

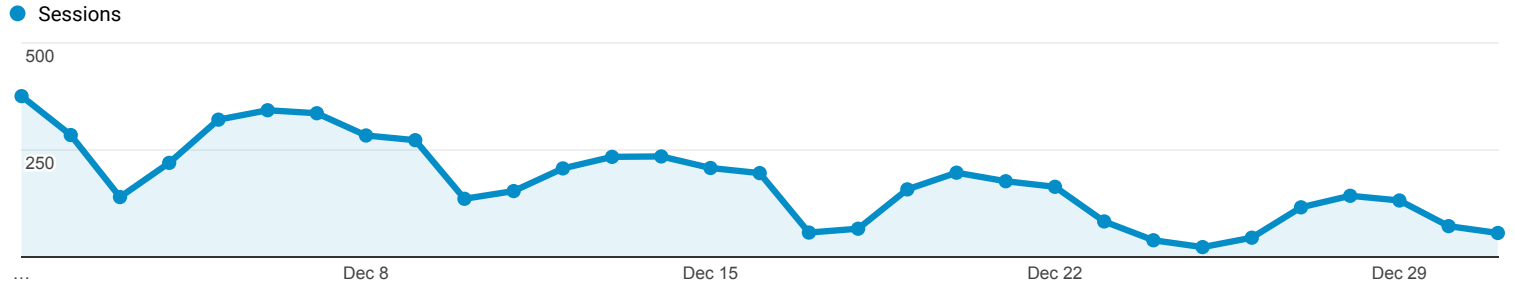
Dec 1, 2016 - Dec 31, 2016

Referral Traffic

All Users
26.07% Sessions

Explorer

Summary



Source	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	5,445 % of Total: 26.07% (20,887)	15.59% Avg for View: 25.02% (-37.68%)	849 % of Total: 16.25% (5,226)	44.28% Avg for View: 46.42% (-4.61%)	2.88 Avg for View: 2.68 (7.76%)	00:05:09 Avg for View: 00:04:25 (16.89%)	8.21% Avg for View: 16.21% (-49.36%)	447 % of Total: 13.20% (3,386)	\$0.00 % of Total: 0.00% (\$0.00)
1. library.umaine.edu	4,052 (74.42%)	14.86%	602 (70.91%)	42.23%	2.97	00:05:07	6.02%	244 (54.59%)	\$0.00 (0.00%)
2. libguides.library.umaine.edu	330 (6.06%)	6.67%	22 (2.59%)	46.36%	2.32	00:03:40	19.09%	63 (14.09%)	\$0.00 (0.00%)
3. umaine.summon.serialssolutions.com	293 (5.38%)	0.68%	2 (0.24%)	49.49%	3.88	00:12:56	9.90%	29 (6.49%)	\$0.00 (0.00%)
4. umaine.edu	146 (2.68%)	5.48%	8 (0.94%)	39.04%	2.35	00:02:37	26.03%	38 (8.50%)	\$0.00 (0.00%)
5. qq4nm4zz3u.search.serialssolutions.com	92 (1.69%)	5.43%	5 (0.59%)	44.57%	2.45	00:03:33	18.48%	17 (3.80%)	\$0.00 (0.00%)
6. development.library.umaine.edu	59 (1.08%)	0.00%	0 (0.00%)	42.37%	3.64	00:06:28	6.78%	4 (0.89%)	\$0.00 (0.00%)
7. downloads.altarama.com	56 (1.03%)	0.00%	0 (0.00%)	50.00%	3.39	00:08:58	8.93%	5 (1.12%)	\$0.00 (0.00%)
8. library.umaine.edu.prxy4.ursus.maine.edu	43 (0.79%)	2.33%	1 (0.12%)	27.91%	3.42	00:03:05	62.79%	27 (6.04%)	\$0.00 (0.00%)
9. digitalcommons.library.umaine.edu	35 (0.64%)	51.43%	18 (2.12%)	77.14%	1.74	00:01:17	2.86%	1 (0.22%)	\$0.00 (0.00%)
10. libraries.maine.edu	30 (0.55%)	30.00%	9 (1.06%)	56.67%	1.80	00:01:14	6.67%	2 (0.45%)	\$0.00 (0.00%)
11. duckduckgo.com	18 (0.33%)	50.00%	9 (1.06%)	33.33%	2.28	00:02:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. reddit.com	17 (0.31%)	0.00%	0 (0.00%)	0.00%	2.00	00:05:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. web.b.ebscohost.com.prxy4.ursus.maine.edu	16 (0.29%)	81.25%	13 (1.53%)	87.50%	1.12	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. t.co	14 (0.26%)	100.00%	14 (1.65%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. com.google.android.googlequicksearchbox	13 (0.24%)	53.85%	7 (0.82%)	53.85%	1.77	00:02:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. maine.gov	13 (0.24%)	84.62%	11 (1.30%)	69.23%	1.46	00:01:32	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rank	Domain	Visits	Percentage	Unique Visits	Percentage	Time Spent (min)	Percentage	Pages Viewed	Percentage	
17.	umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu	13 (0.24%)	0.00%	0 (0.00%)	53.85%	3.54	00:06:22	15.38%	2 (0.45%)	\$0.00 (0.00%)
18.	go.galegroup.com	12 (0.22%)	100.00%	12 (1.41%)	83.33%	1.17	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	google.com	10 (0.18%)	20.00%	2 (0.24%)	90.00%	1.30	00:00:05	20.00%	2 (0.45%)	\$0.00 (0.00%)
20.	search.proquest.com.prxy4.ursus.maine.edu	10 (0.18%)	70.00%	7 (0.82%)	90.00%	1.10	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	27437109-1.compliance-don.xyz	9 (0.17%)	100.00%	9 (1.06%)	22.22%	2.56	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	ursus.maine.edu	9 (0.17%)	33.33%	3 (0.35%)	77.78%	1.44	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	web.a.ebscohost.com.prxy4.ursus.maine.edu	9 (0.17%)	44.44%	4 (0.47%)	66.67%	1.33	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	umit.maine.edu	8 (0.15%)	37.50%	3 (0.35%)	62.50%	2.12	00:01:06	25.00%	2 (0.45%)	\$0.00 (0.00%)
25.	artikelkomputerku.blogspot.co.id	6 (0.11%)	100.00%	6 (0.71%)	50.00%	1.50	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	ezproxy.catsboard.com	6 (0.11%)	100.00%	6 (0.71%)	66.67%	2.17	00:07:02	100.00%	6 (1.34%)	\$0.00 (0.00%)
27.	ic.galegroup.com	6 (0.11%)	100.00%	6 (0.71%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	motherboard.vice.com	6 (0.11%)	0.00%	0 (0.00%)	0.00%	2.00	00:05:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	twitter.com	6 (0.11%)	0.00%	0 (0.00%)	50.00%	1.50	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	marisamendezbrady.wixsite.com	5 (0.09%)	100.00%	5 (0.59%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	onlinelibrary.wiley.com.prxy4.ursus.maine.edu	5 (0.09%)	60.00%	3 (0.35%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	sciencedirect.com.prxy4.ursus.maine.edu	5 (0.09%)	80.00%	4 (0.47%)	80.00%	1.20	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	search.tb.ask.com	5 (0.09%)	40.00%	2 (0.24%)	0.00%	3.00	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	l.facebook.com	4 (0.07%)	50.00%	2 (0.24%)	75.00%	1.25	00:00:06	25.00%	1 (0.22%)	\$0.00 (0.00%)
35.	dnsrsearch.com	3 (0.06%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	facebook.com	3 (0.06%)	33.33%	1 (0.12%)	33.33%	2.33	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	openallurls.com	3 (0.06%)	66.67%	2 (0.24%)	66.67%	2.33	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	qq4nm4zz3u.scholar.serialssolutions.com	3 (0.06%)	0.00%	0 (0.00%)	66.67%	3.00	00:18:02	33.33%	1 (0.22%)	\$0.00 (0.00%)
39.	qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu	3 (0.06%)	33.33%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	timer4web.com	3 (0.06%)	100.00%	3 (0.35%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	ursus-proxy-9.ursus.maine.edu	3 (0.06%)	100.00%	3 (0.35%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	us.search.yahoo.com	3 (0.06%)	33.33%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	addons.mozilla.org	2 (0.04%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	bpl.lib.me.us	2 (0.04%)	50.00%	1 (0.12%)	50.00%	3.00	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	edu.symbaloo.com	2 (0.04%)	50.00%	1 (0.12%)	0.00%	2.50	00:00:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	libguides.stthomas.edu	2 (0.04%)	100.00%	2 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	m.facebook.com	2 (0.04%)	50.00%	1 (0.12%)	50.00%	2.00	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	onlinelibrary.wiley.com	2 (0.04%)	0.00%	0 (0.00%)	50.00%	3.00	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	ops.picscout.com	2 (0.04%)	100.00%	2 (0.24%)	50.00%	2.00	00:02:38	0.00%	0 (0.00%)	\$0.00 (0.00%)

50.	searchlock.com	2 (0.04%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:04	100.00%	2 (0.45%)	\$0.00 (0.00%)
51.	ursus-proxy-11.ursus.maine.edu	2 (0.04%)	100.00%	2 (0.24%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	winthropmaine.org	2 (0.04%)	50.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	academic-genealogy.com	1 (0.02%)	100.00%	1 (0.12%)	0.00%	3.00	00:04:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	chemistry.umeche.maine.edu	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	100.00%	1 (0.22%)	\$0.00 (0.00%)
55.	clemsun.libguides.com	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	cn.bing.com	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	community.libguides.com	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	construaprende.com	1 (0.02%)	100.00%	1 (0.12%)	0.00%	3.00	00:17:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	dogpile.com	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	earlymaine.org	1 (0.02%)	0.00%	0 (0.00%)	0.00%	3.00	00:02:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	ezproxy.sjcme.edu:2097	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	foglerlibrary.org	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	images.google.de	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	images.google.fr	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	infocommonsandbeyond.blogspot.com	1 (0.02%)	100.00%	1 (0.12%)	0.00%	6.00	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	int.search.tb.ask.com	1 (0.02%)	100.00%	1 (0.12%)	0.00%	2.00	00:01:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	kidrex.org	1 (0.02%)	100.00%	1 (0.12%)	0.00%	2.00	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	lib-web.org	1 (0.02%)	100.00%	1 (0.12%)	0.00%	2.00	00:05:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	liberty.lib.me.us	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	libguides.gustavus.edu	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	library.uml.edu	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	lm.facebook.com	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	lvinternal.com	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	m.dickssportinggoods.com	1 (0.02%)	100.00%	1 (0.12%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	m.ursus.maine.edu	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	mail.google.com	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	more.ppld.org:8080	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	mycampus.maine.edu	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	pengen.org	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	penobscot-maine.com	1 (0.02%)	100.00%	1 (0.12%)	0.00%	2.00	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	penobscotbay.blogspot.com	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	r.duckduckgo.com	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

83.	s.cube-soft.jp	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	sites.umaine.edu	1 (0.02%)	100.00%	1 (0.12%)	0.00%	3.00	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	ss.wtf	1 (0.02%)	100.00%	1 (0.12%)	0.00%	5.00	00:02:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	state.me.us	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	thisoldyearbook.com	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	umaine.altarama.com	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	ursus-proxy-13.ursus.maine.edu	1 (0.02%)	100.00%	1 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	usm.maine.edu	1 (0.02%)	100.00%	1 (0.12%)	0.00%	4.00	00:08:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	washingtonpost.com	1 (0.02%)	0.00%	0 (0.00%)	0.00%	2.00	00:06:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	worldcat.org	1 (0.02%)	100.00%	1 (0.12%)	0.00%	2.00	00:02:16	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 92 of 92