

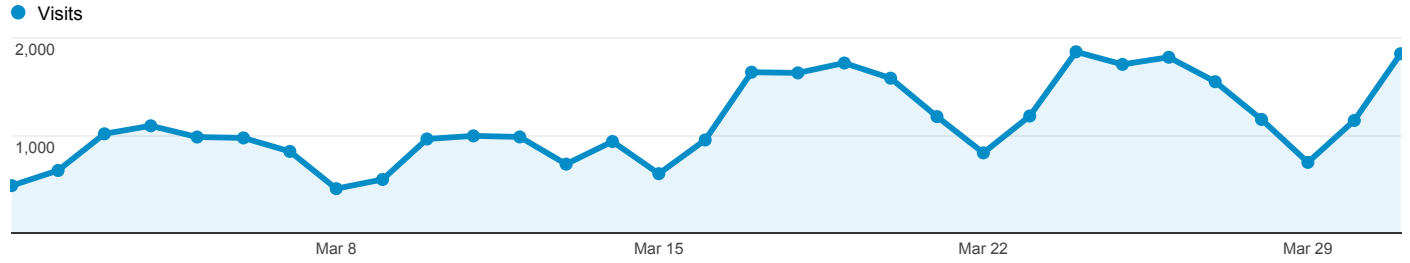
Mar 1, 2014 - Mar 31, 2014

New vs Returning

All Visits
100.00%

Explorer

Summary



Visitor Type	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	34,808 % of Total: 100.00% (34,808)	35.19% Site Avg: 35.17% (0.05%)	12,249 % of Total: 100.05% (12,243)	44.32% Site Avg: 44.32% (0.00%)	2.98 Site Avg: 2.98 (0.00%)	00:04:38 Site Avg: 00:04:38 (0.00%)	15.65% Site Avg: 15.65% (0.00%)	5,447 % of Total: 100.00% (5,447)	\$0.00 % of Total: 0.00% (\$0.00)
1. Returning Visitor	22,559 (64.81%)	0.00%	0 (0.00%)	37.19%	3.27	00:05:49	20.28%	4,574 (83.97%)	\$0.00 (0.00%)
2. New Visitor	12,249 (35.19%)	100.00%	12,249(100.00%)	57.46%	2.43	00:02:28	7.13%	873 (16.03%)	\$0.00 (0.00%)