

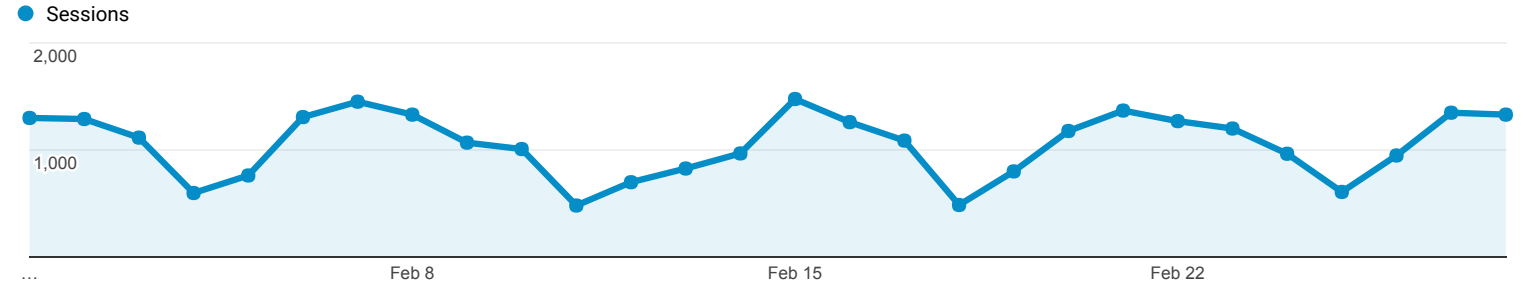
Feb 1, 2017 - Feb 28, 2017

# Device Overview

All Users  
100.00% Sessions

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	29,430 % of Total: 100.00% (29,430)	20.85% Avg for View: 20.85% (0.02%)	6,136 % of Total: 100.02% (6,135)	39.93% Avg for View: 39.93% (0.00%)	2.89 Avg for View: 2.89 (0.00%)	00:05:05 Avg for View: 00:05:05 (0.00%)	16.97% Avg for View: 16.97% (0.00%)	4,993 % of Total: 100.00% (4,993)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	<b>27,539</b> (93.57%)	18.38%	<b>5,062</b> (82.50%)	39.55%	2.96	00:05:19	17.79%	<b>4,899</b> (98.12%)	<b>\$0.00</b> (0.00%)
2. mobile	<b>1,572</b> (5.34%)	57.82%	<b>909</b> (14.81%)	48.16%	1.72	00:01:26	3.50%	<b>55</b> (1.10%)	<b>\$0.00</b> (0.00%)
3. tablet	<b>319</b> (1.08%)	51.72%	<b>165</b> (2.69%)	31.97%	2.40	00:02:21	12.23%	<b>39</b> (0.78%)	<b>\$0.00</b> (0.00%)

Rows 1 - 3 of 3