

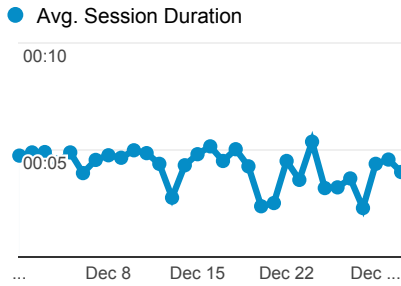
My Dashboard

Dec 1, 2014 - Dec 31, 2014



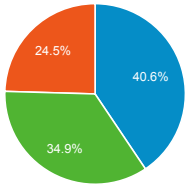
+ Add Segment

Avg. Visit Duration



Visits by Traffic Type

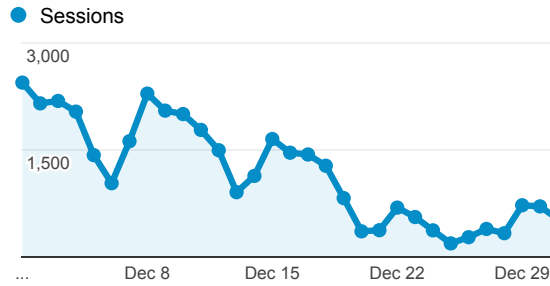
■ referral ■ organic ■ direct
■ (not set)



Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No	33,931	98,851
Yes	2,637	5,650

Visits



Visits

36,568
% of Total: 100.00% (36,568)

Visits and Pages / Visit by Keyword

Keyword	Sessions	Pages / Session
(not provided)	11,657	2.57
fogler library	218	2.45
umaine library	85	2.24
fogler	74	2.46
folger library	59	1.78
umaine fogler	46	2.72
foglerform=lemdf8pc=malcsrc=ie-searchbox	30	1.03
umaine fogler library	26	2.35
fogler library hours	24	2.00
photo copying umaine	22	2.82

Pageviews

104,501
% of Total: 100.00% (104,501)

Pageviews by Page Title

Page Title	Pageviews
Fogler Library, University of Maine	30,459
Fogler Library: Indexes and Databases	15,444
Fogler Library: URSUS	4,107
Fogler Library: Hours	3,080
Home - Subject Guides at University of Maine	2,757
Fogler Library: E-journals	2,260
Fogler Library: Ejournals@UMaine	1,491
Fogler Library: Reserves Search	1,234
Fogler Library: Maine Town Reports: Holdings by Town	1,153
Summon 2.0	643

Visits and Pages / Visit by Mobile ...

Mobile Device Info	Sessions	Pages / Session
Apple iPhone	918	1.89
Apple iPad	571	2.24
(not set)	532	2.59
Samsung SM-G900V Galaxy S5	57	2.16
Microsoft Windows RT Tablet	36	2.75
Samsung GT-P5113 Galaxy Tab 2 10.1	30	1.30
Apple iPod	25	2.32
Samsung SCH-R970 Galaxy S IV	24	2.46
Google Nexus 7	13	2.08
Samsung SCH-545 Galaxy S IV	13	1.85

Visits and Pages / Visit by Source / Medium

Source / Medium	Sessions	Pages / Session
google / organic	11,680	2.56
library.umaine.edu / referral	9,594	3.82
(direct) / (none)	8,973	2.35
umaine.edu / referral	2,356	2.74
libraries.maine.edu / referral	1,339	2.92
bing / organic	560	2.17
yahoo / organic	462	2.26
umaine.beta.libguides.com / referral	455	2.68
qq4nm4zz3u.search.serialssolutions.com / referral	161	4.21
digitalcommons.library.umaine.edu / referral	57	2.46

Visits and Pages / Visit by Landing Page

Landing Page	Sessions	Pages / Session
/default.asp	20,327	2.68
/default_idb.asp	1,270	2.88
/about/hours.htm	1,101	2.19
/default_ursus.asp	917	2.26
/ejournals/default.asp	361	4.14
/services	329	2.70
/default_res.htm	307	1.97
/default_ejournals.asp	258	1.84
/indexesdb/indexes.asp	223	2.37
/about	208	1.76

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	12,852	25,370
/default_ursus.asp	2,056	5,514
/about/hours.htm	1,371	3,441
/indexesdb/Indexes.asp?search=A&range=SZ	1,185	4,316
/default_ejournals.asp	1,058	3,002
/default_idb.asp	978	3,085
/indexesdb/Indexes.asp?search=A&range=NS	883	3,082
/indexesdb/Indexes.asp?search=A&range=DH	750	2,932
/default_res.htm	683	1,591
/indexesdb/Indexes.asp?search=A&range=AD	681	2,825