

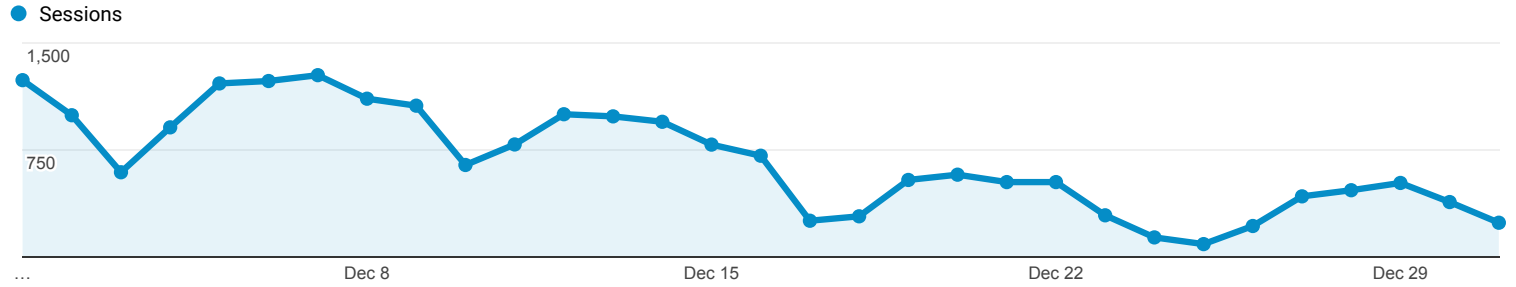
Dec 1, 2016 - Dec 31, 2016

# Device Overview

All Users  
100.00% Sessions

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	20,887 % of Total: 100.00% (20,887)	25.02% Avg for View: 25.02% (0.00%)	5,226 % of Total: 100.00% (5,226)	46.42% Avg for View: 46.42% (0.00%)	2.68 Avg for View: 2.68 (0.00%)	00:04:25 Avg for View: 00:04:25 (0.00%)	16.21% Avg for View: 16.21% (0.00%)	3,386 % of Total: 100.00% (3,386)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	<b>18,972</b> (90.83%)	22.26%	<b>4,224</b> (80.83%)	47.50%	2.74	00:04:45	17.56%	<b>3,331</b> (98.38%)	\$0.00 (0.00%)
2. mobile	<b>1,641</b> (7.86%)	52.16%	<b>856</b> (16.38%)	33.03%	2.07	00:00:57	1.83%	<b>30</b> (0.89%)	\$0.00 (0.00%)
3. tablet	<b>274</b> (1.31%)	53.28%	<b>146</b> (2.79%)	52.19%	2.04	00:01:49	9.12%	<b>25</b> (0.74%)	\$0.00 (0.00%)

Rows 1 - 3 of 3