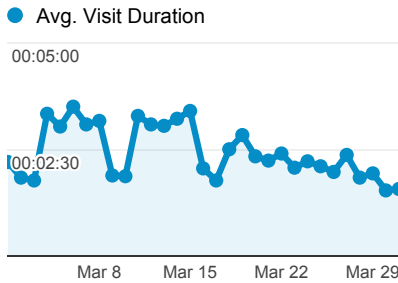


My Dashboard

Mar 1, 2013 - Mar 31, 2013

Advanced Segments | + Add Widget | Share | Email | Export | Customize Dashboard | Delete Dashboard

Avg. Visit Duration



Visits by Traffic Type



- **48.57% direct**
19,376 Visits
- **31.04% organic**
12,383 Visits
- **20.37% referral**
8,126 Visits

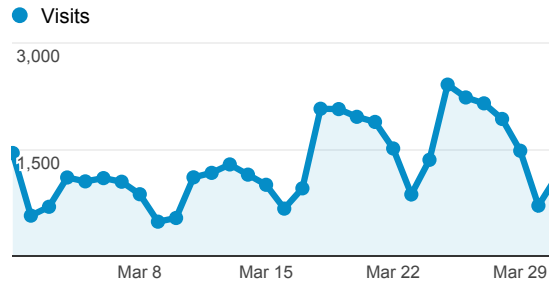
Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No	38,629	80,786
Yes	1,256	2,416

Visits and Pages / Visit by Mobile ...

Mobile Device Info	Visits	Pages / Visit
Apple iPad	477	1.98
Apple iPhone	451	1.92
Apple iPod	43	2.09
(not set)	40	1.88
Samsung GT-I9300 Galaxy S3	34	1.62
Motorola MOTXT912B Droid Razr 4G	11	1.64
Google Nexus 7	9	2.56

Visits



Visits



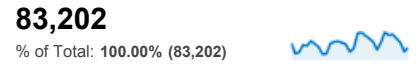
Visits and Pages / Visit by Keyword

Keyword	Visits	Pages / Visit
(not provided)	6,446	2.25
fogler library	979	2.12
umaine library	464	2.05
fogler	434	1.59
(not set)	338	2.93
umaine fogler	256	1.96
umaine fogler library	122	2.19
fogler library hours	113	1.88
umaine library hours	83	1.82
http://library.umaine.edu/	75	2.72

Visits and Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
(direct) / (none)	19,376	1.96
google / organic	11,590	2.14
umaine.edu / referral	4,949	2.30
libraries.maine.edu / referral	709	2.26
library.umaine.edu / referral	445	2.31
bing / organic	324	2.40
google.com / referral	317	2.02
maine.gov / referral	283	1.79
qq4nm4zz3u.search.serialssolutions.com / referral	265	2.16

Pageviews



Pageviews by Page Title

Page Title	Pageviews
Fogler Library, the University of Maine	47,017
Fogler Library: Indexes and Databases	12,525
Fogler Library: Ejournals@UMaine	3,602
Fogler Library: Hours	2,284
Fogler Library: Maine Town Reports: Holdings by Town	498
Fogler Library: Contacts	475
Fogler Library: Census Information	473
Fogler Library: Prism: The University of Maine Yearbook Online	465
Fogler Library: Interlibrary Loan	463
UM Fogler Library Electronic Theses and Dissertations	399

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	21,052	29,844
/default_ursus.asp	2,896	7,780
/indexesdb/Indexes.s.asp	1,872	4,743
/ejournals/default.asp	1,547	4,610
/indexesdb/Indexes.s.asp?search=A&range=SZ	1,451	4,633
/about/hours.htm	946	2,612
/default_res.htm	728	1,804
/indexesdb/Indexes.s.asp?search=A&range=AD	647	2,087
/indexesdb/Indexes.s.asp?search=A&range=HN	633	2,036

Samsung SGH-I747 Galaxy S3	9	2.11	yahoo / organic	237	2.60	/indexesdb/Indexes.asp?search=A&range=NS	604	1,898
Samsung SCH-S720C Galaxy Proclaim	7	1.86						
Asus TF700T Transformer Pad TF700T	6	2.33						

Visits and Pages / Visit by Landing Page

Landing Page	Visits	Pages / Visit
/default.asp	30,913	2.09
/ejournals/default.asp	838	3.15
/indexesdb/Indexes.asp	800	2.03
/about/hours.htm	638	2.40
/default_ursus.asp	592	1.74
/govdoc/newcensus.htm	309	1.79
/yearbooks/default.asp	235	5.84
/indexesdb/Indexes.asp?search=A&range=SZ	220	1.80
/default_res.htm	187	1.74
/theses/default.asp	144	1.85