

Frequency & Recency




























 % of visits: 100.00%

Distribution

Count of Visits

Visits
48,545
 % of Total: 100.00% (48,545)

Pageviews
100,857
 % of Total: 100.00% (100,857)

Count of Visits	Visits	Pageviews
1	19,066 	34,676 
2	3,330 	9,069 
3	1,779 	4,579 
4	1,398 	3,488 
5	1,087 	2,594 
6	903 	2,034 
7	785 	1,674 
8	1,378 	2,342 
9-14	4,311 	8,141 
15-25	2,761 	6,252 
26-50	2,800 	6,549 
51-100	2,470 	6,604 
101-200	2,208 	4,351 
201+	4,269 	8,504 