

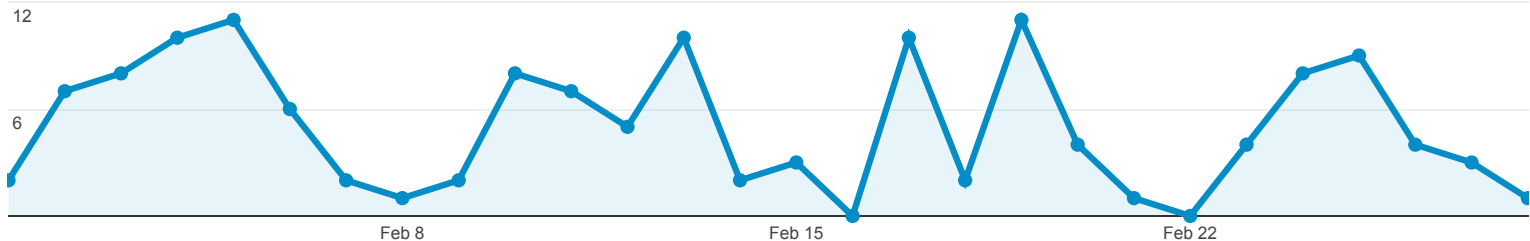
Feb 1, 2014 - Feb 28, 2014

Social Network Referrals

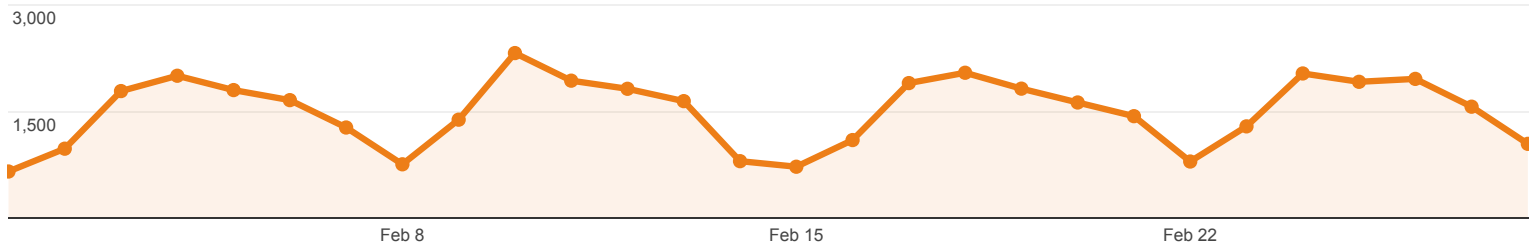
All Visits
100.00%

Social Referral

Visits via Social Referral



All Visits



Social Network	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. Facebook	54 (38.30%)	137 (41.77%)	00:04:19	2.5
2. tinyURL	41 (29.08%)	112 (34.15%)	00:09:54	2.7
3. Blogger	27 (19.15%)	54 (16.46%)	00:02:02	2.0
4. Twitter	14 (9.93%)	18 (5.49%)	00:00:01	1.2
5. LinkedIn	2 (1.42%)	2 (0.61%)	00:00:00	1.0
6. WordPress	2 (1.42%)	4 (1.22%)	00:00:53	2.0
7. LibraryThing	1 (0.71%)	1 (0.30%)	00:00:00	1.0

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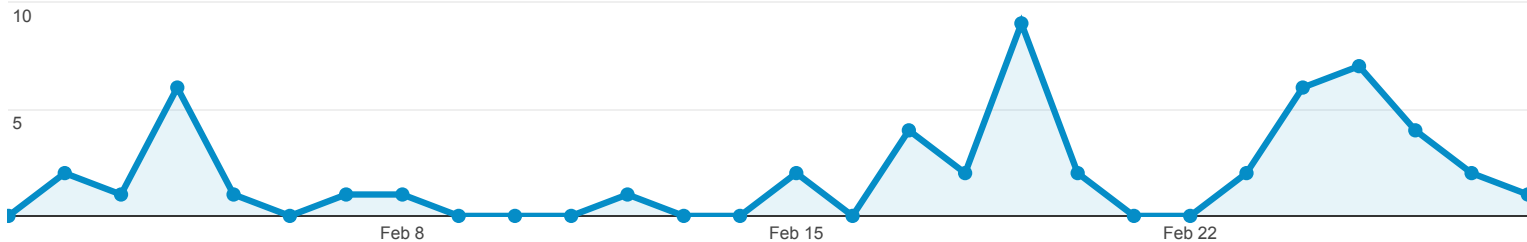
Social Network Referrals

ALL » SOCIAL NETWORK: Facebook

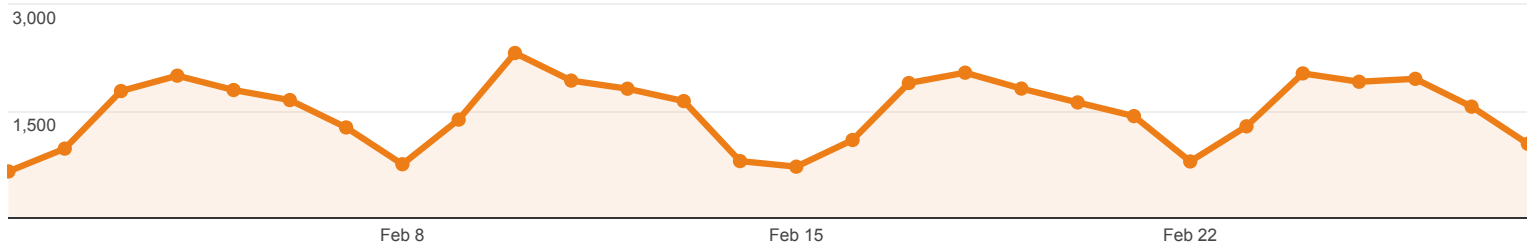
All Visits
0.13%

Social Referral

● Visits via Social Referral



● All Visits



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. library.umaine.edu/default.asp	20 (37.04%)	49 (35.77%)	00:03:17	2.4
2. library.umaine.edu/townreport/holdings.htm	8 (14.81%)	10 (7.30%)	00:00:26	1.2
3. www.library.umaine.edu/speccoll/FindingAids/ShermanLumberCompany.htm	7 (12.96%)	10 (7.30%)	00:01:40	1.4
4. www.library.umaine.edu/refchat.htm	3 (5.56%)	3 (2.19%)	00:00:00	1.0
5. www.library.umaine.edu/colldev/trials.htm	2 (3.70%)	11 (8.03%)	00:31:06	5.5
6. www.library.umaine.edu/default.asp	2 (3.70%)	2 (1.46%)	00:00:00	1.0
7. www.library.umaine.edu/yearbooks/Thirties.htm	2 (3.70%)	7 (5.11%)	00:10:31	3.5
8. library.umaine.edu/ejournals/default.asp	1 (1.85%)	1 (0.73%)	00:00:00	1.0
9. library.umaine.edu/ill/default.asp	1 (1.85%)	1 (0.73%)	00:00:00	1.0
10. library.umaine.edu/refchat.htm	1 (1.85%)	1 (0.73%)	00:00:00	1.0
11. library.umaine.edu/staffinfo/AbsoluteLInksInfo.htm	1 (1.85%)	1 (0.73%)	00:00:00	1.0
12. library.umaine.edu/virtualref/newspapers.htm	1 (1.85%)	1 (0.73%)	00:00:00	1.0
13. www.library.umaine.edu/indexesdb/Indexes.asp?range=AD&search=A	1 (1.85%)	14 (10.22%)	00:07:51	14.0
14. www.library.umaine.edu/speccoll/FindingAids/CentralMainePowerCorecords.htm	1 (1.85%)	1 (0.73%)	00:00:00	1.0
15. www.library.umaine.edu/yearbooks/default.asp	1 (1.85%)	4 (2.92%)	00:00:22	4.0
16. www.library.umaine.edu/yearbooks/Eighties.htm	1 (1.85%)	14 (10.22%)	00:39:51	14.0
17. www.library.umaine.edu/yearbooks/Nineties.htm	1 (1.85%)	7 (5.11%)	00:20:40	7.0

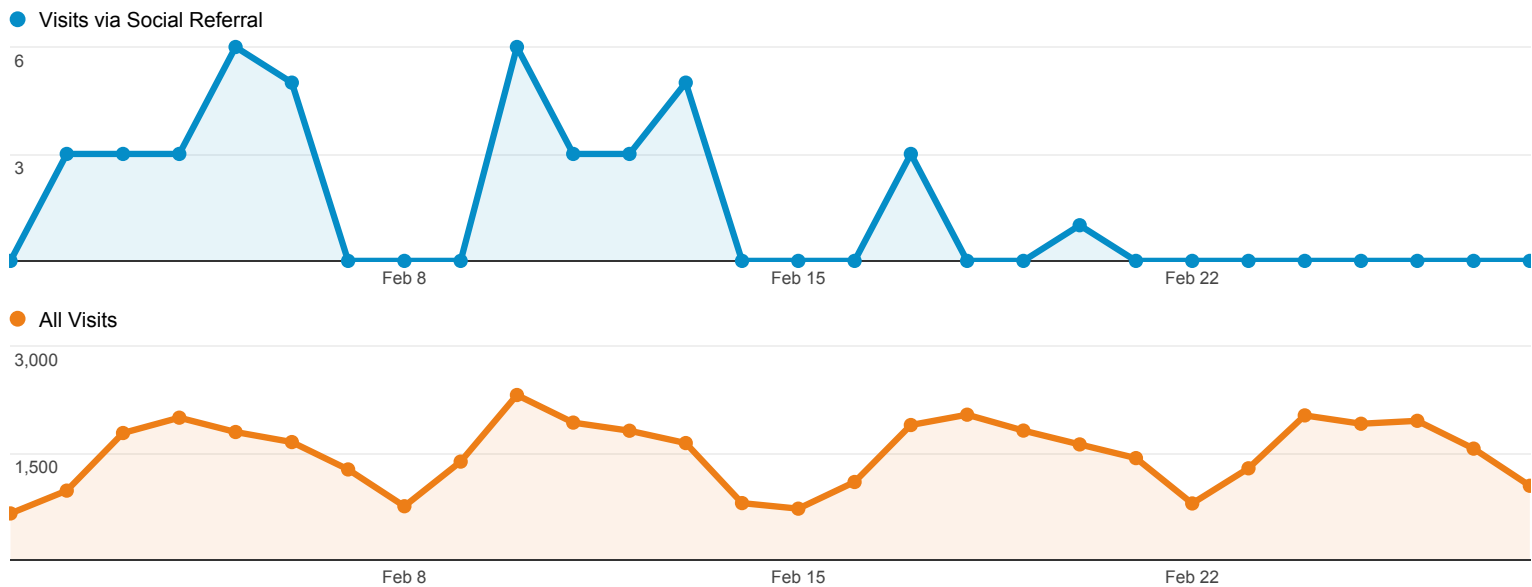
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Social Network Referrals

ALL » SOCIAL NETWORK: tinyURL

All Visits
0.10%

Social Referral



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/default.asp	37 (90.24%)	84 (75.00%)	00:08:56	2.2
2. www.library.umaine.edu/default_ursus.asp	3 (7.32%)	27 (24.11%)	00:25:06	9.0
3. umaine.summon.serialssolutions.com/search?s.cmd=addFacetValueFilters(Content%20Type,Newspaper+Article:t)&s.light=t&s.q=SubjectTerms:%22body+art%22	1 (2.44%)	1 (0.89%)	00:00:00	1.0

Feb 1, 2014 - Feb 28, 2014

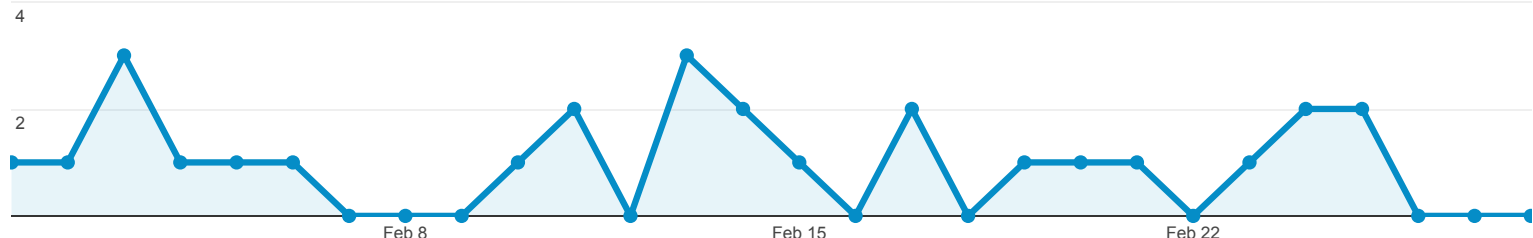
Social Network Referrals

ALL » SOCIAL NETWORK: Blogger

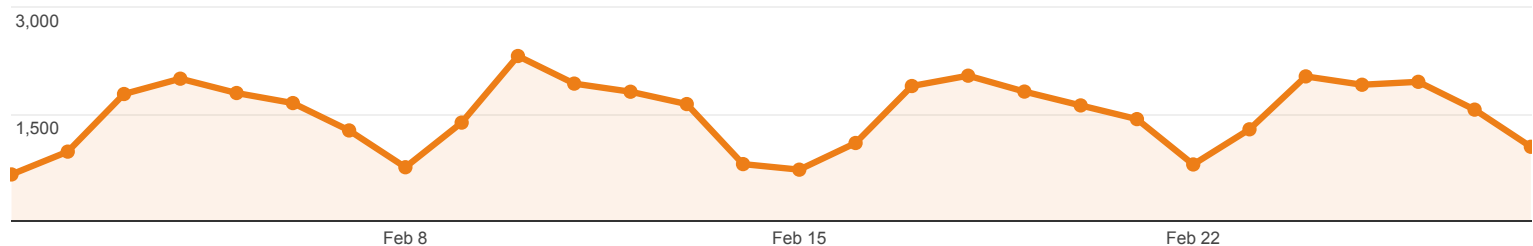
All Visits
0.06%

Social Referral

● Visits via Social Referral



● All Visits



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/theses/default.asp	20 (74.07%)	41 (75.93%)	00:02:43	2.0
2. www.library.umaine.edu/default.asp	6 (22.22%)	12 (22.22%)	00:00:04	2.0
3. library.umaine.edu/scitechbus/biotechnology.htm	1 (3.70%)	1 (1.85%)	00:00:00	1.0

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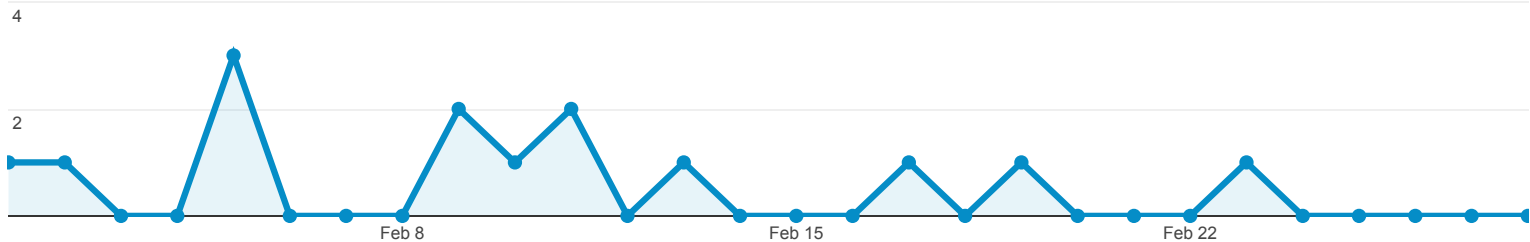
Social Network Referrals

ALL » SOCIAL NETWORK: Twitter

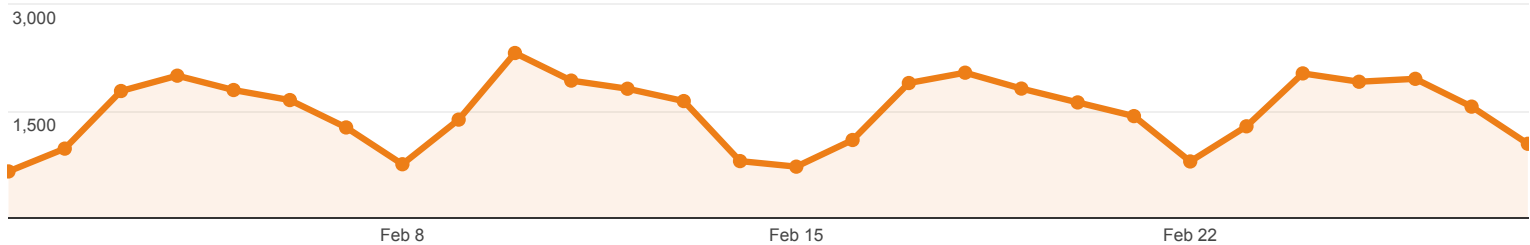
All Visits
0.03%

Social Referral

Visits via Social Referral



All Visits



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. library.umaine.edu/default.asp	11 (78.57%)	14 (77.78%)	00:00:01	1.2
2. www.library.umaine.edu/about/hours.htm	1 (7.14%)	2 (11.11%)	00:00:00	2.0
3. www.library.umaine.edu/colldev/contacts.htm	1 (7.14%)	1 (5.56%)	00:00:00	1.0
4. www.library.umaine.edu/science/compsci.htm	1 (7.14%)	1 (5.56%)	00:00:00	1.0

Rows 1 - 4 of 4

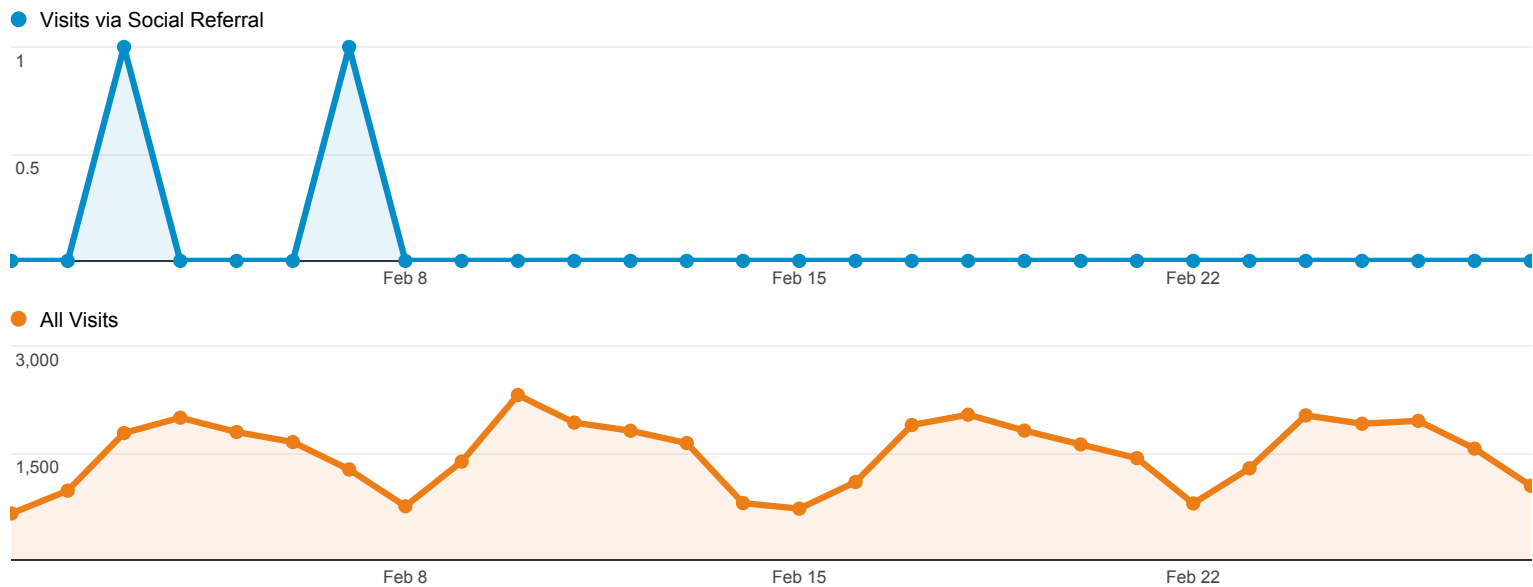
Feb 1, 2014 - Feb 28, 2014

Social Network Referrals

ALL » SOCIAL NETWORK: LinkedIn



Social Referral



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/science/envIRON.htm	2(100.00%)	2(100.00%)	00:00:00	1.0

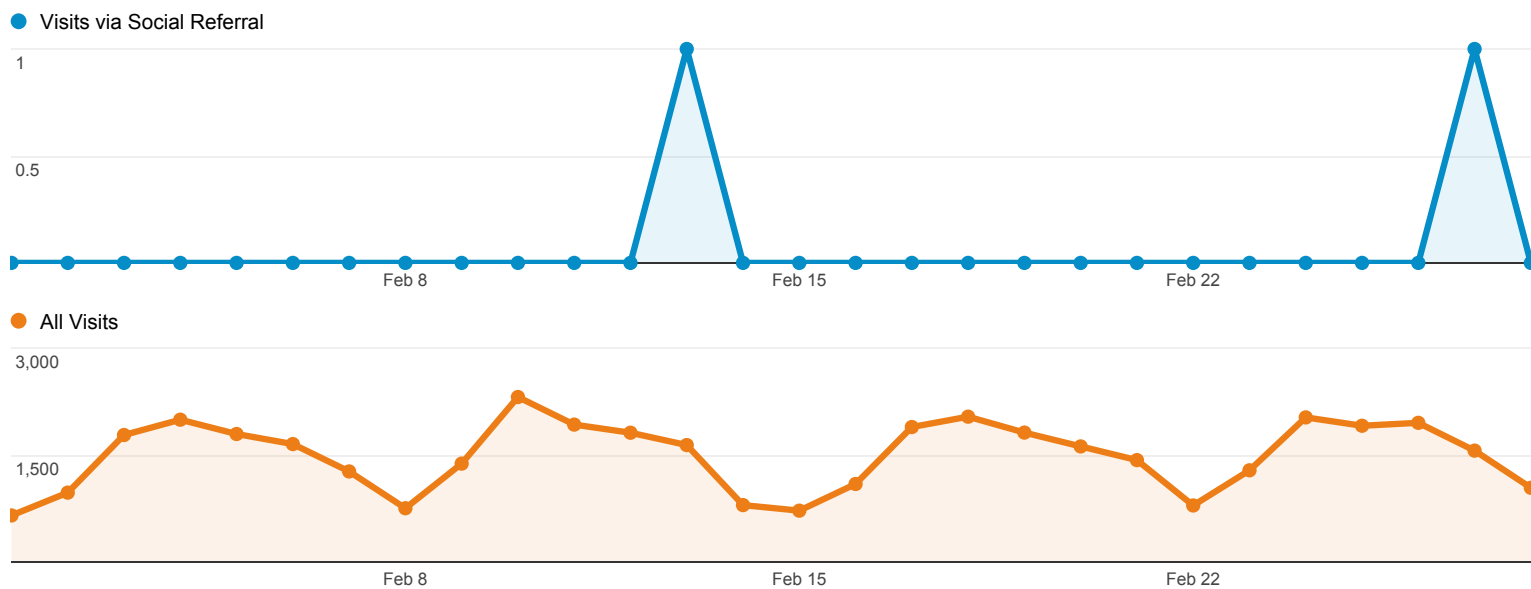
Feb 1, 2014 - Feb 28, 2014

Social Network Referrals

ALL » SOCIAL NETWORK: WordPress

All Visits
0.00%

Social Referral



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/speccoll/FindingAids/BoothBrosrecords.htm	1 (50.00%)	1 (25.00%)	00:00:00	1.0
2. www.library.umaine.edu/theses/default.asp	1 (50.00%)	3 (75.00%)	00:01:45	3.0

Feb 1, 2014 - Feb 28, 2014

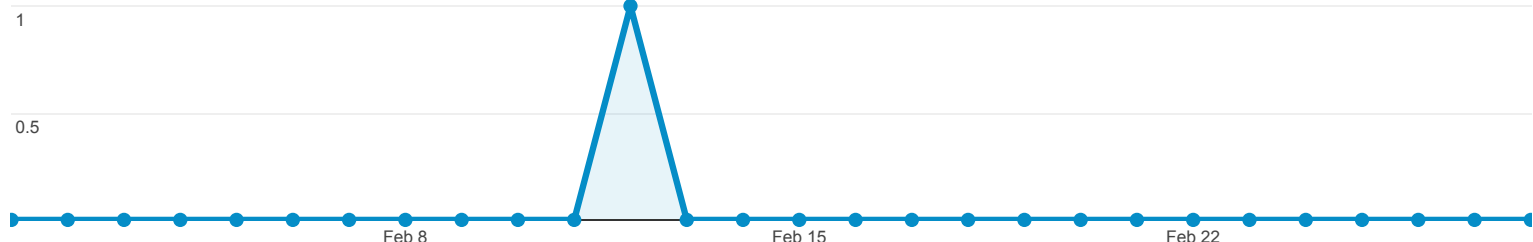
Social Network Referrals

ALL » SOCIAL NETWORK: LibraryThing

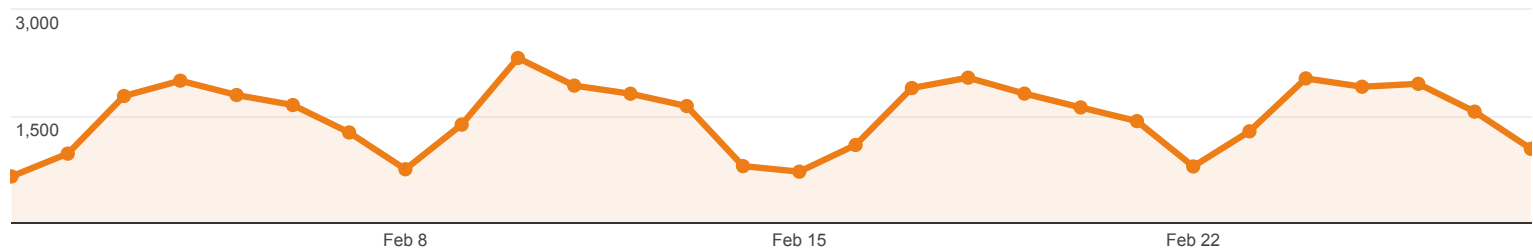
All Visits
0.00%

Social Referral

● Visits via Social Referral



● All Visits



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/default.asp	1 (100.00%)	1 (100.00%)	00:00:00	1.0