

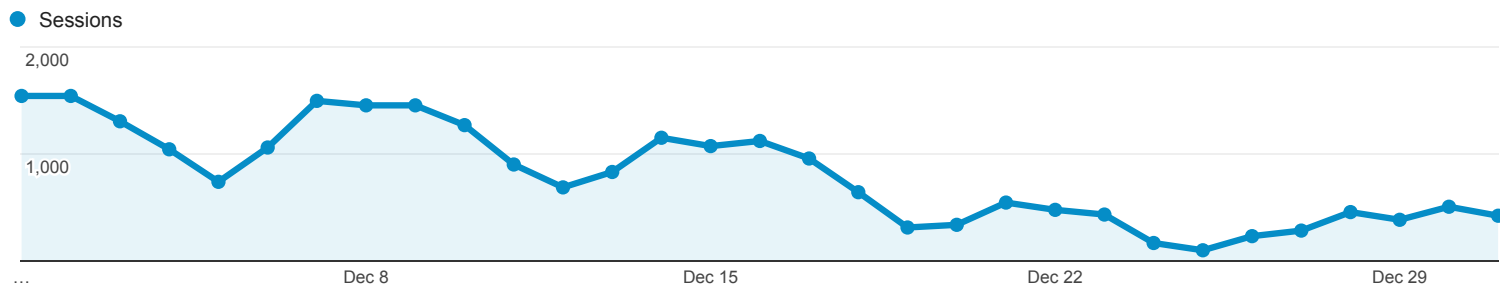
Dec 1, 2015 - Dec 31, 2015

# Device Overview

All Sessions  
100.00%

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	<b>24,857</b> % of Total: 100.00% (24,857)	<b>26.73%</b> Avg for View: 26.72% (0.06%)	<b>6,645</b> % of Total: 100.06% (6,641)	<b>48.04%</b> Avg for View: 48.04% (0.00%)	<b>2.46</b> Avg for View: 2.46 (0.00%)	<b>00:03:38</b> Avg for View: 00:03:38 (0.00%)	<b>15.90%</b> Avg for View: 15.90% (0.00%)	<b>3,952</b> % of Total: 100.00% (3,952)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. desktop	<b>22,834 (91.86%)</b>	25.27%	5,771 (86.85%)	48.87%	2.50	00:03:51	16.95%	3,871 (97.95%)	\$0.00 (0.00%)
2. mobile	<b>1,580 (6.36%)</b>	42.28%	668 (10.05%)	35.13%	1.96	00:00:50	2.28%	36 (0.91%)	\$0.00 (0.00%)
3. tablet	<b>443 (1.78%)</b>	46.50%	206 (3.10%)	51.47%	2.06	00:01:41	10.16%	45 (1.14%)	\$0.00 (0.00%)

Rows 1 - 3 of 3