

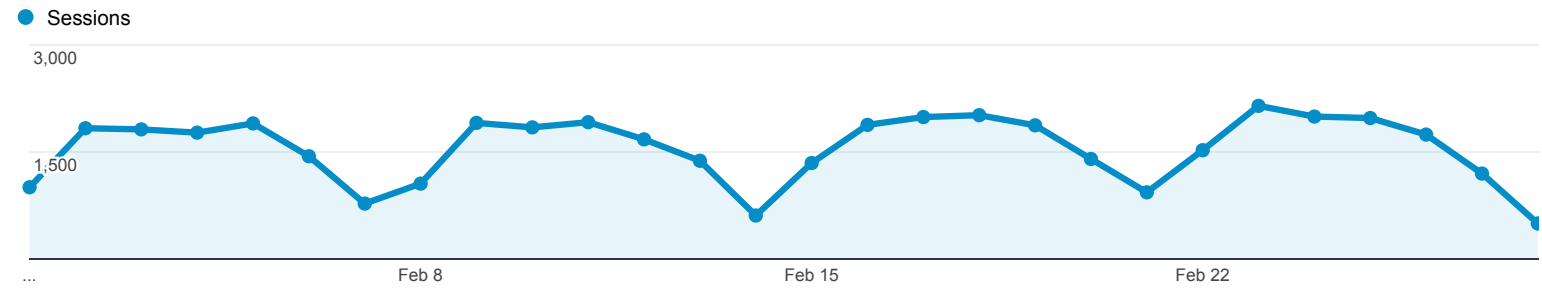
Feb 1, 2015 - Feb 28, 2015

Browser & OS

All Sessions
100.00%

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	43,345 <small>% of Total: 100.00% (43,345)</small>	31.65% <small>Avg for View: 31.63% (0.05%)</small>	13,718 <small>% of Total: 100.05% (13,711)</small>	43.20% <small>Avg for View: 43.20% (0.00%)</small>	2.62 <small>Avg for View: 2.62 (0.00%)</small>	00:04:40 <small>Avg for View: 00:04:40 (0.00%)</small>	14.36% <small>Avg for View: 14.36% (0.00%)</small>	6,226 <small>% of Total: 100.00% (6,226)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Chrome	19,002 (43.84%)	24.38%	4,632 (33.77%)	39.90%	2.84	00:05:09	14.58%	2,771 (44.51%)	\$0.00 (0.00%)
2. Firefox	12,473 (28.78%)	36.76%	4,585 (33.42%)	46.41%	2.52	00:04:52	14.25%	1,777 (28.54%)	\$0.00 (0.00%)
3. Safari	7,882 (18.18%)	35.50%	2,798 (20.40%)	45.01%	2.20	00:02:40	14.30%	1,127 (18.10%)	\$0.00 (0.00%)
4. Internet Explorer	3,612 (8.33%)	41.56%	1,501 (10.94%)	43.91%	2.77	00:06:03	14.62%	528 (8.48%)	\$0.00 (0.00%)
5. Android Browser	148 (0.34%)	56.08%	83 (0.61%)	64.19%	1.66	00:01:48	10.14%	15 (0.24%)	\$0.00 (0.00%)
6. Opera	89 (0.21%)	30.34%	27 (0.20%)	47.19%	1.97	00:02:34	4.49%	4 (0.06%)	\$0.00 (0.00%)
7. Amazon Silk	40 (0.09%)	67.50%	27 (0.20%)	42.50%	2.40	00:02:02	7.50%	3 (0.05%)	\$0.00 (0.00%)
8. Opera Mini	30 (0.07%)	90.00%	27 (0.20%)	66.67%	1.40	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Safari (in-app)	27 (0.06%)	66.67%	18 (0.13%)	70.37%	1.44	00:01:09	3.70%	1 (0.02%)	\$0.00 (0.00%)
10. Maxthon	24 (0.06%)	8.33%	2 (0.01%)	50.00%	2.54	00:05:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Mozilla Compatible Agent	4 (0.01%)	100.00%	4 (0.03%)	75.00%	1.50	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. UC Browser	4 (0.01%)	100.00%	4 (0.03%)	50.00%	1.50	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. BlackBerry	2 (0.00%)	100.00%	2 (0.01%)	50.00%	1.00	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. MRCHROME	2 (0.00%)	100.00%	2 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Phantom.js bot	2 (0.00%)	100.00%	2 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. S40 Ovi Browser	2 (0.00%)	100.00%	2 (0.01%)	50.00%	1.50	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)

17.	Iron	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	SeaMonkey	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

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