

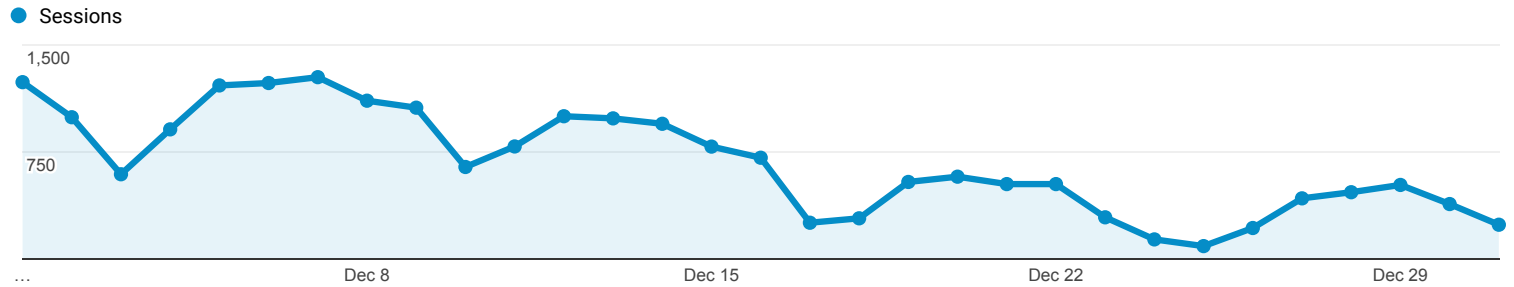
Dec 1, 2016 - Dec 31, 2016

Browser & OS

All Users
100.00% Sessions

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	20,887 % of Total: 100.00% (20,887)	25.02% Avg for View: 25.02% (0.00%)	5,226 % of Total: 100.00% (5,226)	46.42% Avg for View: 46.42% (0.00%)	2.68 Avg for View: 2.68 (0.00%)	00:04:25 Avg for View: 00:04:25 (0.00%)	16.21% Avg for View: 16.21% (0.00%)	3,386 % of Total: 100.00% (3,386)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	12,329 (59.03%)	22.05%	2,719 (52.03%)	47.27%	2.91	00:05:27	14.94%	1,842 (54.40%)	\$0.00 (0.00%)
2. Safari	3,664 (17.54%)	29.80%	1,092 (20.90%)	39.98%	2.19	00:01:52	17.49%	641 (18.93%)	\$0.00 (0.00%)
3. Firefox	3,288 (15.74%)	27.22%	895 (17.13%)	49.42%	2.31	00:03:03	20.19%	664 (19.61%)	\$0.00 (0.00%)
4. Internet Explorer	1,054 (5.05%)	32.26%	340 (6.51%)	51.71%	2.89	00:06:18	14.42%	152 (4.49%)	\$0.00 (0.00%)
5. Edge	471 (2.25%)	26.33%	124 (2.37%)	39.07%	2.76	00:03:00	18.47%	87 (2.57%)	\$0.00 (0.00%)
6. Opera	23 (0.11%)	82.61%	19 (0.36%)	65.22%	1.43	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Amazon Silk	16 (0.08%)	37.50%	6 (0.11%)	18.75%	1.88	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Android Browser	10 (0.05%)	70.00%	7 (0.13%)	60.00%	1.70	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Safari (in-app)	9 (0.04%)	88.89%	8 (0.15%)	88.89%	1.22	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. YaBrowser	7 (0.03%)	0.00%	0 (0.00%)	57.14%	1.57	00:05:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Opera Mini	5 (0.02%)	100.00%	5 (0.10%)	80.00%	1.20	00:00:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. UC Browser	5 (0.02%)	100.00%	5 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Android Webview	3 (0.01%)	100.00%	3 (0.06%)	33.33%	1.67	00:00:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Mozilla Compatible Agent	3 (0.01%)	100.00%	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

