

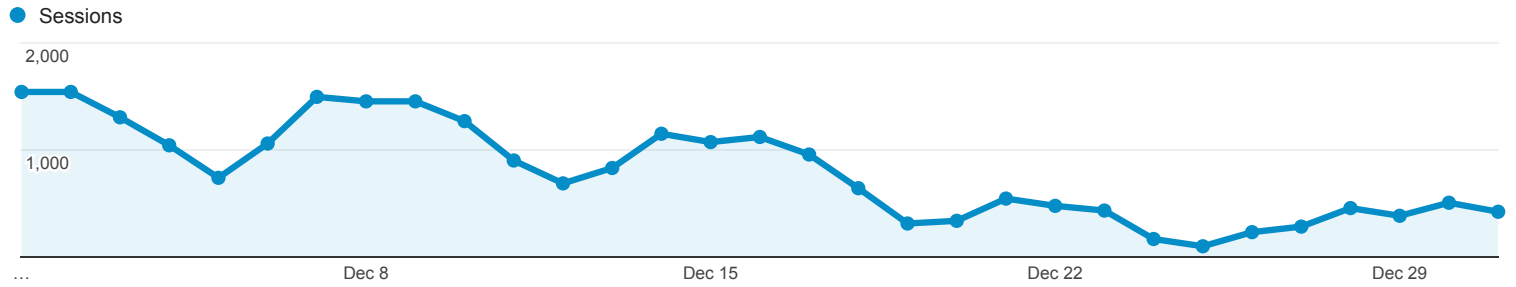
Dec 1, 2015 - Dec 31, 2015

Browser & OS

All Sessions
100.00%

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	24,857 <small>% of Total: 100.00% (24,857)</small>	26.73% <small>Avg for View: 26.72% (0.06%)</small>	6,645 <small>% of Total: 100.06% (6,641)</small>	48.04% <small>Avg for View: 48.04% (0.00%)</small>	2.46 <small>Avg for View: 2.46 (0.00%)</small>	00:03:38 <small>Avg for View: 00:03:38 (0.00%)</small>	15.90% <small>Avg for View: 15.90% (0.00%)</small>	3,952 <small>% of Total: 100.00% (3,952)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Chrome	12,453 (50.10%)	19.96%	2,485 (37.40%)	45.84%	2.60	00:04:20	17.02%	2,119 (53.62%)	\$0.00 (0.00%)
2. Firefox	6,470 (26.03%)	38.98%	2,522 (37.95%)	56.26%	2.37	00:03:05	12.83%	830 (21.00%)	\$0.00 (0.00%)
3. Safari	3,834 (15.42%)	22.30%	855 (12.87%)	39.93%	2.22	00:02:06	17.29%	663 (16.78%)	\$0.00 (0.00%)
4. Internet Explorer	1,725 (6.94%)	36.06%	622 (9.36%)	49.86%	2.39	00:04:20	16.99%	293 (7.41%)	\$0.00 (0.00%)
5. Edge	236 (0.95%)	31.36%	74 (1.11%)	48.31%	2.37	00:02:33	18.22%	43 (1.09%)	\$0.00 (0.00%)
6. Safari (in-app)	36 (0.14%)	83.33%	30 (0.45%)	58.33%	1.75	00:00:24	2.78%	1 (0.03%)	\$0.00 (0.00%)
7. Opera	32 (0.13%)	37.50%	12 (0.18%)	59.38%	1.78	00:01:55	6.25%	2 (0.05%)	\$0.00 (0.00%)
8. Amazon Silk	18 (0.07%)	55.56%	10 (0.15%)	61.11%	2.50	00:01:23	5.56%	1 (0.03%)	\$0.00 (0.00%)
9. Android Browser	17 (0.07%)	41.18%	7 (0.11%)	47.06%	1.59	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Opera Mini	14 (0.06%)	78.57%	11 (0.17%)	85.71%	1.29	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. BlackBerry	6 (0.02%)	50.00%	3 (0.05%)	66.67%	1.33	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Mozilla Compatible Agent	6 (0.02%)	100.00%	6 (0.09%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. UC Browser	6 (0.02%)	100.00%	6 (0.09%)	83.33%	2.00	00:00:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Maxthon	3 (0.01%)	33.33%	1 (0.02%)	66.67%	1.33	00:04:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Mozilla	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

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