

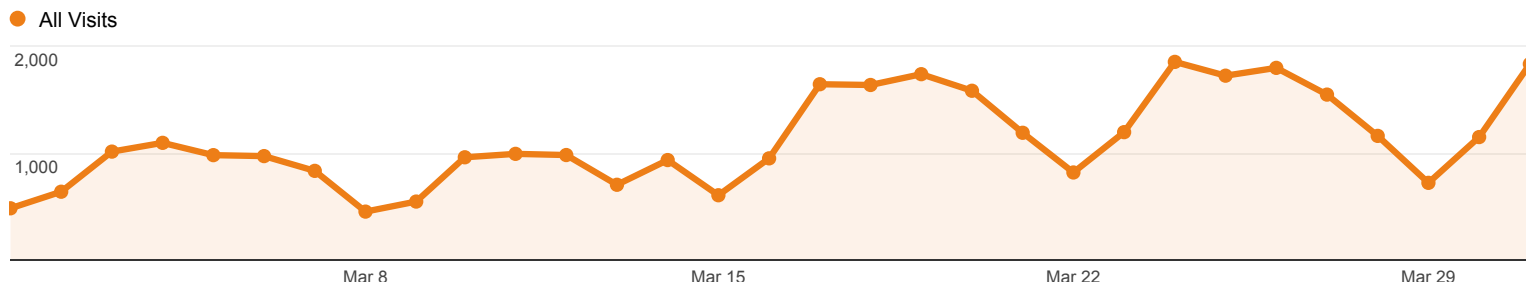
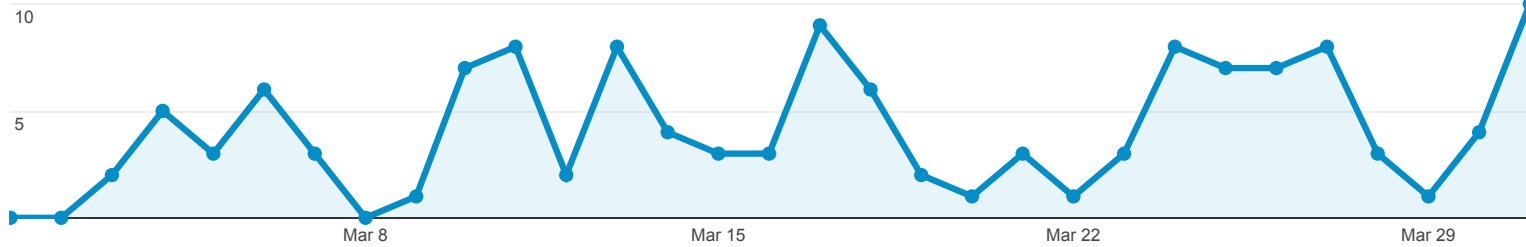
Mar 1, 2014 - Mar 31, 2014

Social Network Referrals

All Visits
100.00%

Social Referral

Visits via Social Referral



Social Network	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. Facebook	73 (57.03%)	153 (59.77%)	00:03:24	2.1
2. Blogger	34 (26.56%)	55 (21.48%)	00:02:45	1.6
3. WordPress	7 (5.47%)	19 (7.42%)	00:09:14	2.7
4. tinyURL	6 (4.69%)	12 (4.69%)	00:01:56	2.0
5. Twitter	6 (4.69%)	13 (5.08%)	00:02:13	2.1
6. LinkedIn	1 (0.78%)	1 (0.39%)	00:00:00	1.0
7. Ning	1 (0.78%)	3 (1.17%)	00:01:33	3.0

Rows 1 - 7 of 7

Mar 1, 2014 - Mar 31, 2014

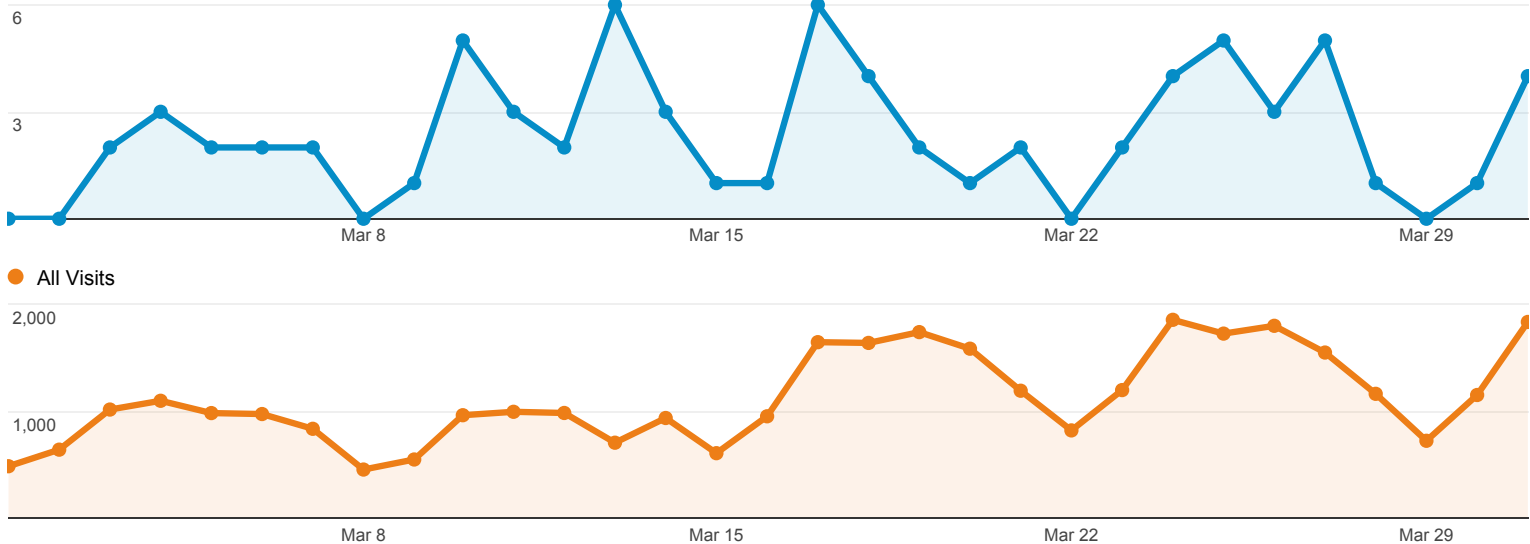
Social Network Referrals

ALL » SOCIAL NETWORK: Facebook

All Visits
0.21%

Social Referral

Visits via Social Referral



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. library.umaine.edu/default.asp	26 (35.62%)	42 (27.45%)	00:03:16	1.6
2. library.umaine.edu/ejournals/default.asp	6 (8.22%)	7 (4.58%)	00:01:24	1.1
3. library.umaine.edu/townreport/default.asp	6 (8.22%)	11 (7.19%)	00:00:56	1.8
4. library.umaine.edu/arts/BritishLiterature.htm	5 (6.85%)	7 (4.58%)	00:00:13	1.4
5. www.library.umaine.edu/speccoll/FindingAids/OnawaHouserecords.htm	5 (6.85%)	5 (3.27%)	00:00:00	1.0
6. library.umaine.edu/speccoll/FindingAids/Stahl.htm	4 (5.48%)	4 (2.61%)	00:00:00	1.0
7. library.umaine.edu/townreport/holdings.htm	4 (5.48%)	8 (5.23%)	00:06:45	2.0
8. www.library.umaine.edu/displays/HumansClimate.htm	4 (5.48%)	7 (4.58%)	00:02:54	1.7
9. www.library.umaine.edu/yearbooks/Seventies.htm	3 (4.11%)	36 (23.53%)	00:29:08	12.0
10. www.library.umaine.edu/speccoll/FindingAids/Davismey.htm	2 (2.74%)	2 (1.31%)	00:00:00	1.0
11. library.umaine.edu/default_ursus.asp	1 (1.37%)	1 (0.65%)	00:00:00	1.0
12. library.umaine.edu/refchat.htm	1 (1.37%)	3 (1.96%)	00:00:51	3.0
13. www.library.umaine.edu/default.asp	1 (1.37%)	3 (1.96%)	00:00:10	3.0
14. www.library.umaine.edu/speccoll/FindingAids/MaineCentralRR.htm	1 (1.37%)	1 (0.65%)	00:00:00	1.0
15. www.library.umaine.edu/townreport/default.asp	1 (1.37%)	5 (3.27%)	00:06:10	5.0
16. www.library.umaine.edu/yearbooks/Eighties.htm	1 (1.37%)	9 (5.88%)	00:15:37	9.0
17. www.library.umaine.edu/yearbooks/nineteenhundreds.htm	1 (1.37%)	1 (0.65%)	00:00:00	1.0
18. www.library.umaine.edu/yearbooks/Nineties.htm	1 (1.37%)	1 (0.65%)	00:00:00	1.0

Mar 1, 2014 - Mar 31, 2014

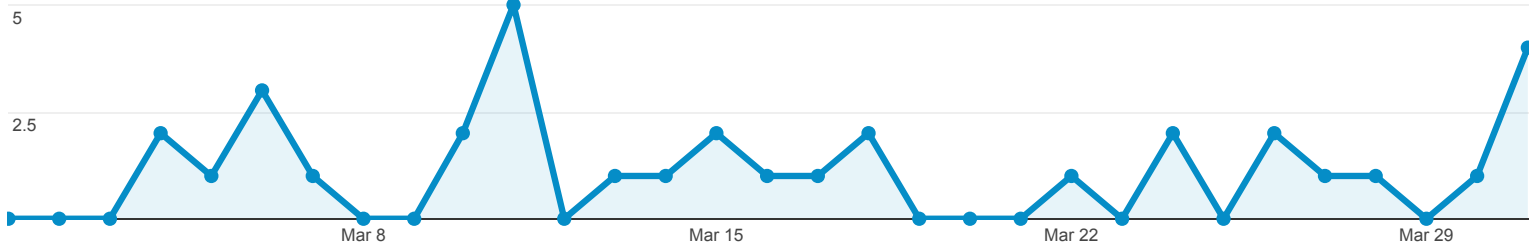
Social Network Referrals

ALL » SOCIAL NETWORK: Blogger

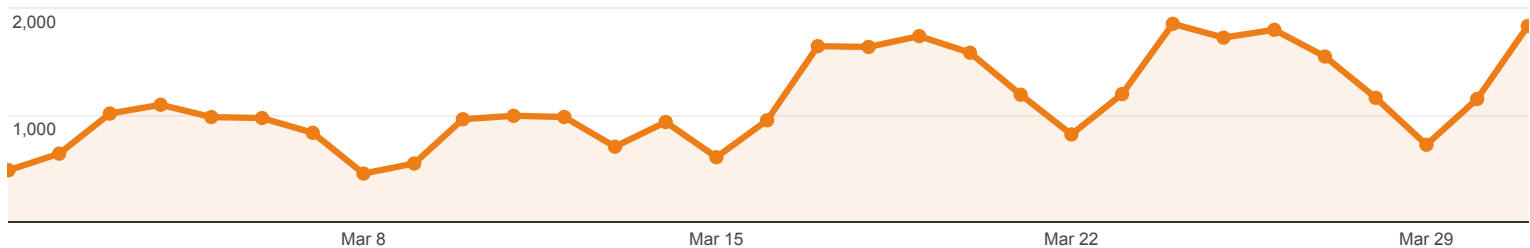
All Visits
0.10%

Social Referral

● Visits via Social Referral



● All Visits



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/theses/default.asp	26 (76.47%)	38 (69.09%)	00:01:34	1.4
2. www.library.umaine.edu/default.asp	5 (14.71%)	13 (23.64%)	00:06:17	2.6
3. library.umaine.edu/social/fadel/econ2.htm	1 (2.94%)	2 (3.64%)	00:21:29	2.0
4. www.library.umaine.edu/default_ejournals.asp	1 (2.94%)	1 (1.82%)	00:00:00	1.0
5. www.library.umaine.edu/townreport/default.asp	1 (2.94%)	1 (1.82%)	00:00:00	1.0

Rows 1 - 5 of 5

Mar 1, 2014 - Mar 31, 2014

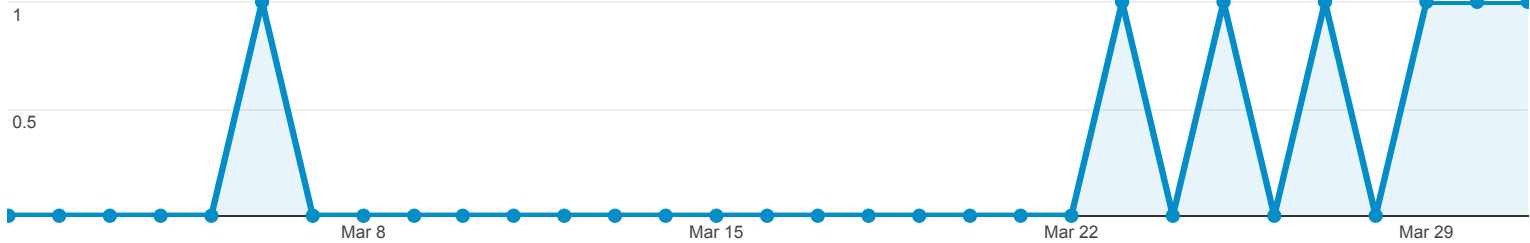
Social Network Referrals

ALL » SOCIAL NETWORK: WordPress

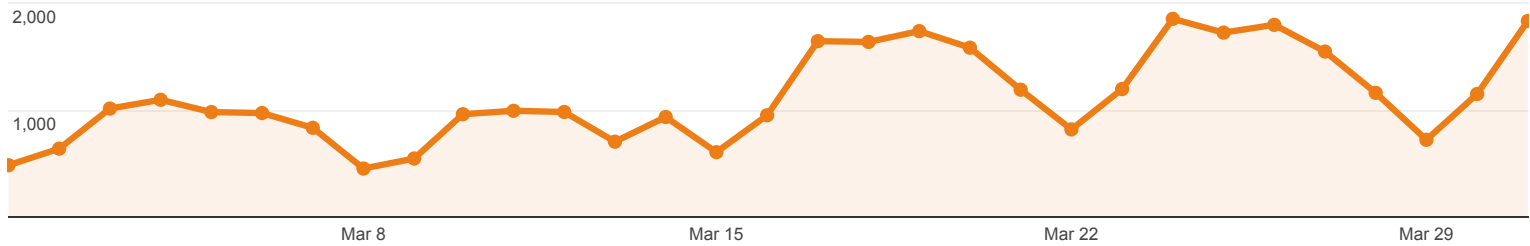
All Visits
0.02%

Social Referral

Visits via Social Referral



All Visits



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/theses/default.asp	7 (100.00%)	19 (100.00%)	00:09:14	2.7

Mar 1, 2014 - Mar 31, 2014

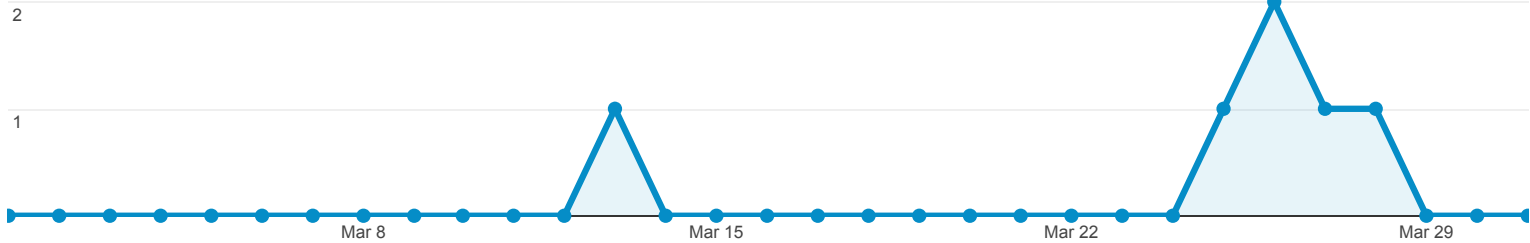
Social Network Referrals

ALL » SOCIAL NETWORK: tinyURL

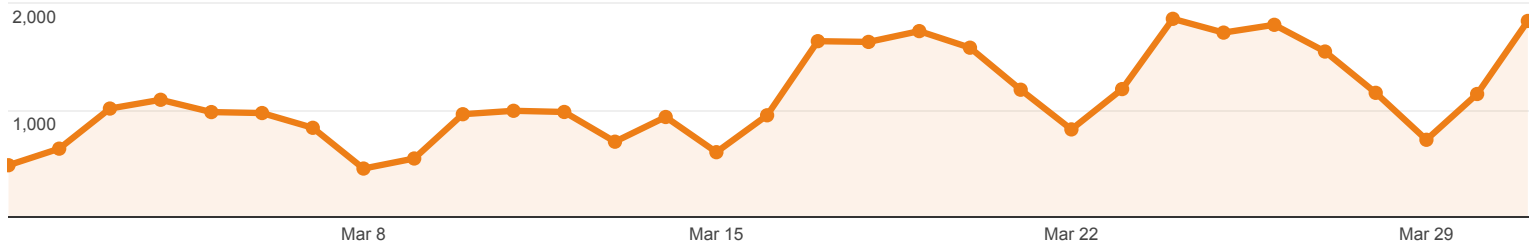
All Visits
0.02%

Social Referral

● Visits via Social Referral



● All Visits



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/displays/HumansClimate.htm	6(100.00%)	12(100.00%)	00:01:56	2.0

Mar 1, 2014 - Mar 31, 2014

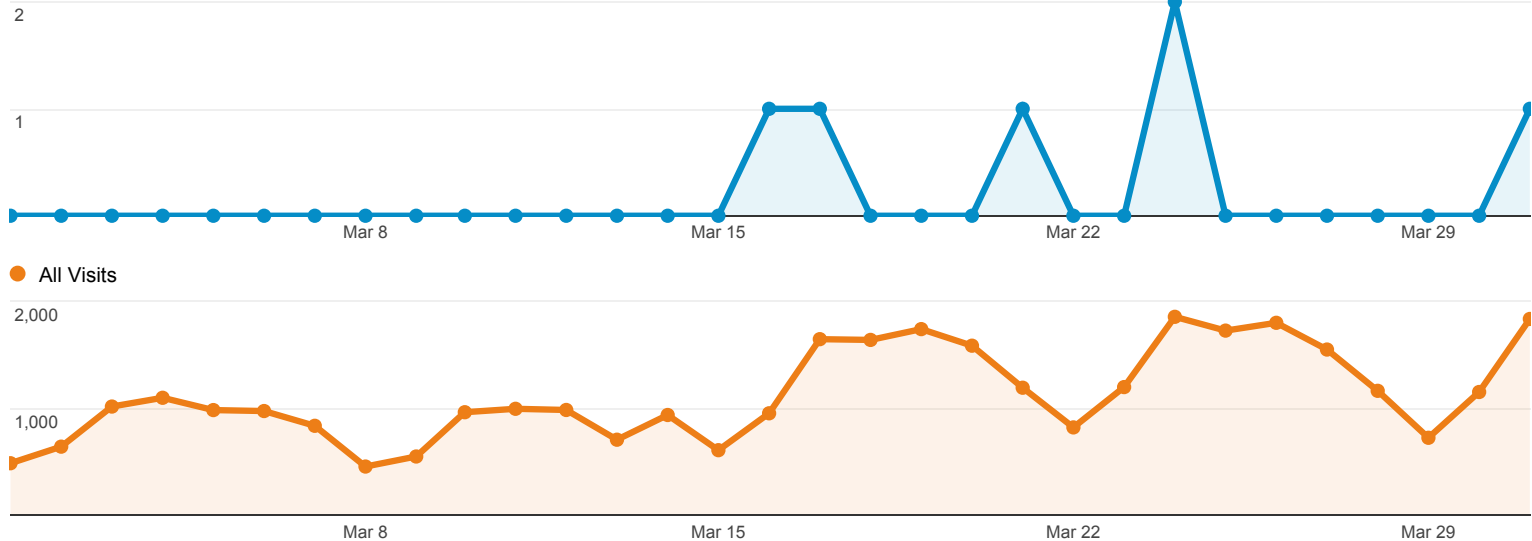
Social Network Referrals

ALL » SOCIAL NETWORK: Twitter

All Visits
0.02%

Social Referral

Visits via Social Referral



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/default.asp	5 (83.33%)	8 (61.54%)	00:02:22	1.6
2. library.umaine.edu/default.asp	1 (16.67%)	5 (38.46%)	00:01:31	5.0

Mar 1, 2014 - Mar 31, 2014

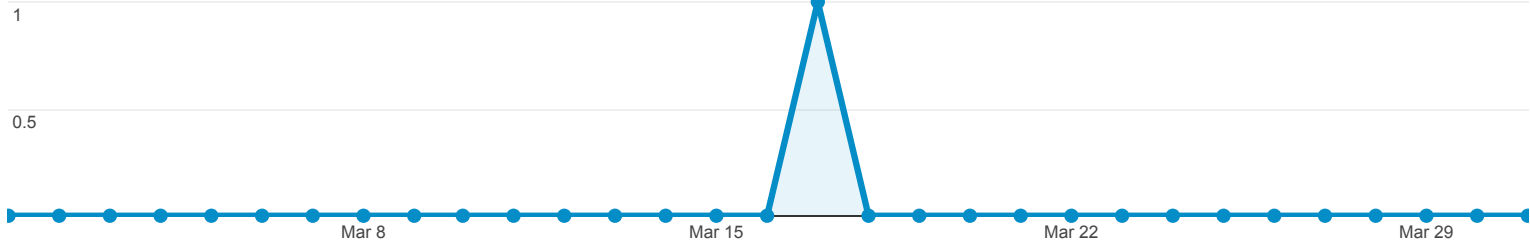
Social Network Referrals

ALL » SOCIAL NETWORK: LinkedIn

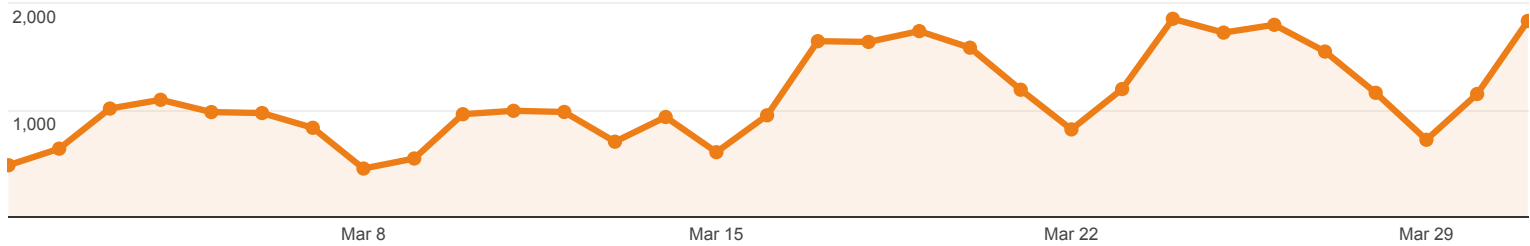
All Visits
0.00%

Social Referral

● Visits via Social Referral



● All Visits



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/science/environ.htm	1 (100.00%)	1 (100.00%)	00:00:00	1.0

Mar 1, 2014 - Mar 31, 2014

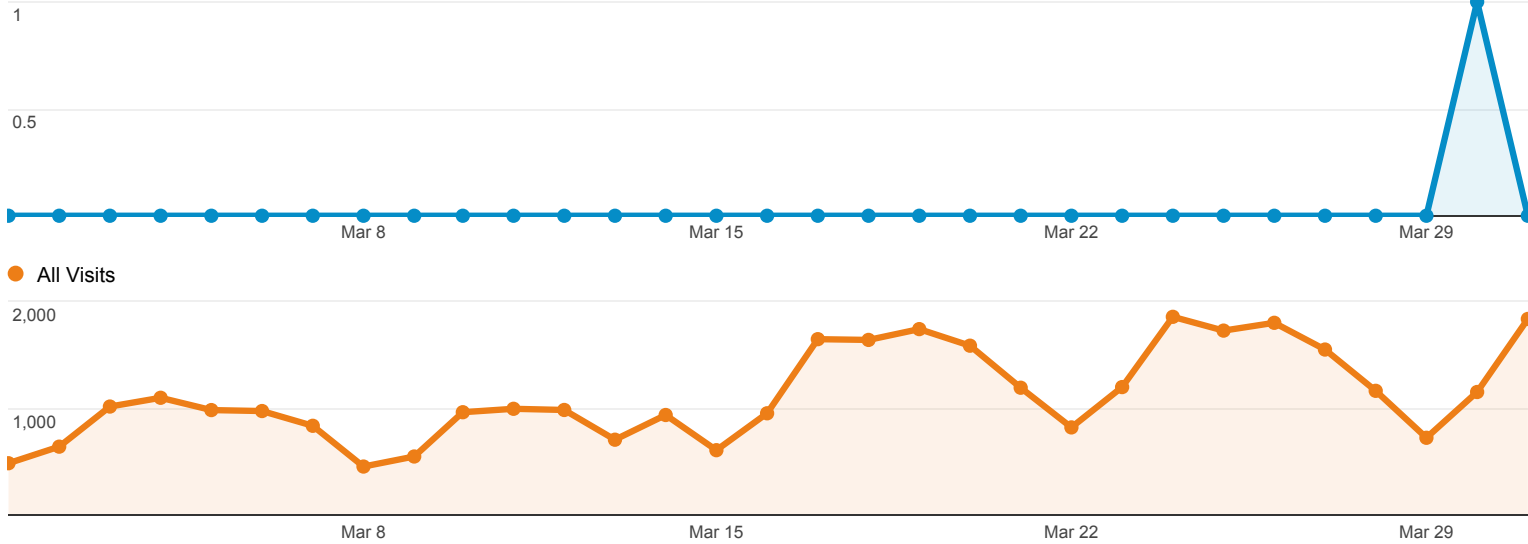
Social Network Referrals

ALL » SOCIAL NETWORK: Ning

All Visits
0.00%

Social Referral

● Visits via Social Referral



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/townreport/default.asp	1 (100.00%)	3 (100.00%)	00:01:33	3.0