

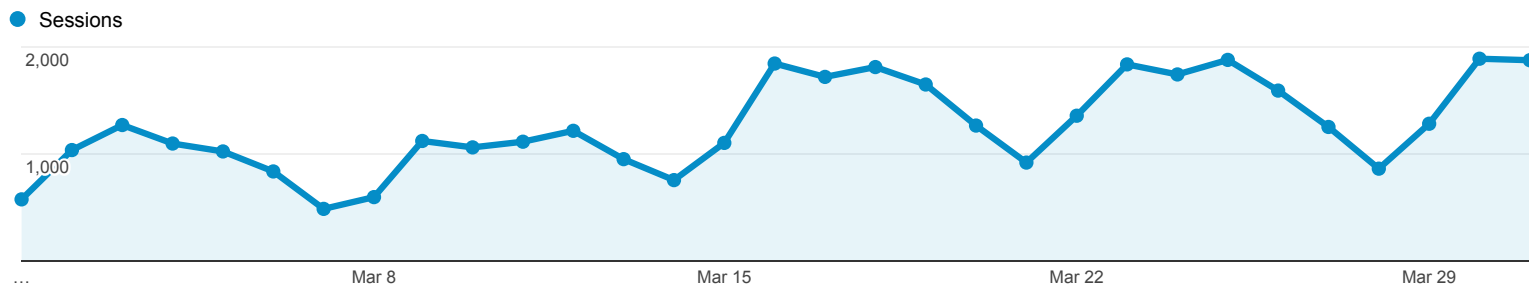
Mar 1, 2015 - Mar 31, 2015

Browser & OS

All Sessions
100.00%

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	38,958 <small>% of Total: 100.00% (38,958)</small>	32.74% <small>Avg for View: 32.74% (0.02%)</small>	12,755 <small>% of Total: 100.02% (12,753)</small>	44.20% <small>Avg for View: 44.20% (0.00%)</small>	2.48 <small>Avg for View: 2.48 (0.00%)</small>	00:04:11 <small>Avg for View: 00:04:11 (0.00%)</small>	14.52% <small>Avg for View: 14.52% (0.00%)</small>	5,657 <small>% of Total: 100.00% (5,657)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Chrome	16,685 (42.83%)	24.60%	4,105 (32.18%)	40.76%	2.65	00:04:31	15.01%	2,504 (44.26%)	\$0.00 (0.00%)
2. Firefox	11,343 (29.12%)	37.95%	4,305 (33.75%)	47.33%	2.41	00:04:15	14.83%	1,682 (29.73%)	\$0.00 (0.00%)
3. Safari	7,196 (18.47%)	39.19%	2,820 (22.11%)	47.25%	2.13	00:02:40	13.65%	982 (17.36%)	\$0.00 (0.00%)
4. Internet Explorer	3,389 (8.70%)	39.89%	1,352 (10.60%)	42.96%	2.72	00:05:39	14.16%	480 (8.49%)	\$0.00 (0.00%)
5. Android Browser	129 (0.33%)	51.16%	66 (0.52%)	58.14%	1.88	00:02:06	1.55%	2 (0.04%)	\$0.00 (0.00%)
6. Opera	74 (0.19%)	36.49%	27 (0.21%)	48.65%	2.18	00:03:29	5.41%	4 (0.07%)	\$0.00 (0.00%)
7. Maxthon	39 (0.10%)	0.00%	0 (0.00%)	53.85%	2.79	00:09:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Safari (in-app)	35 (0.09%)	71.43%	25 (0.20%)	45.71%	2.46	00:02:17	2.86%	1 (0.02%)	\$0.00 (0.00%)
9. Amazon Silk	29 (0.07%)	62.07%	18 (0.14%)	44.83%	2.00	00:01:18	6.90%	2 (0.04%)	\$0.00 (0.00%)
10. Opera Mini	19 (0.05%)	100.00%	19 (0.15%)	89.47%	1.42	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. UC Browser	5 (0.01%)	60.00%	3 (0.02%)	40.00%	2.20	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. BlackBerry	3 (0.01%)	100.00%	3 (0.02%)	66.67%	1.67	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Mozilla Compatible Agent	3 (0.01%)	100.00%	3 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. IE with Chrome Frame	2 (0.01%)	100.00%	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Phantom.js bot	2 (0.01%)	100.00%	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

16.	(not set)	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
17.	MRCHROME	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	Nokia Browser	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	Playstation 3	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	S40 Ovi Browser	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 20 of 20