
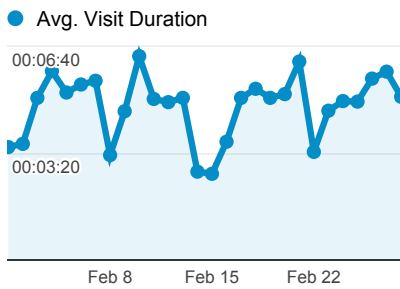


My Dashboard

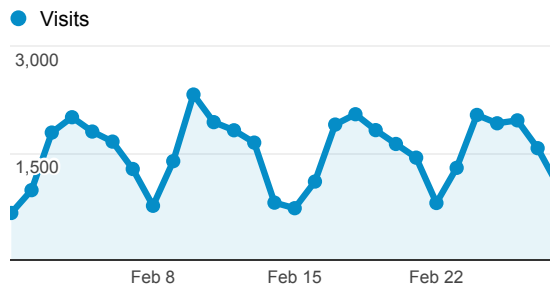
Feb 1, 2014 - Feb 28, 2014

 All Visits
100.00%

Avg. Visit Duration



Visits



Pageviews

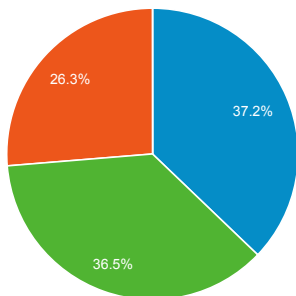
129,675
% of Total: 100.00% (129,675)

Pageviews by Page Title

Page Title	Pageviews
Fogler Library, University of Maine	45,810
Fogler Library: Indexes and Databases	20,844
Fogler Library: URSUS	6,779
Fogler Library: Reserves Search	2,775
Fogler Library: E-journals	2,707
Fogler Library: Subject Portals	2,625
Fogler Library: Hours	2,566
Fogler Library: Research Advice	2,089
Fogler Library: E-journals@UMaine	1,860
Fogler Library: Course Guides	1,058

Visits by Traffic Type

■ direct
 ■ organic
 ■ referral
 ■ (not set)



Visits

42,071
% of Total: 100.00% (42,071)

Visits and Pages / Visit by Keyword

Keyword	Visits	Pages / Visit
(not provided)	13,129	3.29
fogler library	289	2.80
(not set)	262	6.58
umaine library	200	3.10
http://library.umaine.edu/	111	3.57
fogler	106	2.91
umaine fogler	64	2.73
1940s umaine campus	52	11.29
umaine lib	50	1.94
umaine fogler library	40	2.88

Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No	40,004	125,034
Yes	2,067	4,641

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	15,164	33,622
/default_ursus.asp	2,809	8,808
/default_res.htm	1,574	4,038
/indexesdb/Index.es.asp?search=A&range=SZ	1,482	6,015
/indexesdb/Index.es.asp?search=A&range=AD	1,430	6,202
/default_idb.asp	1,279	4,257
/default_ejournal.s.asp	1,140	3,474
/about/hours.htm	1,067	3,112
/indexesdb/Index		

Visits and Pages / Visit by Mobile ...

Mobile Device Info	Visits	Pages / Visit
Apple iPhone	810	2.02
Apple iPad	693	2.62
(not set)	60	1.98
Samsung GT-I9300 Galaxy S III	59	2.47
Apple iPod	34	1.79
Amazon KFTT Kindle Fire HD 7	17	2.35

Visits and Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
(direct) / (none)	15,633	2.43
google / organic	14,479	3.30
library.umaine.edu / referral	5,512	4.18
umaine.edu / referral	3,424	3.53
bing / organic	584	3.90
libraries.maine.edu / referral	463	3.05
maine.gov / referral	222	2.18

Fire HD 7						es.asp?search=A&range=NS	871	3,318
Google Nexus 7	16	1.94	yahoo / organic	216	2.76			
Motorola XT1053 Moto X	15	2.13	umaine.summon.serialssolutions.com / referral	150	2.78	/indexesdb/Indexes.asp?search=A&range=DH	786	3,348
Motorola XT907 DR OID RAZR M 4G LTE	13	3.00	qq4nm4zz3u.search.serialssolutions.com / referral	143	2.59			
Samsung SGH-I337 Galaxy S IV	13	2.15						

Visits and Pages / Visit by Landing Page

Landing Page	Visits	Pages / Visit
/default.asp	26,646	3.10
/default_idb.asp	1,219	3.16
/default_ursus.asp	983	2.95
/about/hours.htm	787	2.31
/default_res.htm	524	1.95
/ejournals/default.asp	519	3.78
/indexesdb/Indexes.asp	273	2.56
/govdoc/newcensus.htm	228	1.77
/yearbooks/default.asp	198	6.04
/advanced	174	6.57