

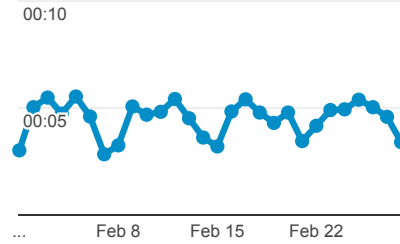
My Dashboard

Feb 1, 2015 - Feb 28, 2015



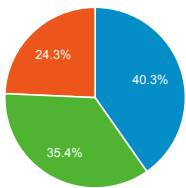
Avg. Visit Duration

Avg. Session Duration



Visits by Traffic Type

referral organic direct

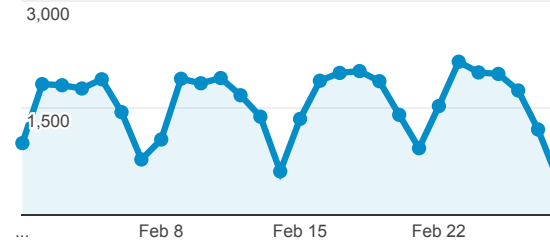


Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No	40,224	107,317
Yes	3,121	6,082

Visits

Sessions



Visits

43,345

% of Total: 100.00% (43,345)

Visits and Pages / Visit by Keyword

Keyword	Sessions	Pages / Session
(not provided)	14,200	2.63
fogler library	206	2.73
umaine library	104	2.47
folger library	74	1.66
fogler	66	2.56
umaine fogler library	61	1.49
umaine fogler	37	2.59
foglerform=lemdf8pc=malcsrc=ie-searchbox	26	1.23
fogler library hours	18	2.28
fogler library umaine	17	2.65

Pageviews

113,399

% of Total: 100.00% (113,399)

Pageviews by Page Title

Page Title	Pageviews
Fogler Library, University of Maine	36,590
Fogler Library: Indexes and Databases	19,245
Summon 2.0	8,233
Fogler Library: URSUS	5,168
Home - Subject Guides at University of Maine	4,736
Fogler Library: E-journals	2,707
Fogler Library: Hours	2,656
Fogler Library: Reserves Search	1,770
CMJ 103: Public Speaking - Communication Studies - Subject Guides at University of Maine	1,339
Fogler Library: Ejournals@UMaine	1,309

Visits and Pages / Visit by Mobile ...

Mobile Device Info	Sessions	Pages / Session
Apple iPhone	1,098	1.85
Apple iPad	692	1.99
(not set)	565	2.02
Samsung SM-G900V Galaxy S5	59	2.20
Microsoft Windows RT Tablet	54	2.61
Apple iPod	31	2.00
Samsung SCH-R970 Galaxy S IV	27	2.70
Samsung SM-G900A Galaxy S5	21	1.95
Samsung GT-P5113 Galaxy Tab 2 10.1	17	1.53
Mozilla Firefox for Android Tablet	15	3.53

Visits and Pages / Visit by Source / Medium

Source / Medium	Sessions	Pages / Session
google / organic	13,473	2.64
library.umaine.edu / referral	11,849	3.08
(direct) / (none)	10,534	2.15
umaine.edu / referral	2,244	2.84
yahoo / organic	1,222	2.32
libraries.maine.edu / referral	1,181	2.01
umaine.beta.libguides.com / referral	617	3.10
bing / organic	588	2.07
umaine.summon.serialssolutions.com / referral	392	2.55
qq4nm4zz3u.search.serialssolutions.com / referral	226	3.24

Visits and Pages / Visit by Landing Page

Landing Page	Sessions	Pages / Session
/default.asp	25,486	2.79
/default_idb.asp	1,606	2.67
/default_ursus.asp	1,059	2.31
/about/hours.htm	1,014	2.21
/services	457	2.89
/default_res.htm	395	1.76
/ejournals/default.asp	338	3.91
/indexesdb/Indexes.asp	312	2.49
/default_ejournals.asp	255	2.04
/indexesdb/Indexes.asp?search=A&range=SZ	236	2.11

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	15,554	30,687
/default_ursus.asp	2,449	6,753
/indexesdb/Indexes.asp?search=A&range=AD	1,489	5,429
/indexesdb/Indexes.asp?search=A&range=SZ	1,394	4,791
/default_idb.asp	1,392	4,357
/default_ejournals.asp	1,315	3,635
/about/hours.htm	1,146	2,695
/default_res.htm	1,026	2,496
/indexesdb/Indexes.asp?search=A&range=NS	964	3,478
/indexesdb/Indexes.asp?search=A&range=DH	706	2,728