

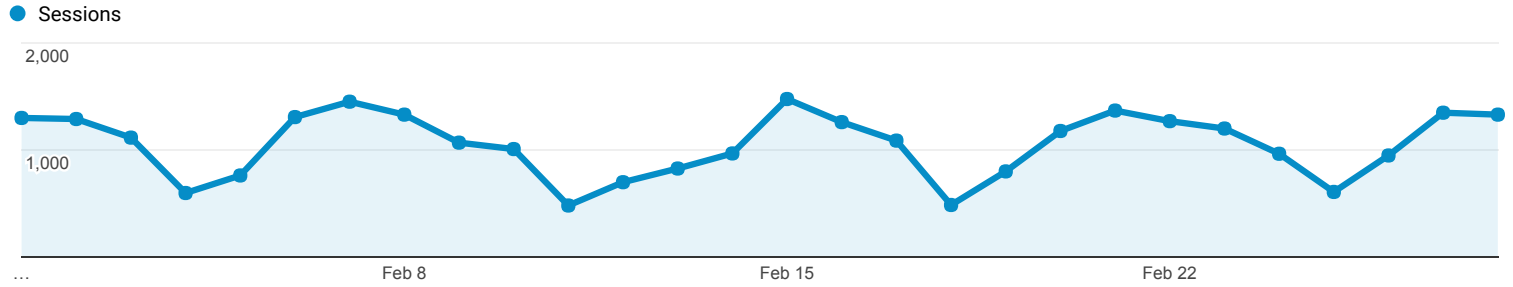
Feb 1, 2017 - Feb 28, 2017

Browser & OS

All Users
100.00% Sessions

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	29,430 % of Total: 100.00% (29,430)	20.85% Avg for View: 20.85% (0.02%)	6,136 % of Total: 100.02% (6,135)	39.93% Avg for View: 39.93% (0.00%)	2.89 Avg for View: 2.89 (0.00%)	00:05:05 Avg for View: 00:05:05 (0.00%)	16.97% Avg for View: 16.97% (0.00%)	4,993 % of Total: 100.00% (4,993)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	17,123 (58.18%)	18.93%	3,242 (52.84%)	39.76%	3.24	00:06:18	15.18%	2,600 (52.07%)	\$0.00 (0.00%)
2. Safari	5,456 (18.54%)	24.47%	1,335 (21.76%)	39.99%	2.16	00:02:37	19.70%	1,075 (21.53%)	\$0.00 (0.00%)
3. Firefox	4,658 (15.83%)	18.14%	845 (13.77%)	41.26%	2.53	00:03:34	20.42%	951 (19.05%)	\$0.00 (0.00%)
4. Internet Explorer	1,265 (4.30%)	33.20%	420 (6.84%)	40.08%	2.62	00:06:02	15.49%	196 (3.93%)	\$0.00 (0.00%)
5. Edge	803 (2.73%)	26.65%	214 (3.49%)	34.12%	2.87	00:03:23	20.05%	161 (3.22%)	\$0.00 (0.00%)
6. YaBrowser	23 (0.08%)	8.70%	2 (0.03%)	78.26%	1.22	00:01:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Opera	22 (0.07%)	50.00%	11 (0.18%)	13.64%	3.14	00:03:42	36.36%	8 (0.16%)	\$0.00 (0.00%)
8. Opera Mini	17 (0.06%)	82.35%	14 (0.23%)	70.59%	1.59	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Safari (in-app)	17 (0.06%)	100.00%	17 (0.28%)	35.29%	1.29	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Amazon Silk	12 (0.04%)	75.00%	9 (0.15%)	33.33%	2.83	00:02:11	8.33%	1 (0.02%)	\$0.00 (0.00%)
11. Android Webview	10 (0.03%)	100.00%	10 (0.16%)	40.00%	2.10	00:02:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Android Browser	7 (0.02%)	71.43%	5 (0.08%)	42.86%	1.86	00:01:33	14.29%	1 (0.02%)	\$0.00 (0.00%)
13. Mozilla Compatible Agent	7 (0.02%)	28.57%	2 (0.03%)	14.29%	5.71	00:05:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. UC Browser	7 (0.02%)	100.00%	7 (0.11%)	71.43%	1.14	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. BlackBerry	2 (0.01%)	100.00%	2 (0.03%)	50.00%	1.50	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. HS-U971	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

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