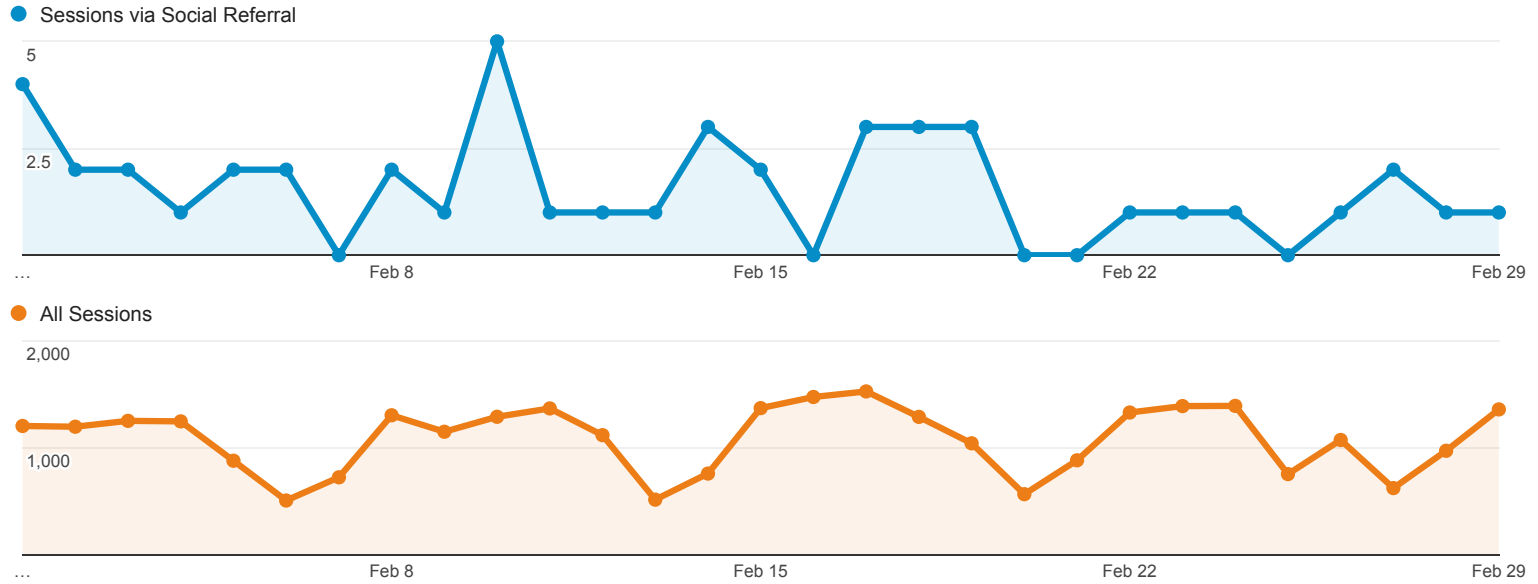


Feb 1, 2016 - Feb 29, 2016

# Social Network Referrals

All Users  
100.00% Sessions

## Social Referral



| Social Network | Sessions    | Pageviews   | Avg. Session Duration | Pages / Session |
|----------------|-------------|-------------|-----------------------|-----------------|
| 1. Facebook    | 28 (60.87%) | 72 (75.79%) | 00:03:12              | 2.57            |
| 2. Blogger     | 17 (36.96%) | 22 (23.16%) | 00:00:28              | 1.29            |
| 3. Twitter     | 1 (2.17%)   | 1 (1.05%)   | 00:00:00              | 1.00            |

Rows 1 - 3 of 3

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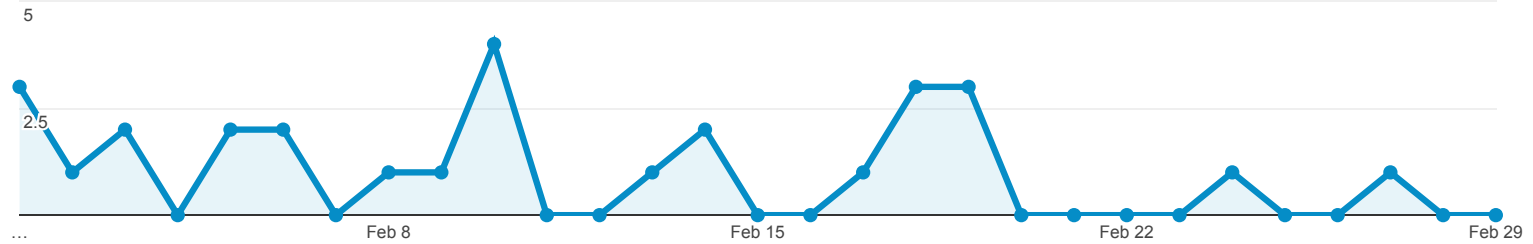
# Social Network Referrals

ALL » SOCIAL NETWORK: Facebook

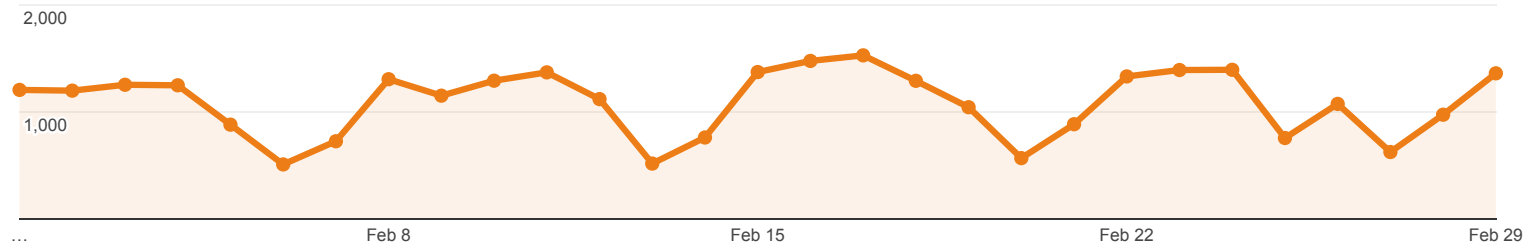
All Users  
0.09% Sessions

## Social Referral

Sessions via Social Referral



All Sessions



| Shared URL   | Sessions   | Pageviews   | Avg. Session Duration | Pages / Session |
|--|------------|-------------|-----------------------|-----------------|
| 1. <a href="http://libguides.library.umaine.edu/default.asp">libguides.library.umaine.edu/default.asp</a>  | 6 (21.43%) | 22 (30.56%) | 00:06:18              | 3.67            |
| 2. <a href="http://www.library.umaine.edu/default.asp">www.library.umaine.edu/default.asp</a>  | 6 (21.43%) | 19 (26.39%) | 00:04:45              | 3.17            |
| 3. <a href="http://www.library.umaine.edu/about/hours.htm">www.library.umaine.edu/about/hours.htm</a>  | 4 (14.29%) | 10 (13.89%) | 00:04:25              | 2.50            |
| 4. <a href="http://libguides.library.umaine.edu/zika">libguides.library.umaine.edu/zika</a>  | 2 (7.14%)  | 5 (6.94%)   | 00:01:15              | 2.50            |
| 5. <a href="http://library.umaine.edu/default.asp">library.umaine.edu/default.asp</a>  | 2 (7.14%)  | 5 (6.94%)   | 00:00:34              | 2.50            |
| 6. <a href="http://libguides.library.umaine.edu/3D">libguides.library.umaine.edu/3D</a>  | 1 (3.57%)  | 1 (1.39%)   | 00:00:00              | 1.00            |
| 7. <a href="http://libguides.library.umaine.edu/datamanagement">libguides.library.umaine.edu/datamanagement</a>                                    | 1 (3.57%)  | 1 (1.39%)   | 00:00:00              | 1.00            |
| 8. <a href="http://libguides.library.umaine.edu/facbooks">libguides.library.umaine.edu/facbooks</a>  | 1 (3.57%)  | 1 (1.39%)   | 00:00:00              | 1.00            |
| 9. <a href="http://library.umaine.edu/colldev/contacts.htm">library.umaine.edu/colldev/contacts.htm</a>  | 1 (3.57%)  | 2 (2.78%)   | 00:00:17              | 2.00            |
| 10. <a href="http://library.umaine.edu/SpecColl/FindingAids/MaineStateGrange.htm">library.umaine.edu/SpecColl/FindingAids/MaineStateGrange.htm</a> | 1 (3.57%)  | 1 (1.39%)   | 00:00:00              | 1.00            |
| 11. <a href="http://www.library.umaine.edu/staff/beauregard.htm">www.library.umaine.edu/staff/beauregard.htm</a>                                   | 1 (3.57%)  | 1 (1.39%)   | 00:00:00              | 1.00            |
| 12. <a href="http://www.library.umaine.edu/staff/libx_guide.htm">www.library.umaine.edu/staff/libx_guide.htm</a>                                   | 1 (3.57%)  | 2 (2.78%)   | 00:00:31              | 2.00            |
| 13. <a href="http://www.library.umaine.edu/yearbooks/Nineties.htm">www.library.umaine.edu/yearbooks/Nineties.htm</a>                               | 1 (3.57%)  | 2 (2.78%)   | 00:01:23              | 2.00            |

Rows 1 - 13 of 13

Feb 1, 2016 - Feb 29, 2016

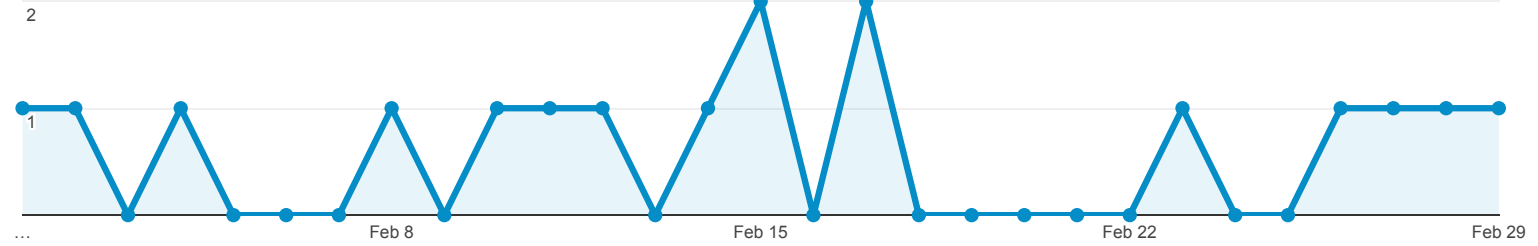
# Social Network Referrals

ALL » SOCIAL NETWORK: Blogger

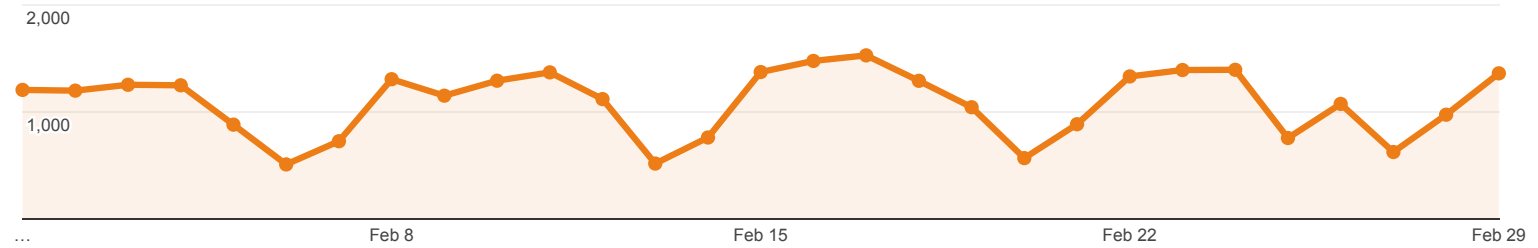
All Users  
0.05% Sessions

## Social Referral

Sessions via Social Referral



All Sessions



| Shared URL  | Sessions    | Pageviews   | Avg. Session Duration | Pages / Session |
|---|-------------|-------------|-----------------------|-----------------|
| 1. <a href="http://www.library.umaine.edu/theses/default.asp">www.library.umaine.edu/theses/default.asp</a>   | 12 (70.59%) | 17 (77.27%) | 00:00:39              | 1.42            |
| 2. <a href="http://www.library.umaine.edu/about/mission.htm">www.library.umaine.edu/about/mission.htm</a>     | 4 (23.53%)  | 4 (18.18%)  | 00:00:00              | 1.00            |
| 3. <a href="http://library.umaine.edu/townreport/holdings.htm">library.umaine.edu/townreport/holdings.htm</a> | 1 (5.88%)   | 1 (4.55%)   | 00:00:00              | 1.00            |

Rows 1 - 3 of 3

Feb 1, 2016 - Feb 29, 2016

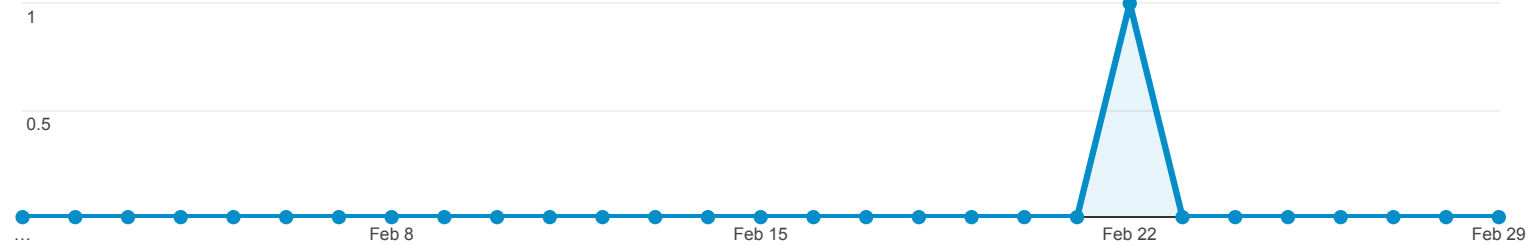
# Social Network Referrals

ALL » SOCIAL NETWORK: Twitter

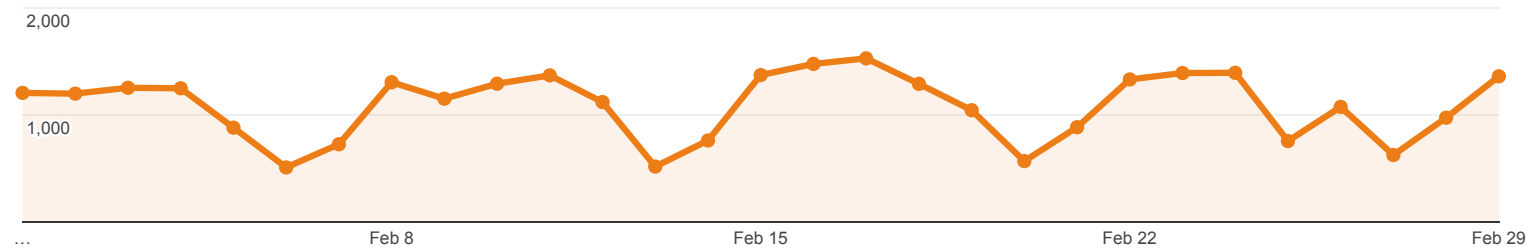
All Users  
0.00% Sessions

## Social Referral

Sessions via Social Referral



All Sessions



| Shared URL  | Sessions    | Pageviews   | Avg. Session Duration | Pages / Session |
|---|-------------|-------------|-----------------------|-----------------|
| 1. <a href="http://library.umaine.edu/default.asp">library.umaine.edu/default.asp</a> | 1 (100.00%) | 1 (100.00%) | 00:00:00              | 1.00            |

Rows 1 - 1 of 1