

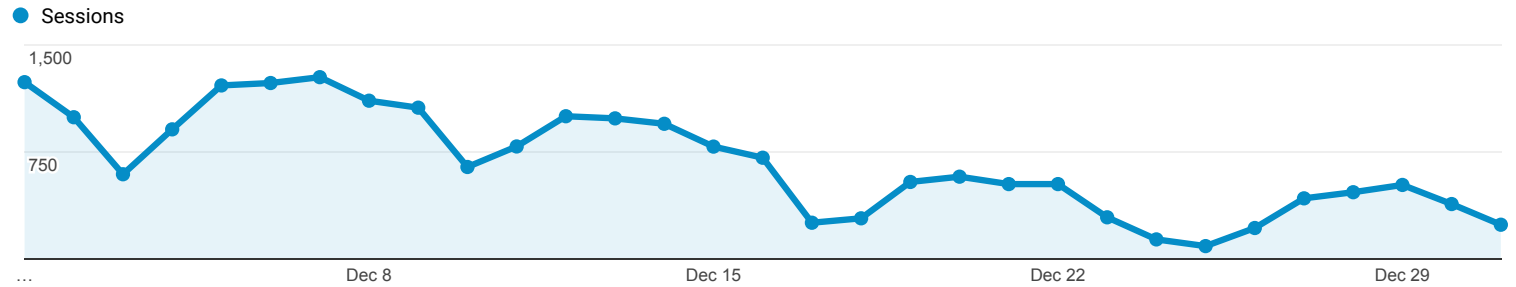
Dec 1, 2016 - Dec 31, 2016

Traffic Sources

All Users
100.00% Sessions

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	20,887 % of Total: 100.00% (20,887)	25.02% Avg for View: 25.02% (0.00%)	5,226 % of Total: 100.00% (5,226)	46.42% Avg for View: 46.42% (0.00%)	2.68 Avg for View: 2.68 (0.00%)	00:04:25 Avg for View: 00:04:25 (0.00%)	16.21% Avg for View: 16.21% (0.00%)	3,386 % of Total: 100.00% (3,386)	\$0.00 % of Total: 0.00% (\$0.00)
1. google / organic	9,594 (45.93%)	24.05%	2,307 (44.14%)	45.02%	2.81	00:05:01	17.44%	1,673 (49.41%)	\$0.00 (0.00%)
2. (direct) / (none)	5,238 (25.08%)	36.27%	1,900 (36.36%)	51.57%	2.24	00:02:45	21.04%	1,102 (32.55%)	\$0.00 (0.00%)
3. library.umaine.edu / referral	4,052 (19.40%)	14.86%	602 (11.52%)	42.23%	2.97	00:05:07	6.02%	244 (7.21%)	\$0.00 (0.00%)
4. bing / organic	340 (1.63%)	25.00%	85 (1.63%)	42.35%	2.67	00:02:36	25.59%	87 (2.57%)	\$0.00 (0.00%)
5. libguides.library.umaine.edu / referral	330 (1.58%)	6.67%	22 (0.42%)	46.36%	2.32	00:03:40	19.09%	63 (1.86%)	\$0.00 (0.00%)
6. umaine.summon.serialssolutions.com / referral	293 (1.40%)	0.68%	2 (0.04%)	49.49%	3.88	00:12:56	9.90%	29 (0.86%)	\$0.00 (0.00%)
7. yahoo / organic	256 (1.23%)	31.25%	80 (1.53%)	43.75%	2.41	00:02:48	29.69%	76 (2.24%)	\$0.00 (0.00%)
8. umaine.edu / referral	146 (0.70%)	5.48%	8 (0.15%)	39.04%	2.35	00:02:37	26.03%	38 (1.12%)	\$0.00 (0.00%)
9. qq4nm4zz3u.search.serialssolutions.com / referral	92 (0.44%)	5.43%	5 (0.10%)	44.57%	2.45	00:03:33	18.48%	17 (0.50%)	\$0.00 (0.00%)
10. development.library.umaine.edu / referral	59 (0.28%)	0.00%	0 (0.00%)	42.37%	3.64	00:06:28	6.78%	4 (0.12%)	\$0.00 (0.00%)
11. downloads.altarama.com / referral	56 (0.27%)	0.00%	0 (0.00%)	50.00%	3.39	00:08:58	8.93%	5 (0.15%)	\$0.00 (0.00%)
12. library.umaine.edu.prxy4.ursus.maine.edu / referral	43 (0.21%)	2.33%	1 (0.02%)	27.91%	3.42	00:03:05	62.79%	27 (0.80%)	\$0.00 (0.00%)
13. digitalcommons.library.umaine.edu / referral	35 (0.17%)	51.43%	18 (0.34%)	77.14%	1.74	00:01:17	2.86%	1 (0.03%)	\$0.00 (0.00%)
14. libraries.maine.edu / referral	30 (0.14%)	30.00%	9 (0.17%)	56.67%	1.80	00:01:14	6.67%	2 (0.06%)	\$0.00 (0.00%)
15. duckduckgo.com / referral	18 (0.09%)	50.00%	9 (0.17%)	33.33%	2.28	00:02:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. reddit.com / referral	17 (0.08%)	0.00%	0 (0.00%)	0.00%	2.00	00:05:20	0.00%	0 (0.00%)	\$0.00 (0.00%)

	Rank	URL	Visits	Percentage	Conversions	Percentage	Avg. Time on Page	Engagement Rate	Revenue		
17.	16	web.b.ebscohost.com.prxy4.ursus.maine.edu / referral	13	81.25%	13	87.50%	1.12	00:00:24	0.00%	0	\$0.00
18.	14	t.co / referral	14	100.00%	14	100.00%	1.00	00:00:00	0.00%	0	\$0.00
19.	13	com.google.android.googlequicksearchbox / referral	7	53.85%	7	53.85%	1.77	00:02:44	0.00%	0	\$0.00
20.	13	maine.gov / referral	11	84.62%	11	69.23%	1.46	00:01:32	0.00%	0	\$0.00
21.	13	umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu / referral	0	0.00%	0	53.85%	3.54	00:06:22	15.38%	2	\$0.00
22.	12	go.galegroup.com / referral	12	100.00%	12	83.33%	1.17	00:00:03	0.00%	0	\$0.00
23.	10	google.com / referral	2	20.00%	2	90.00%	1.30	00:00:05	20.00%	2	\$0.00
24.	10	search.proquest.com.prxy4.ursus.maine.edu / referral	7	70.00%	7	90.00%	1.10	00:00:00	0.00%	0	\$0.00
25.	9	27437109-1.compliance-don.xyz / referral	9	100.00%	9	22.22%	2.56	00:00:00	0.00%	0	\$0.00
26.	9	ursus.maine.edu / referral	3	33.33%	3	77.78%	1.44	00:00:11	0.00%	0	\$0.00
27.	9	web.a.ebscohost.com.prxy4.ursus.maine.edu / referral	4	44.44%	4	66.67%	1.33	00:01:35	0.00%	0	\$0.00
28.	8	umit.maine.edu / referral	3	37.50%	3	62.50%	2.12	00:01:06	25.00%	2	\$0.00
29.	7	yandex / organic	0	0.00%	0	57.14%	1.57	00:05:53	0.00%	0	\$0.00
30.	6	artikelkomputerku.blogspot.co.id / referral	6	100.00%	6	50.00%	1.50	00:00:38	0.00%	0	\$0.00
31.	6	ezproxy.catsboard.com / referral	6	100.00%	6	66.67%	2.17	00:07:02	100.00%	6	\$0.00
32.	6	ic.galegroup.com / referral	6	100.00%	6	100.00%	1.00	00:00:00	0.00%	0	\$0.00
33.	6	motherboard.vice.com / referral	0	0.00%	0	0.00%	2.00	00:05:17	0.00%	0	\$0.00
34.	6	twitter.com / referral	0	0.00%	0	50.00%	1.50	00:01:20	0.00%	0	\$0.00
35.	5	marisamendezbrady.wixsite.com / referral	5	100.00%	5	100.00%	1.00	00:00:00	0.00%	0	\$0.00
36.	5	onlinelibrary.wiley.com.prxy4.ursus.maine.edu / referral	3	60.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
37.	5	sciencedirect.com.prxy4.ursus.maine.edu / referral	4	80.00%	4	80.00%	1.20	00:00:39	0.00%	0	\$0.00
38.	5	search.tb.ask.com / referral	2	40.00%	2	0.00%	3.00	00:01:39	0.00%	0	\$0.00
39.	4	l.facebook.com / referral	2	50.00%	2	75.00%	1.25	00:00:06	25.00%	1	\$0.00
40.	3	dnrsearch.com / referral	0	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
41.	3	facebook.com / referral	1	33.33%	1	33.33%	2.33	00:01:38	0.00%	0	\$0.00
42.	3	openallurls.com / referral	2	66.67%	2	66.67%	2.33	00:00:16	0.00%	0	\$0.00
43.	3	qq4nm4zz3u.scholar.serialssolutions.com / referral	0	0.00%	0	66.67%	3.00	00:18:02	33.33%	1	\$0.00
44.	3	qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu / referral	1	33.33%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
45.	3	search / organic	1	33.33%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
46.	3	timer4web.com / referral	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
47.	3	ursus-proxy-9.ursus.maine.edu / referral	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
48.	3	us.search.yahoo.com / referral	1	33.33%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
49.	2	l.facebook.com / referral	0	0.00%	0	50.00%	1.50	00:00:00	0.00%	0	\$0.00

49.	addons.mozilla.org / referral	2 (0.01%)	0.00%	2 (0.00%)	50.00%	1.50	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	aol / organic	2 (0.01%)	100.00%	2 (0.04%)	50.00%	2.00	00:00:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	bpl.lib.me.us / referral	2 (0.01%)	50.00%	1 (0.02%)	50.00%	3.00	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	edu.symbaloo.com / referral	2 (0.01%)	50.00%	1 (0.02%)	0.00%	2.50	00:00:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	libguides.stthomas.edu / referral	2 (0.01%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	m.facebook.com / referral	2 (0.01%)	50.00%	1 (0.02%)	50.00%	2.00	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	onlinelibrary.wiley.com / referral	2 (0.01%)	0.00%	0 (0.00%)	50.00%	3.00	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	ops.picscout.com / referral	2 (0.01%)	100.00%	2 (0.04%)	50.00%	2.00	00:02:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	searchlock.com / referral	2 (0.01%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:04	100.00%	2 (0.06%)	\$0.00 (0.00%)
58.	ursus-proxy-11.ursus.maine.edu / referral	2 (0.01%)	100.00%	2 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	winthropmaine.org / referral	2 (0.01%)	50.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	academic-genealogy.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	3.00	00:04:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	ask / organic	1 (0.00%)	100.00%	1 (0.02%)	0.00%	3.00	00:00:14	100.00%	1 (0.03%)	\$0.00 (0.00%)
62.	baidu / organic	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	chemistry.umeche.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	100.00%	1 (0.03%)	\$0.00 (0.00%)
64.	clemsun.libguides.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	cn.bing.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	community.libguides.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	construaprende.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	3.00	00:17:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	dogpile.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	earlymaine.org / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	3.00	00:02:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	ezproxy.sjcme.edu:2097 / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	foglerlibrary.org / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	images.google.de / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	images.google.fr / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	infocommonsandbeyond.blogspot.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	6.00	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	int.search.tb.ask.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:01:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	kidrex.org / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	lib-web.org / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:05:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	liberty.lib.me.us / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	libguides.gustavus.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	library.uml.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	lm.facebook.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	lvinternal.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

83.	m.dickssportinggoods.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	m.ursus.maine.edu / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	mail.google.com / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	more.ppld.org:8080 / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	mycampus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	pengen.org / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	penobscot-maine.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	penobscotbay.blogspot.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	r.duckduckgo.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	s.cube-soft.jp / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	sites.umaine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	3.00	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	ss.wtf / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	5.00	00:02:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	state.me.us / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	thisoldyearbook.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	umaine.altarama.com / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	ursus-proxy-13.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	usm.maine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	4.00	00:08:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	washingtonpost.com / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	2.00	00:06:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
101.	worldcat.org / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:02:16	0.00%	0 (0.00%)	\$0.00 (0.00%)