

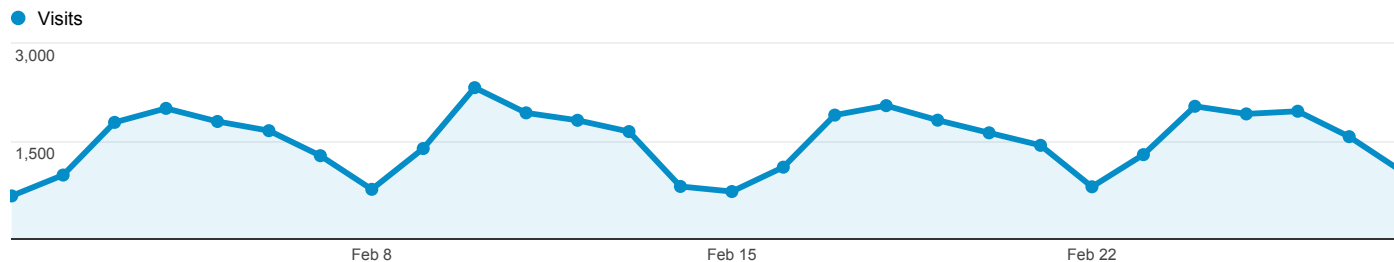
Feb 1, 2014 - Feb 28, 2014

Browser & OS

All Visits
100.00%

Explorer

Summary



| Browser | Acquisition | | | Behavior | | | Conversions | | |
|------------------------------|--|------------------------------------|--|------------------------------------|--------------------------------|--|--|--|--------------------------------------|
| | Visits | % New Visits | New Visits | Bounce Rate | Pages / Visit | Avg. Visit Duration | Mobile IDB Access (Goal 1 Conversion Rate) | Mobile IDB Access (Goal 1 Completions) | Mobile IDB Access (Goal 1 Value) |
| | 42,071 % of Total: 100.00% (42,071) | 36.60% Site Avg: 36.56% (0.09%) | 15,396 % of Total: 100.09% (15,382) | 44.15% Site Avg: 44.15% (0.00%) | 3.08 Site Avg: 3.08 (0.00%) | 00:05:02 Site Avg: 00:05:02 (0.00%) | 15.54% Site Avg: 15.54% (0.00%) | 6,537 % of Total: 100.00% (6,537) | \$0.00 % of Total: 0.00% (\$0.00) |
| 1. Firefox | 16,017 (38.07%) | 50.90% | 8,153 (52.96%) | 51.90% | 2.65 | 00:04:02 | 13.43% | 2,151 (32.91%) | \$0.00 (0.00%) |
| 2. Chrome | 14,873 (35.35%) | 25.44% | 3,784 (24.58%) | 38.02% | 3.47 | 00:06:11 | 17.15% | 2,551 (39.02%) | \$0.00 (0.00%) |
| 3. Safari | 6,121 (14.55%) | 24.67% | 1,510 (9.81%) | 38.75% | 2.81 | 00:02:51 | 17.30% | 1,059 (16.20%) | \$0.00 (0.00%) |
| 4. Internet Explorer | 4,649 (11.05%) | 36.80% | 1,711 (11.11%) | 43.19% | 3.76 | 00:07:54 | 16.09% | 748 (11.44%) | \$0.00 (0.00%) |
| 5. Android Browser | 203 (0.48%) | 55.17% | 112 (0.73%) | 52.71% | 2.12 | 00:02:01 | 4.93% | 10 (0.15%) | \$0.00 (0.00%) |
| 6. Opera | 60 (0.14%) | 48.33% | 29 (0.19%) | 46.67% | 3.05 | 00:03:03 | 25.00% | 15 (0.23%) | \$0.00 (0.00%) |
| 7. Safari (in-app) | 42 (0.10%) | 59.52% | 25 (0.16%) | 57.14% | 3.05 | 00:02:14 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 8. Amazon Silk | 40 (0.10%) | 50.00% | 20 (0.13%) | 47.50% | 1.98 | 00:03:02 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 9. IE with Chrome Frame | 17 (0.04%) | 70.59% | 12 (0.08%) | 52.94% | 1.71 | 00:01:25 | 5.88% | 1 (0.02%) | \$0.00 (0.00%) |
| 10. Opera Mini | 15 (0.04%) | 100.00% | 15 (0.10%) | 86.67% | 1.53 | 00:00:56 | 6.67% | 1 (0.02%) | \$0.00 (0.00%) |
| 11. BlackBerry | 14 (0.03%) | 57.14% | 8 (0.05%) | 78.57% | 1.64 | 00:00:08 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 12. Mozilla Compatible Agent | 7 (0.02%) | 100.00% | 7 (0.05%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 13. UC Browser | 3 (0.01%) | 66.67% | 2 (0.01%) | 66.67% | 1.67 | 00:03:31 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 14. Maxthon | 2 (0.00%) | 100.00% | 2 (0.01%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 15. SeaMonkey | 2 (0.00%) | 0.00% | 0 (0.00%) | 0.00% | 2.00 | 00:00:02 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 16. BlackBerry8520 | 1 (0.00%) | 100.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 17. BlackBerry9000 | 1 (0.00%) | 100.00% | 1 (0.01%) | 0.00% | 2.00 | 00:25:06 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 18. Dalvik | 1 (0.00%) | 100.00% | 1 (0.01%) | 0.00% | 3.00 | 00:00:13 | 100.00% | 1 (0.02%) | \$0.00 (0.00%) |
| 19. Mozilla | 1 (0.00%) | 100.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 20. Phantom.js bot | 1 (0.00%) | 100.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 21. S40 Ovi Browser | 1 (0.00%) | 100.00% | 1 (0.01%) | 0.00% | 2.00 | 00:00:30 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

