

Dec 1, 2014 - Dec 31, 2014

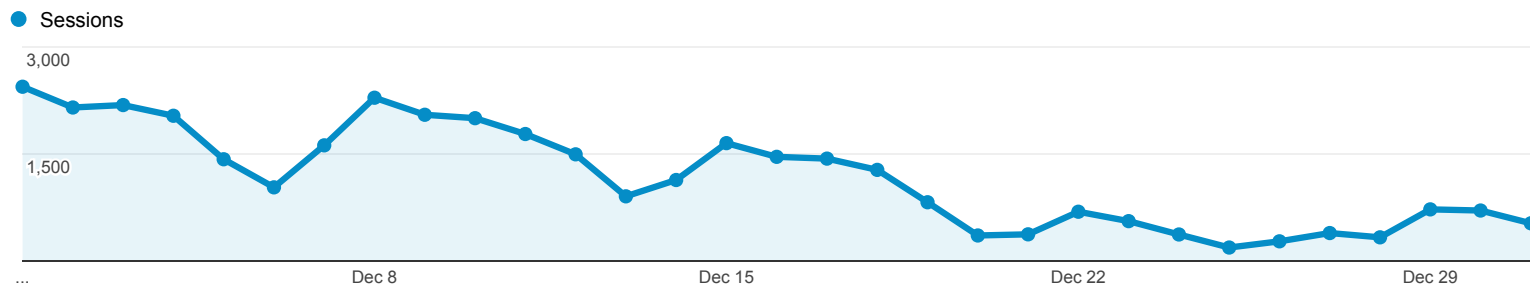
New vs Returning

All Sessions
100.00%

+ Add Segment

Explorer

Summary



User Type	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	36,568 % of Total: 100.00% (36,568)	30.01% Site Avg: 30.00% (0.02%)	10,973 % of Total: 100.02% (10,971)	44.88% Site Avg: 44.88% (0.00%)	2.86 Site Avg: 2.86 (0.00%)	00:04:30 Site Avg: 00:04:30 (0.00%)	13.65% Site Avg: 13.65% (0.00%)	4,993 % of Total: 100.00% (4,993)	\$0.00 % of Total: 0.00% (\$0.00)
1. Returning Visitor	25,595 (69.99%)	0.00%	0 (0.00%)	40.54%	3.02	00:05:22	17.09%	4,374 (87.60%)	\$0.00 (0.00%)
2. New Visitor	10,973 (30.01%)	100.00%	10,973(100.00%)	54.99%	2.48	00:02:30	5.64%	619 (12.40%)	\$0.00 (0.00%)

Rows 1 - 2 of 2