

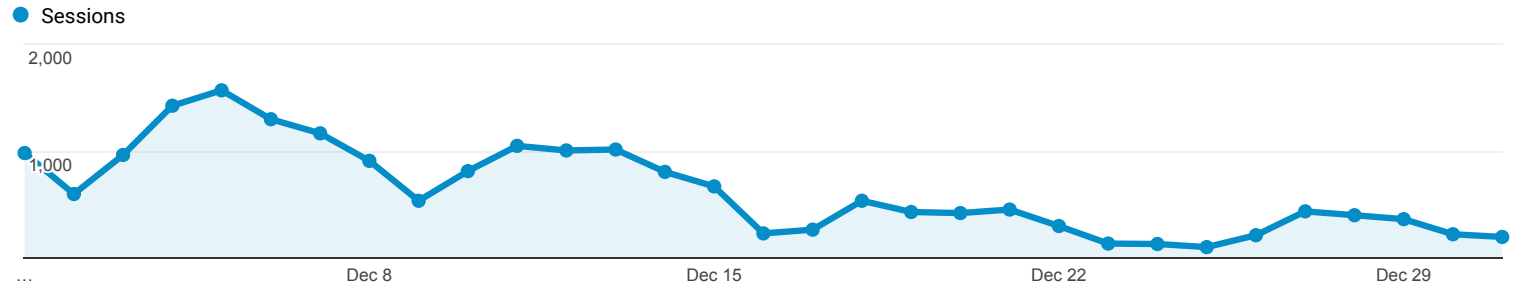
Device Overview

All Users
100.00% Sessions

Dec 1, 2017 - Dec 31, 2017

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	19,621 % of Total: 100.00% (19,621)	19.68% Avg for View: 19.67% (0.08%)	3,862 % of Total: 100.08% (3,859)	47.86% Avg for View: 47.86% (0.00%)	2.33 Avg for View: 2.33 (0.00%)	00:03:53 Avg for View: 00:03:53 (0.00%)	13.50% Avg for View: 13.50% (0.00%)	2,649 % of Total: 100.00% (2,649)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	17,879 (91.12%)	17.09%	3,056 (79.13%)	47.21%	2.40	00:04:09	14.51%	2,594 (97.92%)	\$0.00 (0.00%)
2. mobile	1,496 (7.62%)	46.19%	691 (17.89%)	54.28%	1.48	00:01:08	1.67%	25 (0.94%)	\$0.00 (0.00%)
3. tablet	246 (1.25%)	46.75%	115 (2.98%)	55.69%	2.11	00:01:33	12.20%	30 (1.13%)	\$0.00 (0.00%)

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