

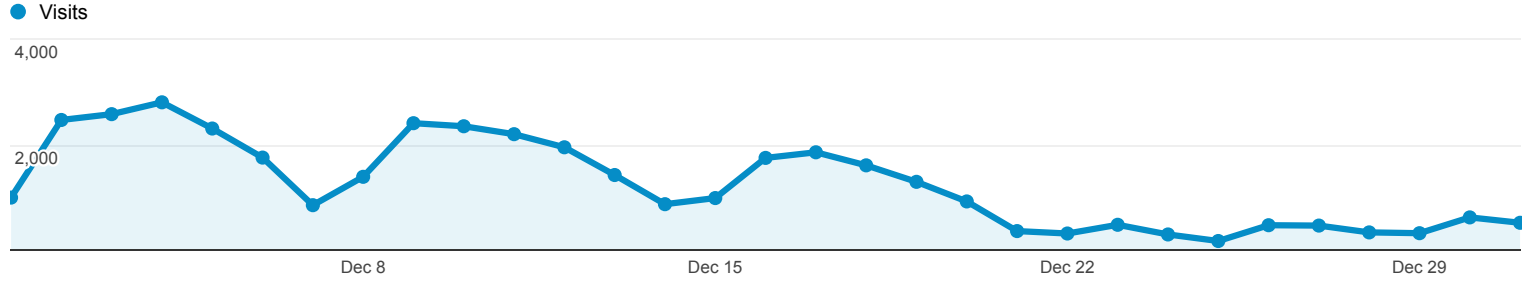
Dec 1, 2013 - Dec 31, 2013

New vs Returning

All Visits
100.00%

Explorer

Summary



Visitor Type	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	39,223 <small>% of Total: 100.00% (39,223)</small>	30.78% <small>Site Avg: 30.75% (0.07%)</small>	12,071 <small>% of Total: 100.07% (12,062)</small>	53.76% <small>Site Avg: 53.76% (0.00%)</small>	2.44 <small>Site Avg: 2.44 (0.00%)</small>	00:02:45 <small>Site Avg: 00:02:45 (0.00%)</small>	12.87% <small>Site Avg: 12.87% (0.00%)</small>	5,049 <small>% of Total: 100.00% (5,049)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Returning Visitor	27,152	0.00%	0	50.97%	2.53	00:03:03	15.72%	4,268	\$0.00
2. New Visitor	12,071	100.00%	12,071	60.04%	2.23	00:02:05	6.47%	781	\$0.00

Rows 1 - 2 of 2