:10	0.00%	0	(0.00%)
66.	t.co / referral	3	(0.01%)	66.67%	2	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)
67.	unipassword.ir / referral	3	(0.01%)	100.00%	3	(0.02%)	66.67%	1.33	00:00:07	100.00%	3	(0.05%)
68.	us.wow.com / referral	3	(0.01%)	100.00%	3	(0.02%)	66.67%	1.67	00:00:13	0.00%	0	(0.00%)
69.	accessgenealogy.com / referral	2	(0.01%)	100.00%	2	(0.02%)	50.00%	2.00	00:00:39	0.00%	0	(0.00%)
70.	bpl.lib.me.us / referral	2	(0.01%)	100.00%	2	(0.02%)	50.00%	2.00	00:00:35	0.00%	0	(0.00%)
71.	construaprende.com / referral	2	(0.01%)	100.00%	2	(0.02%)	100.00%	1.00	00:00:00	0.00%	0	(0.00%)
72.	crln.acrl.org / referral	2	(0.01%)	50.00%	1	(0.01%)	50.00%	2.00	00:03:48	0.00%	0	(0.00%)
73.	earlymaine.org / referral	2	(0.01%)	50.00%	1	(0.01%)	0.00%	2.00	00:12:33	0.00%	0	(0.00%)

74.	go.galegroup.com.prxy4.ursus.maine.edu / referral	2 (0.01%)	100.00%	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
75.	google.fr / referral	2 (0.01%)	100.00%	2 (0.02%)	50.00%	2.00	00:00:51	0.00%	0 (0.00%)	\$
76.	infocommonsandbeyond.blogspot.co.nz / referral	2 (0.01%)	50.00%	1 (0.01%)	50.00%	2.50	00:00:16	0.00%	0 (0.00%)	\$
77.	libraries.maine.edu.husson.idm.oclc.org / referral	2 (0.01%)	100.00%	2 (0.02%)	50.00%	1.50	00:00:05	0.00%	0 (0.00%)	\$
78.	lm.facebook.com / referral	2 (0.01%)	100.00%	2 (0.02%)	50.00%	2.00	00:00:53	0.00%	0 (0.00%)	\$
79.	moodle.umedu.maine.edu / referral	2 (0.01%)	0.00%	0 (0.00%)	0.00%	2.50	00:00:03	0.00%	0 (0.00%)	\$
80.	portlandlibrary.com / referral	2 (0.01%)	100.00%	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
81.	qq4nm4zz3u.scholar.serialssolutions.com / referral	2 (0.01%)	50.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
82.	search / organic	2 (0.01%)	50.00%	1 (0.01%)	50.00%	2.00	00:00:29	0.00%	0 (0.00%)	\$
83.	search.pch.com / referral	2 (0.01%)	100.00%	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
84.	searchresults.verizon.com / referral	2 (0.01%)	50.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
85.	thisoldyearbook.com / referral	2 (0.01%)	100.00%	2 (0.02%)	50.00%	1.50	00:01:03	0.00%	0 (0.00%)	\$
86.	umaine.beta.libguides.com.prxy4.ursus.maine.edu / referral	2 (0.01%)	100.00%	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
87.	umit.maine.edu / referral	2 (0.01%)	0.00%	0 (0.00%)	50.00%	1.50	00:02:35	0.00%	0 (0.00%)	\$
88.	urloper.com / referral	2 (0.01%)	100.00%	2 (0.02%)	50.00%	2.00	00:01:49	0.00%	0 (0.00%)	\$
89.	web2.bobbasement.com / referral	2 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
90.	65.55.108.4 / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:45	0.00%	0 (0.00%)	\$
91.	98.139.236.92 / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
92.	agrostafapertaunpatti.blogspot.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
93.	api.xdirectx.com / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:04	100.00%	1 (0.02%)	\$
94.	artikelkomputerku.blogspot.in / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
95.	avg / organic	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
96.	baidu / organic	1 (0.00%)	100.00%	1 (0.01%)	0.00%	2.00	00:03:29	0.00%	0 (0.00%)	\$
97.	baileylibrary.org / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	6.00	00:01:29	0.00%	0 (0.00%)	\$
98.	barcodesinc.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
99.	bi.galegroup.com.prxy4.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
100.	blackle.com / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	4.00	00:03:05	0.00%	0 (0.00%)	\$
101.	br.wow.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
102.	centurylink.net / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
103.	dmc.umaine.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
104.	dogpile.com / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	4.00	00:02:11	0.00%	0 (0.00%)	\$
105.	duckduckgo.com / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	5.00	00:09:55	100.00%	1 (0.02%)	\$
106.	editors.choice27437109.huffingtonpost.com / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:00	0.00%	0 (0.00%)	\$
107.	familysearch.org / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:23	0.00%	0 (0.00%)	\$
108.	find.galegroup.com.prxy4.ursus.maine.edu / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	2.00	00:13:13	0.00%	0 (0.00%)	\$
109.	findingaids.cul.columbia.edu / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
110.	forum.topic27437109.darodar.com / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$
111.	freshmanchecklist.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
112.	gardinerme.vt-s.net / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
113.	gccaz.summon.serialssolutions.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
114.	glgoo.com / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	6.00	00:01:04	100.00%	1 (0.02%)	\$
115.	google.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
116.	google.com.br / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
117.	google.de / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:13	0.00%	0 (0.00%)	\$
118.	gradcatalog.umaine.edu / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$
119.	honors.umaine.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	3.00	00:02:32	0.00%	0 (0.00%)	\$
120.	ingentaconnect.com.prxy4.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	2.00	00:10:31	0.00%	0 (0.00%)	\$
121.	kereso.startlap.hu / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$

