

Dec 1, 2014 - Dec 31, 2014

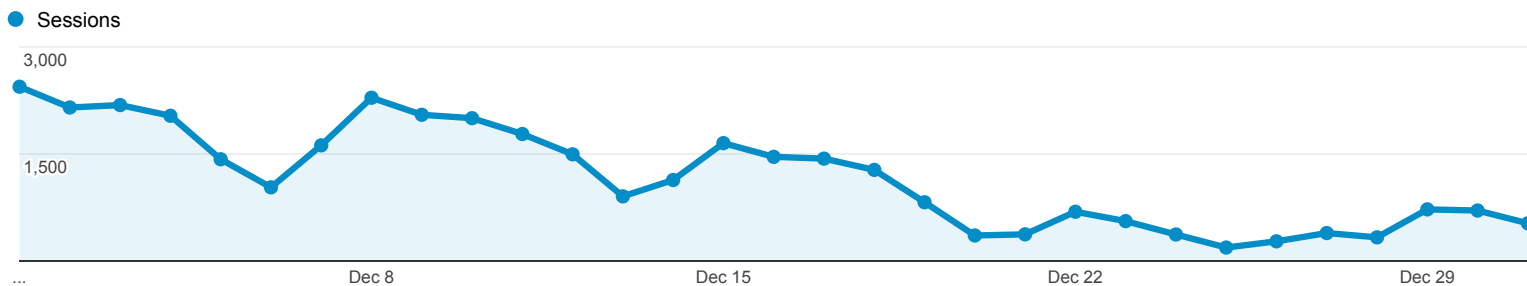
Browser & OS

All Sessions
100.00%

+ Add Segment

Explorer

Summary



| Browser | Acquisition | | | Behavior | | | Conversions Goal 1: Mobile IDB Access | | |
|------------------------------|---|---|---|---|---|---|--|---|---|
| | Sessions | % New Sessions | New Users | Bounce Rate | Pages / Session | Avg. Session Duration | Mobile IDB Access (Goal 1 Conversion Rate) | Mobile IDB Access (Goal 1 Completions) | Mobile IDB Access (Goal 1 Value) |
| | 36,568 <small>% of Total: 100.00% (36,568)</small> | 30.01% <small>Site Avg: 30.00% (0.02%)</small> | 10,973 <small>% of Total: 100.02% (10,971)</small> | 44.88% <small>Site Avg: 44.88% (0.00%)</small> | 2.86 <small>Site Avg: 2.86 (0.00%)</small> | 00:04:30 <small>Site Avg: 00:04:30 (0.00%)</small> | 13.65% <small>Site Avg: 13.65% (0.00%)</small> | 4,993 <small>% of Total: 100.00% (4,993)</small> | \$0.00 <small>% of Total: 0.00% (\$0.00)</small> |
| 1. Chrome | 15,984 (43.71%) | 23.35% | 3,732 (34.01%) | 42.82% | 3.09 | 00:04:48 | 14.45% | 2,310 (46.26%) | \$0.00 (0.00%) |
| 2. Firefox | 10,710 (29.29%) | 40.25% | 4,311 (39.29%) | 50.51% | 2.53 | 00:04:16 | 12.13% | 1,299 (26.02%) | \$0.00 (0.00%) |
| 3. Safari | 5,768 (15.77%) | 23.77% | 1,371 (12.49%) | 39.03% | 2.76 | 00:03:06 | 15.22% | 878 (17.58%) | \$0.00 (0.00%) |
| 4. Internet Explorer | 3,804 (10.40%) | 36.17% | 1,376 (12.54%) | 45.29% | 3.04 | 00:06:15 | 13.01% | 495 (9.91%) | \$0.00 (0.00%) |
| 5. Android Browser | 142 (0.39%) | 52.11% | 74 (0.67%) | 64.08% | 1.65 | 00:01:22 | 2.11% | 3 (0.06%) | \$0.00 (0.00%) |
| 6. Opera | 43 (0.12%) | 46.51% | 20 (0.18%) | 30.23% | 4.30 | 00:03:49 | 4.65% | 2 (0.04%) | \$0.00 (0.00%) |
| 7. Amazon Silk | 33 (0.09%) | 60.61% | 20 (0.18%) | 54.55% | 2.12 | 00:02:58 | 12.12% | 4 (0.08%) | \$0.00 (0.00%) |
| 8. Safari (in-app) | 31 (0.08%) | 96.77% | 30 (0.27%) | 58.06% | 2.16 | 00:01:40 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 9. Maxthon | 16 (0.04%) | 25.00% | 4 (0.04%) | 62.50% | 2.06 | 00:02:26 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 10. Opera Mini | 13 (0.04%) | 100.00% | 13 (0.12%) | 84.62% | 1.38 | 00:00:08 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 11. Phantom.js bot | 5 (0.01%) | 100.00% | 5 (0.05%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 12. BlackBerry | 4 (0.01%) | 75.00% | 3 (0.03%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 13. UC Browser | 4 (0.01%) | 100.00% | 4 (0.04%) | 100.00% | 1.00 | 00:00:00 | 25.00% | 1 (0.02%) | \$0.00 (0.00%) |
| 14. Mozilla Compatible Agent | 3 (0.01%) | 100.00% | 3 (0.03%) | 66.67% | 1.33 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 15. IE with Chrome Frame | 2 (0.01%) | 100.00% | 2 (0.02%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

| | | | | | | | | | | |
|-----|-----------------|-----------|---------|-----------|---------|-------|----------|---------|-----------|----------------|
| 16. | Iron | 2 (0.01%) | 100.00% | 2 (0.02%) | 50.00% | 4.50 | 00:02:40 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 17. | Playstation 3 | 1 (0.00%) | 100.00% | 1 (0.01%) | 0.00% | 13.00 | 00:07:41 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 18. | RockMelt | 1 (0.00%) | 0.00% | 0 (0.00%) | 0.00% | 3.00 | 00:00:05 | 100.00% | 1 (0.02%) | \$0.00 (0.00%) |
| 19. | S40 Ovi Browser | 1 (0.00%) | 100.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 20. | YaBrowser | 1 (0.00%) | 100.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

Rows 1 - 20 of 20