

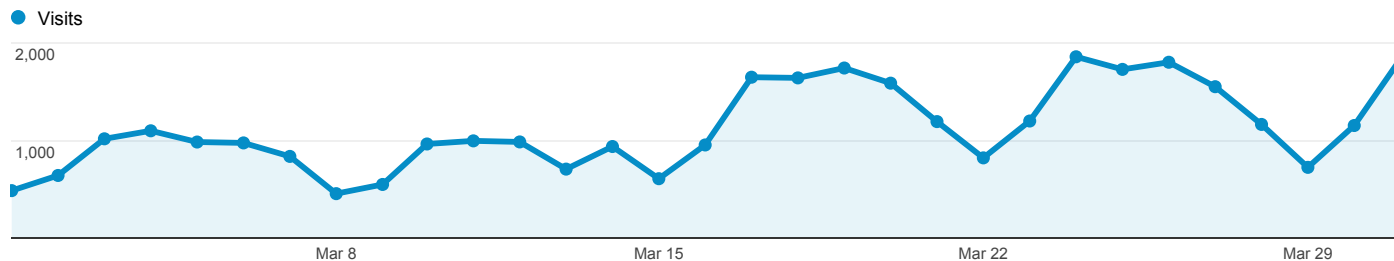
Mar 1, 2014 - Mar 31, 2014

Browser & OS

All Visits
100.00%

Explorer

Summary



Browser	Acquisition			Behavior			Conversions		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	34,808 % of Total: 100.00% (34,808)	35.19% Site Avg: 35.17% (0.05%)	12,249 % of Total: 100.05% (12,243)	44.32% Site Avg: 44.32% (0.00%)	2.98 Site Avg: 2.98 (0.00%)	00:04:38 Site Avg: 00:04:38 (0.00%)	15.65% Site Avg: 15.65% (0.00%)	5,447 % of Total: 100.00% (5,447)	\$0.00 % of Total: 0.00% (\$0.00)
1. Firefox	12,545 (36.04%)	44.72%	5,610 (45.80%)	49.20%	2.72	00:04:16	14.25%	1,788 (32.83%)	\$0.00 (0.00%)
2. Chrome	12,534 (36.01%)	27.72%	3,475 (28.37%)	41.97%	3.22	00:05:10	17.12%	2,146 (39.40%)	\$0.00 (0.00%)
3. Safari	5,071 (14.57%)	25.38%	1,287 (10.51%)	38.81%	2.76	00:02:48	17.18%	871 (15.99%)	\$0.00 (0.00%)
4. Internet Explorer	4,274 (12.28%)	38.86%	1,661 (13.56%)	42.82%	3.35	00:06:37	14.67%	627 (11.51%)	\$0.00 (0.00%)
5. Android Browser	198 (0.57%)	51.52%	102 (0.83%)	49.49%	1.98	00:01:36	2.02%	4 (0.07%)	\$0.00 (0.00%)
6. Amazon Silk	78 (0.22%)	43.59%	34 (0.28%)	32.05%	2.59	00:04:02	3.85%	3 (0.06%)	\$0.00 (0.00%)
7. Safari (in-app)	36 (0.10%)	77.78%	28 (0.23%)	69.44%	2.81	00:03:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Opera	23 (0.07%)	43.48%	10 (0.08%)	60.87%	2.17	00:02:23	34.78%	8 (0.15%)	\$0.00 (0.00%)
9. Opera Mini	19 (0.05%)	94.74%	18 (0.15%)	78.95%	1.26	00:00:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. IE with Chrome Frame	7 (0.02%)	85.71%	6 (0.05%)	71.43%	1.71	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. UC Browser	7 (0.02%)	85.71%	6 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. BlackBerry	6 (0.02%)	66.67%	4 (0.03%)	50.00%	2.00	00:05:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Mozilla Compatible Agent	6 (0.02%)	83.33%	5 (0.04%)	50.00%	1.50	00:02:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. (not set)	1 (0.00%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. NetFront	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. Playstation Vita Browser	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. YaBrowser	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)