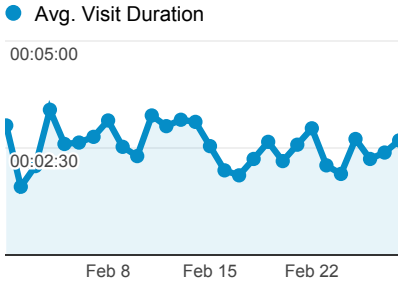


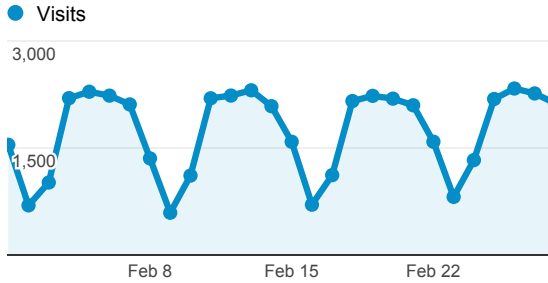
My Dashboard

Feb 1, 2013 - Feb 28, 2013

Avg. Visit Duration



Visits



Pageviews

100,857
% of Total: 100.00% (100,857)

Visits by Traffic Type



- **53.20% direct**
25,829 Visits
- **28.88% organic**
14,022 Visits
- **17.90% referral**
8,694 Visits

Visits

48,545
% of Total: 100.00% (48,545)

Visits and Pages / Visit by Keyword

Keyword	Visits	Pages / Visit
(not provided)	6,469	2.22
fogler library	1,583	2.38
umaine library	638	2.18
fogler	547	1.95
(not set)	348	3.16
umaine fogler	296	2.11
folger library umaine	217	2.04
umaine thesis	126	1.57
http://library.umaine.edu/	105	2.71
fogler library hours	104	2.43

Pageviews by Page Title

Page Title	Pageviews
Fogler Library, the University of Maine	60,839
Fogler Library: Indexes and Databases	16,089
Fogler Library: Ejournals@UMaine	4,097
Fogler Library: Hours	1,756
Fogler Library: Resource Guides A-Z	799
Fogler Library: Interlibrary Loan	619
Fogler Library: Course Guides	539
Fogler Library: Plagiarism	497
Fogler Library: Contacts	486
UM Fogler Library Electronic Theses and Dissertations	453

Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No	47,371	98,417
Yes	1,174	2,440

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	27,284	37,522
/default_urlsus.asp	3,496	9,532
/indexesdb/Indexes.asp	2,333	7,318
/indexesdb/Indexes.asp?search=A&range=SZ	1,518	5,258
/ejournals/default.asp	1,425	5,051
/default_research.htm	1,340	3,543
/indexesdb/Indexes.asp?search=A&range=AD	969	3,871
/indexesdb/Indexes.asp?search=...	846	2,672

Visits and Pages / Visit by Mobile ...

Mobile Device Info	Visits	Pages / Visit
Apple iPad	450	2.17
Apple iPhone	358	2.07
Apple iPod	68	1.99
(not set)	39	1.69
Barnes and Noble Nook HD + Tablet	30	3.30
Samsung		

Visits and Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
(direct) / (none)	25,829	1.91
google / organic	13,208	2.21
umaine.edu / referral	5,823	2.42
libraries.umaine.edu / referral	649	2.13
library.umaine.edu / referral	412	1.80
bing / organic	358	2.31
google.com / referral	275	2.13
maine.gov / referral	214	1.75

GT-I9300 Galaxy S3	26	1.88	yahoo / organic	213	2.39	p/search=A&range=NS	846	2,072
Google Nexus 7	18	2.22	qq4nm4zz3u.search.serialssolutions.com / referral	203	2.04	/indexesdb/Indexes.asp?search=A&range=HN	707	2,434
Motorola MOTXT912B Droid Razr 4G	11	2.18				/about/hours.htm	703	1,883
Motorola Electrify	8	2.25	Visits and Pages / Visit by Landing Page					

			Landing Page	Visits	Pages / Visit		
Asus Transformer TF101 Eee Pad Transformer TF101	7	2.14	/default.asp	39,089	2.06		
			/indexesdb/Indexes.asp	973	2.09		
			/default_ursus.asp	783	1.79		
			/ejournals/default.asp	725	4.21		
			/about/hours.htm	547	2.48		
			/default_res.htm	307	1.75		
			/indexesdb/Indexes.asp?search=A&range=SZ	262	1.84		
			/govdoc/newcensus.htm	238	1.77		
			/yearbooks/default.asp	223	5.83		
			/social/education_curriculum.htm	170	1.04		