

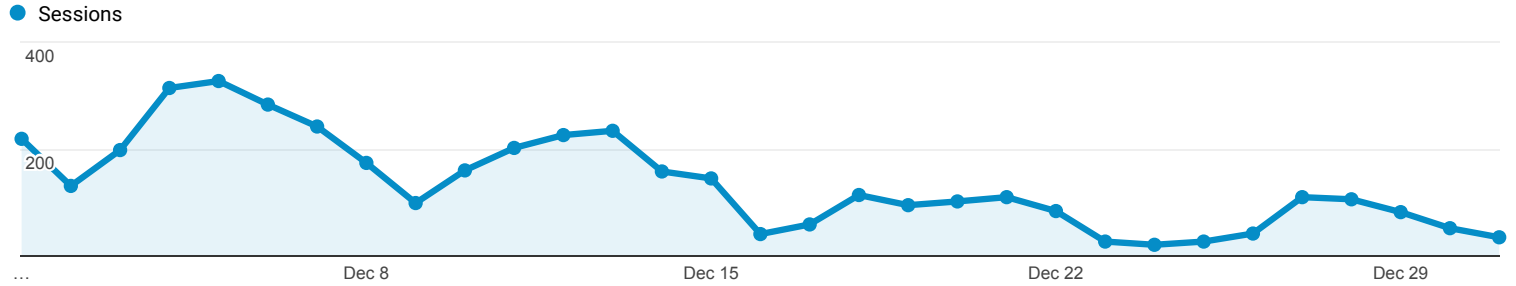
Referral Traffic

All Users
21.50% Sessions

Dec 1, 2017 - Dec 31, 2017

Explorer

Summary



Source	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	4,219 % of Total: 21.50% (19,621)	9.29% Avg for View: 19.67% (-52.76%)	392 % of Total: 10.16% (3,859)	45.60% Avg for View: 47.86% (-4.71%)	2.62 Avg for View: 2.33 (12.69%)	00:03:39 Avg for View: 00:03:53 (-6.09%)	10.95% Avg for View: 13.50% (-18.89%)	462 % of Total: 17.44% (2,649)	\$0.00 % of Total: 0.00% (\$0.00)
1. libguides.library.umaine.edu	1,084 (25.69%)	1.20%	13 (3.32%)	44.00%	2.86	00:04:17	7.93%	86 (18.61%)	\$0.00 (0.00%)
2. bb.courses.maine.edu	843 (19.98%)	20.76%	175 (44.64%)	65.84%	1.69	00:01:14	8.19%	69 (14.94%)	\$0.00 (0.00%)
3. umaine.summon.serialssolutions.com	728 (17.26%)	0.69%	5 (1.28%)	46.29%	2.81	00:04:21	12.77%	93 (20.13%)	\$0.00 (0.00%)
4. umaine.edu	431 (10.22%)	14.15%	61 (15.56%)	37.59%	2.49	00:02:31	15.55%	67 (14.50%)	\$0.00 (0.00%)
5. digitalcommons.library.umaine.edu	101 (2.39%)	28.71%	29 (7.40%)	35.64%	3.58	00:04:23	4.95%	5 (1.08%)	\$0.00 (0.00%)
6. msn.com	80 (1.90%)	0.00%	0 (0.00%)	47.50%	2.75	00:03:11	35.00%	28 (6.06%)	\$0.00 (0.00%)
7. qq4nm4zz3u.search.serialssolutions.com	70 (1.66%)	2.86%	2 (0.51%)	45.71%	2.69	00:03:26	17.14%	12 (2.60%)	\$0.00 (0.00%)
8. new.monsido.com	64 (1.52%)	0.00%	0 (0.00%)	17.19%	8.59	00:13:43	15.62%	10 (2.16%)	\$0.00 (0.00%)
9. web.a.ebscohost.com.prxy4.ursus.maine.edu	60 (1.42%)	0.00%	0 (0.00%)	11.67%	2.97	00:03:14	26.67%	16 (3.46%)	\$0.00 (0.00%)
10. umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu	46 (1.09%)	0.00%	0 (0.00%)	36.96%	2.02	00:04:16	15.22%	7 (1.52%)	\$0.00 (0.00%)
11. ebook.yourcloudlibrary.com	43 (1.02%)	2.33%	1 (0.26%)	58.14%	2.07	00:02:58	2.33%	1 (0.22%)	\$0.00 (0.00%)
12. ursus.maine.edu	42 (1.00%)	2.38%	1 (0.26%)	26.19%	2.71	00:05:00	23.81%	10 (2.16%)	\$0.00 (0.00%)
13. onlinelibrary.wiley.com.prxy4.ursus.maine.edu	39 (0.92%)	0.00%	0 (0.00%)	25.64%	2.18	00:02:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. classroom.google.com	38 (0.90%)	2.63%	1 (0.26%)	28.95%	3.32	00:14:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. libraries.maine.edu	37 (0.88%)	10.81%	4 (1.02%)	48.65%	2.78	00:02:19	16.22%	6 (1.30%)	\$0.00 (0.00%)
16. ecosia.org	35 (0.83%)	0.00%	0 (0.00%)	42.86%	2.06	00:03:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. newlibrary.library.umaine.edu	35 (0.83%)	0.00%	0 (0.00%)	25.71%	4.66	00:07:11	0.00%	0 (0.00%)	\$0.00 (0.00%)

18.	web.b.ebscohost.com.prxy4.ursus.maine.edu	35 (0.83%)	0.00%	0 (0.00%)	40.00%	3.23	00:01:51	22.86%	8 (1.73%)	\$0.00 (0.00%)
19.	umaine.altarama.com	33 (0.78%)	0.00%	0 (0.00%)	12.12%	3.94	00:10:01	36.36%	12 (2.60%)	\$0.00 (0.00%)
20.	umaine.libapps.com	32 (0.76%)	0.00%	0 (0.00%)	28.12%	2.72	00:15:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	duckduckgo.com	27 (0.64%)	37.04%	10 (2.55%)	33.33%	2.37	00:02:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	us.search.yahoo.com	21 (0.50%)	0.00%	0 (0.00%)	42.86%	2.62	00:01:42	38.10%	8 (1.73%)	\$0.00 (0.00%)
23.	refchatter.net	19 (0.45%)	0.00%	0 (0.00%)	47.37%	3.74	00:04:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	maine.gov	14 (0.33%)	85.71%	12 (3.06%)	0.00%	1.29	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	go.galegroup.com.prxy4.ursus.maine.edu	13 (0.31%)	0.00%	0 (0.00%)	0.00%	3.08	00:02:28	30.77%	4 (0.87%)	\$0.00 (0.00%)
26.	libx.org:8080	13 (0.31%)	0.00%	0 (0.00%)	38.46%	2.69	00:03:14	61.54%	8 (1.73%)	\$0.00 (0.00%)
27.	facebook.com	12 (0.28%)	16.67%	2 (0.51%)	58.33%	1.75	00:01:08	8.33%	1 (0.22%)	\$0.00 (0.00%)
28.	groups.google.com	11 (0.26%)	0.00%	0 (0.00%)	45.45%	4.00	00:11:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	worldcat.org	11 (0.26%)	18.18%	2 (0.51%)	27.27%	3.45	00:08:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	qq4nm4zz3u.scholar.serialssolutions.com	9 (0.21%)	0.00%	0 (0.00%)	33.33%	2.56	00:00:31	11.11%	1 (0.22%)	\$0.00 (0.00%)
31.	mycampus.maine.edu	8 (0.19%)	25.00%	2 (0.51%)	62.50%	1.38	00:01:26	12.50%	1 (0.22%)	\$0.00 (0.00%)
32.	m.facebook.com	7 (0.17%)	100.00%	7 (1.79%)	14.29%	1.29	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	mail.google.com	7 (0.17%)	14.29%	1 (0.26%)	28.57%	1.86	00:02:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	maine-csm.symplicity.com	7 (0.17%)	0.00%	0 (0.00%)	28.57%	1.86	00:02:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	archives.library.umaine.edu	6 (0.14%)	0.00%	0 (0.00%)	50.00%	1.67	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	browzine.com	6 (0.14%)	0.00%	0 (0.00%)	33.33%	2.67	00:04:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	com.google.android.googlequicksearchbox	6 (0.14%)	83.33%	5 (1.28%)	83.33%	1.50	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	sciencedirect.com.prxy4.ursus.maine.edu	6 (0.14%)	0.00%	0 (0.00%)	83.33%	1.17	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	en.wikipedia.org	5 (0.12%)	80.00%	4 (1.02%)	20.00%	1.40	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	refworks.com.prxy4.ursus.maine.edu	5 (0.12%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	foglerlibrary.org	4 (0.09%)	0.00%	0 (0.00%)	75.00%	1.25	00:00:01	25.00%	1 (0.22%)	\$0.00 (0.00%)
42.	liberty.lib.me.us	4 (0.09%)	25.00%	1 (0.26%)	50.00%	1.50	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu	4 (0.09%)	0.00%	0 (0.00%)	50.00%	4.25	00:01:18	25.00%	1 (0.22%)	\$0.00 (0.00%)
44.	us12.admin.mailchimp.com	4 (0.09%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	ancestry.com	3 (0.07%)	33.33%	1 (0.26%)	0.00%	6.33	00:11:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	bb.cod.edu	3 (0.07%)	100.00%	3 (0.77%)	0.00%	1.00	00:11:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	calendar.umaine.edu	3 (0.07%)	0.00%	0 (0.00%)	0.00%	1.67	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	cloudsendchef.com	3 (0.07%)	100.00%	3 (0.77%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	docs.google.com	3 (0.07%)	0.00%	0 (0.00%)	66.67%	1.00	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	forest.umaine.edu	3 (0.07%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	library-umaine-edu.cdn.ampproject.org	3 (0.07%)	33.33%	1 (0.26%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

52.	libx.org	3 (0.07%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	marcandangel.com	3 (0.07%)	100.00%	3 (0.77%)	0.00%	1.33	00:01:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	mist.um.maine.edu	3 (0.07%)	0.00%	0 (0.00%)	66.67%	1.67	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	sites.google.com	3 (0.07%)	33.33%	1 (0.26%)	0.00%	4.33	00:15:23	33.33%	1 (0.22%)	\$0.00 (0.00%)
56.	t.co	3 (0.07%)	66.67%	2 (0.51%)	33.33%	1.33	00:09:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	thisoldyearbook.com	3 (0.07%)	100.00%	3 (0.77%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	architectureworld.me	2 (0.05%)	50.00%	1 (0.26%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	bi.galegroup.com.prxy4.ursus.maine.edu	2 (0.05%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:07	50.00%	1 (0.22%)	\$0.00 (0.00%)
60.	br.search.yahoo.com	2 (0.05%)	50.00%	1 (0.26%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	dnrsrsearch.com	2 (0.05%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	engineering.umaine.edu	2 (0.05%)	50.00%	1 (0.26%)	0.00%	2.50	00:01:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	find.galegroup.com.prxy4.ursus.maine.edu	2 (0.05%)	0.00%	0 (0.00%)	0.00%	4.50	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	go.galegroup.com.ursus-proxy-1.ursus.maine.edu	2 (0.05%)	0.00%	0 (0.00%)	0.00%	3.50	00:14:30	100.00%	2 (0.43%)	\$0.00 (0.00%)
65.	go.umaine.edu	2 (0.05%)	0.00%	0 (0.00%)	0.00%	7.00	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	legislature.maine.gov	2 (0.05%)	0.00%	0 (0.00%)	50.00%	2.00	00:00:04	50.00%	1 (0.22%)	\$0.00 (0.00%)
67.	limcomps.umesp.maine.edu	2 (0.05%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	pejepscotthistorical.org	2 (0.05%)	100.00%	2 (0.51%)	0.00%	1.00	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	search.tb.ask.com	2 (0.05%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	sfstcp.com	2 (0.05%)	100.00%	2 (0.51%)	0.00%	1.00	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	startupbangor.com	2 (0.05%)	100.00%	2 (0.51%)	0.00%	1.50	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	synapse.umaine.edu	2 (0.05%)	0.00%	0 (0.00%)	50.00%	1.00	00:01:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	timer4web.com	2 (0.05%)	100.00%	2 (0.51%)	50.00%	1.50	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	umaine.preprod.summon.serialssolutions.com	2 (0.05%)	0.00%	0 (0.00%)	50.00%	3.50	00:12:16	50.00%	1 (0.22%)	\$0.00 (0.00%)
75.	ursus-proxy-11.ursus.maine.edu	2 (0.05%)	50.00%	1 (0.26%)	50.00%	1.50	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	184.168.105.185	1 (0.02%)	100.00%	1 (0.26%)	0.00%	1.00	00:08:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	4icu.org	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	archive.cfrumembers.org	1 (0.02%)	0.00%	0 (0.00%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	bairnet.org	1 (0.02%)	0.00%	0 (0.00%)	0.00%	6.00	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	colby.edu	1 (0.02%)	100.00%	1 (0.26%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	cugr.umaine.edu	1 (0.02%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	douban.com	1 (0.02%)	100.00%	1 (0.26%)	0.00%	3.00	00:02:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	dp.my.salesforce.com	1 (0.02%)	0.00%	0 (0.00%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	en.m.wikipedia.org	1 (0.02%)	100.00%	1 (0.26%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	fdlp.gov	1 (0.02%)	100.00%	1 (0.26%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

86.	findingaids.cul.columbia.edu	1 (0.02%)	100.00%	1 (0.26%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	galeauth.galegroup.com.ursus-proxy-13.ursus.maine.edu	1 (0.02%)	100.00%	1 (0.26%)	0.00%	5.00	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	gsbse.umaine.edu	1 (0.02%)	100.00%	1 (0.26%)	0.00%	3.00	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	gstatic.com	1 (0.02%)	0.00%	0 (0.00%)	0.00%	4.00	00:51:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	historicalsocietyoflitchfieldmaine.org	1 (0.02%)	0.00%	0 (0.00%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	history.utk.edu	1 (0.02%)	100.00%	1 (0.26%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	l.facebook.com	1 (0.02%)	100.00%	1 (0.26%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	lawsonresearch.net	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	librarydir.org	1 (0.02%)	100.00%	1 (0.26%)	0.00%	3.00	00:02:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	lindquist-berryfamilytree.blogspot.com	1 (0.02%)	0.00%	0 (0.00%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	mainehealth.libguides.com	1 (0.02%)	100.00%	1 (0.26%)	0.00%	1.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	old-yearbooks.com	1 (0.02%)	0.00%	0 (0.00%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	opac.libraryworld.com	1 (0.02%)	100.00%	1 (0.26%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	organicplanner.com	1 (0.02%)	100.00%	1 (0.26%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	outlook.live.com	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
101.	oxfordcounty.blogspot.com	1 (0.02%)	100.00%	1 (0.26%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
102.	patent-search-information.com	1 (0.02%)	100.00%	1 (0.26%)	0.00%	3.00	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
103.	pueblopottery.wpengine.com	1 (0.02%)	100.00%	1 (0.26%)	0.00%	2.00	00:05:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
104.	search.xfinity.com	1 (0.02%)	100.00%	1 (0.26%)	0.00%	6.00	00:01:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
105.	tumblr.com	1 (0.02%)	100.00%	1 (0.26%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
106.	umaine.summon.serialssolutions.com.ursus-proxy-12.ursus.maine.edu	1 (0.02%)	0.00%	0 (0.00%)	0.00%	3.00	00:02:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
107.	umaine.summon.serialssolutions.com.ursus-proxy-7.ursus.maine.edu	1 (0.02%)	0.00%	0 (0.00%)	0.00%	4.00	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
108.	unipassword.ir	1 (0.02%)	100.00%	1 (0.26%)	0.00%	2.00	00:00:01	100.00%	1 (0.22%)	\$0.00 (0.00%)
109.	us.wow.com	1 (0.02%)	100.00%	1 (0.26%)	0.00%	1.00	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
110.	web2.bobbasement.com	1 (0.02%)	100.00%	1 (0.26%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
111.	wikiurls.com	1 (0.02%)	100.00%	1 (0.26%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
112.	winterportmaine.gov	1 (0.02%)	100.00%	1 (0.26%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
113.	winthropmaine.org	1 (0.02%)	100.00%	1 (0.26%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
114.	www-google-com.prxy4.ursus.maine.edu	1 (0.02%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)