

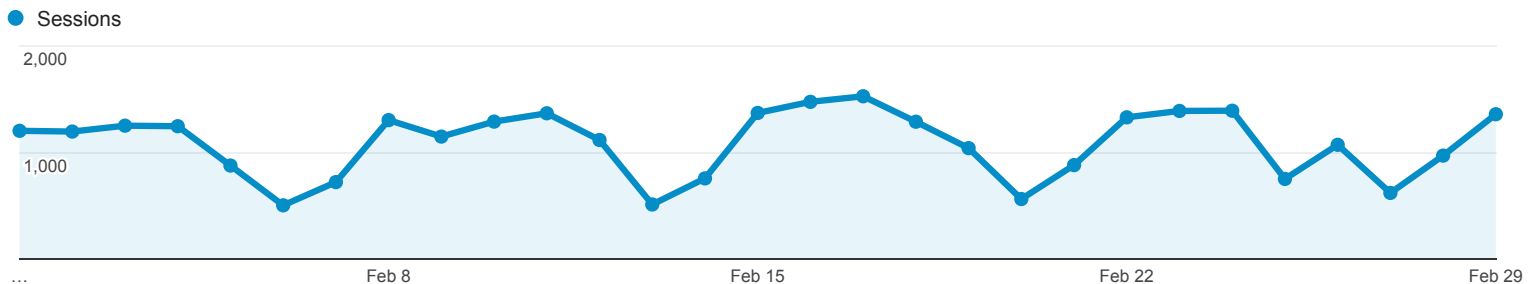
Feb 1, 2016 - Feb 29, 2016

Device Overview

All Users
100.00% Sessions

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	31,531 % of Total: 100.00% (31,531)	21.69% Avg for View: 21.68% (0.07%)	6,840 % of Total: 100.07% (6,835)	41.75% Avg for View: 41.75% (0.00%)	2.93 Avg for View: 2.93 (0.00%)	00:04:27 Avg for View: 00:04:27 (0.00%)	18.33% Avg for View: 18.33% (0.00%)	5,780 % of Total: 100.00% (5,780)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	29,178 (92.54%)	20.17%	5,884 (86.02%)	42.09%	3.00	00:04:43	19.34%	5,644 (97.65%)	\$0.00 (0.00%)
2. mobile	1,855 (5.88%)	41.29%	766 (11.20%)	34.29%	2.05	00:01:04	3.94%	73 (1.26%)	\$0.00 (0.00%)
3. tablet	498 (1.58%)	38.15%	190 (2.78%)	49.60%	2.12	00:02:10	12.65%	63 (1.09%)	\$0.00 (0.00%)

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