

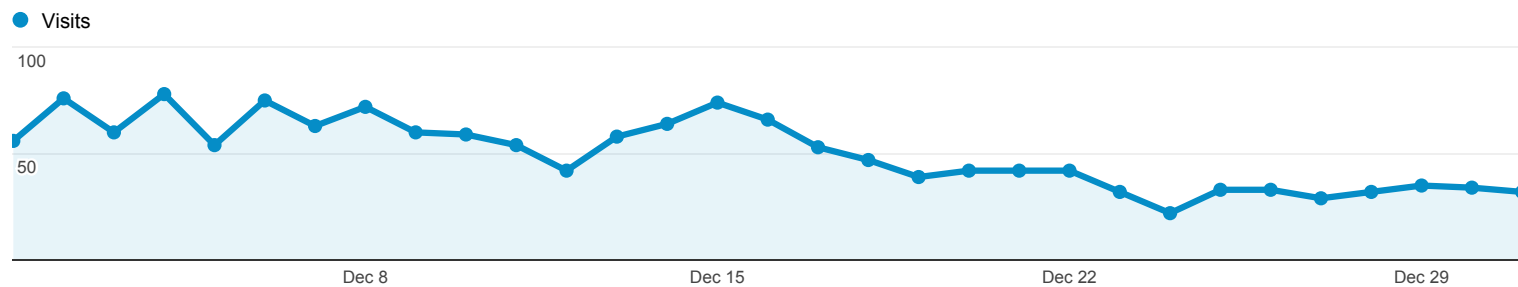
Dec 1, 2013 - Dec 31, 2013

## Mobile Devices Carriers

All Visits  
3.97%

### Explorer

Summary



Mobile Device Info	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	<b>1,558</b> <small>% of Total: 3.97% (39,223)</small>	<b>53.08%</b> <small>Site Avg: 30.75% (72.61%)</small>	<b>827</b> <small>% of Total: 6.86% (12,062)</small>	<b>46.79%</b> <small>Site Avg: 53.76% (-12.97%)</small>	<b>2.03</b> <small>Site Avg: 2.44 (-16.83%)</small>	<b>00:01:09</b> <small>Site Avg: 00:02:45 (-58.06%)</small>	<b>4.24%</b> <small>Site Avg: 12.87% (-67.09%)</small>	<b>66</b> <small>% of Total: 1.31% (5,049)</small>	<b>\$0.00</b> <small>% of Total: 0.00% (\$0.00)</small>
1. Apple iPhone	574	50.35%	289	38.85%	1.94	00:00:28	0.87%	5	\$0.00
2. Apple iPad	526	56.65%	298	54.75%	2.16	00:01:52	9.89%	52	\$0.00
3. (not set)	50	68.00%	34	44.00%	1.98	00:00:35	0.00%	0	\$0.00
4. Apple iPod	48	33.33%	16	50.00%	1.96	00:02:26	4.17%	2	\$0.00
5. Samsung GT-I9300 Galaxy S III	27	55.56%	15	40.74%	1.81	00:00:20	0.00%	0	\$0.00
6. Samsung SCH-R830 Galaxy Axiom	18	16.67%	3	27.78%	2.44	00:03:05	0.00%	0	\$0.00
7. Motorola XT901 Electrify M	16	31.25%	5	31.25%	2.25	00:03:04	0.00%	0	\$0.00
8. Google Nexus 7	14	42.86%	6	78.57%	1.86	00:00:17	7.14%	1	\$0.00
9. Google Nexus 4	11	9.09%	1	9.09%	1.91	00:00:00	0.00%	0	\$0.00
10. HTC ADR6350 Droid Incredible 2	9	33.33%	3	44.44%	1.56	00:00:00	0.00%	0	\$0.00
11. Samsung GT-I9500 Galaxy S IV	9	66.67%	6	44.44%	2.22	00:00:32	22.22%	2	\$0.00
12. Samsung GT-N8013 Galaxy Note 10.1	9	11.11%	1	44.44%	2.11	00:00:56	11.11%	1	\$0.00
13. Samsung GT-P3113 Galaxy Tab 2 7.0	9	44.44%	4	44.44%	3.44	00:05:46	11.11%	1	\$0.00
14. Amazon Kindle Fire Kindle Fire	8	100.00%	8	62.50%	2.12	00:03:50	0.00%	0	\$0.00
15. HTC HTC6500LVW One	8	25.00%	2	37.50%	2.12	00:00:24	0.00%	0	\$0.00

16.	Motorola MOTXT912B Droid Razr 4G	8	50.00%	4	25.00%	1.88	00:00:05	0.00%	0	\$0.00
17.	Amazon KFTT Kindle Fire HD 7	6	33.33%	2	66.67%	1.67	00:00:03	0.00%	0	\$0.00
18.	HTC ADR6300 Incredible	6	33.33%	2	16.67%	2.33	00:02:28	0.00%	0	\$0.00
19.	HTC PJ83100 One X	5	40.00%	2	80.00%	1.20	00:00:21	0.00%	0	\$0.00
20.	Kobo Touch Touch eReader	5	100.00%	5	100.00%	1.00	00:00:00	0.00%	0	\$0.00
21.	LogicPD Zoom2 Barnes & Noble Nook Color	5	80.00%	4	80.00%	1.60	00:00:50	0.00%	0	\$0.00
22.	Samsung Galaxy Nexus	5	0.00%	0	40.00%	1.60	00:00:01	0.00%	0	\$0.00
23.	Samsung SCH-R760 Galaxy S II	5	80.00%	4	20.00%	2.20	00:02:40	0.00%	0	\$0.00
24.	Barnes and Noble BNTV600 Nook HD+ Tablet	4	0.00%	0	25.00%	4.50	00:03:14	25.00%	1	\$0.00
25.	HKC P771A	4	25.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
26.	LG Nexus 5	4	50.00%	2	50.00%	2.00	00:03:05	0.00%	0	\$0.00
27.	Motorola XT923 Droid Razr HD	4	50.00%	2	0.00%	2.50	00:04:29	0.00%	0	\$0.00
28.	Samsung GT-I9505 Galaxy S IV	4	100.00%	4	50.00%	1.75	00:01:19	0.00%	0	\$0.00
29.	Samsung GT-P5113 Galaxy Tab 2 10.1	4	75.00%	3	25.00%	1.75	00:00:12	0.00%	0	\$0.00
30.	Acer A500 Picasso	3	33.33%	1	66.67%	1.33	00:00:01	0.00%	0	\$0.00
31.	Asus TF700T Transformer Pad TF700T	3	100.00%	3	33.33%	3.00	00:00:45	0.00%	0	\$0.00
32.	BlackBerry 9360 Curve	3	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
33.	HTC First	3	0.00%	0	33.33%	4.00	00:01:07	0.00%	0	\$0.00
34.	LG P769 Optimus L9	3	33.33%	1	0.00%	2.00	00:00:00	0.00%	0	\$0.00
35.	Samsung SC-04E Galaxy S IV	3	33.33%	1	33.33%	2.00	00:00:05	0.00%	0	\$0.00
36.	Samsung SCH-I500 Fascinate	3	0.00%	0	33.33%	2.33	00:02:24	0.00%	0	\$0.00
37.	Samsung SCH-I605 Galaxy Note II	3	33.33%	1	0.00%	2.33	00:00:01	0.00%	0	\$0.00
38.	Samsung SCH-S738C Galaxy Centura	3	100.00%	3	100.00%	1.00	00:00:00	0.00%	0	\$0.00
39.	Samsung SGH-T989 Galaxy SII	3	66.67%	2	33.33%	1.67	00:00:00	0.00%	0	\$0.00
40.	Spice M6800 Flo	3	33.33%	1	0.00%	2.00	00:09:08	0.00%	0	\$0.00
41.	T-Mobile myTouch4G	3	33.33%	1	33.33%	1.67	00:00:10	0.00%	0	\$0.00
42.	BlackBerry 9810 Torch 4G	2	0.00%	0	50.00%	1.50	00:00:00	0.00%	0	\$0.00
43.	BlackBerry 9900 Dakota	2	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
44.	HTC HTC6990LVW Windows Phone 8X	2	100.00%	2	0.00%	6.50	00:05:03	0.00%	0	\$0.00
45.	HTC PM63100 One X+	2	0.00%	0	0.00%	2.00	00:00:00	0.00%	0	\$0.00
46.	Kyocera C5170 Hydro C5170	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
47.	LG VS840 4G Lucid	2	0.00%	0	0.00%	8.00	00:07:00	0.00%	0	\$0.00
48.	LG VS950 4G Intuition	2	50.00%	1	0.00%	2.00	00:00:00	0.00%	0	\$0.00
49.	Motorola XT1080 Ultra	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
50.	Motorola XT907 DROID RAZR M 4G LTE	2	50.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
51.	Nokia 700	2	100.00%	2	0.00%	2.00	00:00:00	0.00%	0	\$0.00
52.	Samsung GT-P5210 Galaxy Tab 3 10.1	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00

53.	Samsung GT-S3802 Rex 70 Duos	2	50.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
54.	Samsung SCH-I545 Galaxy S IV	2	0.00%	0	0.00%	3.00	00:02:15	0.00%	0	\$0.00
55.	Samsung SCH-R930 Galaxy S Aviator	2	100.00%	2	0.00%	2.00	00:00:01	0.00%	0	\$0.00
56.	Samsung SCH-S720C Galaxy Proclaim	2	100.00%	2	50.00%	2.50	00:00:39	0.00%	0	\$0.00
57.	Samsung SGH-I317 Galaxy Note II	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
58.	Samsung SGH-I337 Galaxy S IV	2	100.00%	2	50.00%	1.50	00:00:00	0.00%	0	\$0.00
59.	Samsung SGH-I847 Rugby Smart	2	50.00%	1	0.00%	2.00	00:00:00	0.00%	0	\$0.00
60.	Samsung SGH-I997 Infuse	2	50.00%	1	0.00%	2.00	00:00:00	0.00%	0	\$0.00
61.	Samsung SPH-D710 Galaxy SII Epic 4G Touch	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
62.	Acer A200 Picasso_E	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
63.	Acer A210	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
64.	Amazon KFOT Kindle Fire 7	1	100.00%	1	0.00%	2.00	00:00:00	0.00%	0	\$0.00
65.	Asus Eee Pad TF201 Transformer Prime	1	100.00%	1	0.00%	2.00	00:00:59	0.00%	0	\$0.00
66.	Asus ME301T MeMO Pad Smart 10	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
67.	Asus TF101 Eee Pad Transformer TF101	1	0.00%	0	0.00%	2.00	00:00:23	0.00%	0	\$0.00
68.	Barnes and Noble BNTV250 NOOK Tablet	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
69.	BlackBerry 8520 Curve	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
70.	BlackBerry 9320 BlackBerry Curve 9320	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
71.	BlackBerry PlayBook	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
72.	Casio C811 4G G'zOne Commando 4G LTE	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
73.	Google Nexus 10	1	0.00%	0	0.00%	3.00	00:02:19	0.00%	0	\$0.00
74.	Google Nexus S 4G	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
75.	HTC 8S	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
76.	HTC ADR6425LVW Rezound	1	100.00%	1	0.00%	4.00	00:00:22	0.00%	0	\$0.00
77.	HTC APA7373KT EVO Shift 4G	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
78.	HTC HTC6435LVW Droid DNA	1	100.00%	1	0.00%	2.00	00:00:00	0.00%	0	\$0.00
79.	HTC M7 One	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
80.	HTC PO58220 One mini	1	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
81.	HTC Radar 4G	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
82.	HTC Z520m One S	1	100.00%	1	0.00%	3.00	00:02:06	0.00%	0	\$0.00
83.	Huawei M860 Ascend	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
84.	Huawei U8665 Fusion 2	1	100.00%	1	0.00%	2.00	00:00:27	0.00%	0	\$0.00
85.	KDDI ISW13F Arrows Z ISW13F	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
86.	LG E970 Optimus G	1	0.00%	0	0.00%	3.00	00:00:15	0.00%	0	\$0.00
87.	LG L35G Optimus Logic	1	100.00%	1	0.00%	2.00	00:00:00	0.00%	0	\$0.00
88.	LG L38C Optimus Dynamic	1	100.00%	1	0.00%	2.00	00:00:00	0.00%	0	\$0.00

89.	LG LS970 Optimus G	1	100.00%	1	0.00%	2.00	00:00:23	0.00%	0	\$0.00
90.	LG MS769 Optimus L9	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
91.	LG US780 Optimus F7	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
92.	Motorola Droid X2	1	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
93.	Motorola Electrify	1	100.00%	1	0.00%	2.00	00:00:00	0.00%	0	\$0.00
94.	Motorola MB886 Atrix HD	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
95.	Motorola XT1030 Droid Mini	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
96.	Motorola XT1060 Moto X	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
97.	Motorola XT556 Defy XT	1	0.00%	0	0.00%	2.00	00:01:35	0.00%	0	\$0.00
98.	Motorola XT862 Droid 3	1	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
99.	Nokia 305 Asha 305	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
100.	Nokia C7-00 Astound	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
101.	Nokia Lumia 625	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
102.	Nokia Lumia 822	1	100.00%	1	0.00%	10.00	00:04:05	0.00%	0	\$0.00
103.	Nokia Lumia 920	1	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
104.	Nokia Lumia 928	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
105.	Opera Mini 1	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
106.	Opera Opera Mini for S60	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
107.	Pantech ADR8995 4G Breakout	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
108.	Pantech P9070 Burst	1	100.00%	1	0.00%	8.00	00:04:34	0.00%	0	\$0.00
109.	Samsung GT-C3322i Metro Duos	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
110.	Samsung GT-E2200	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
111.	Samsung GT-I8190N Galaxy S III Mini	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
112.	Samsung GT-N7100 Galaxy Note II	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
113.	Samsung GT-N8010 Galaxy Note 10.1	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
114.	Samsung GT-N8013 Galaxy Note 10.1 WiFi	1	100.00%	1	0.00%	3.00	00:00:07	100.00%	1	\$0.00
115.	Samsung GT-P3110 Galaxy Tab 2 7.0	1	0.00%	0	0.00%	4.00	00:01:42	0.00%	0	\$0.00
116.	Samsung GT-P5110 Galaxy Tab 2 10.1	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
117.	Samsung GT-S5360 Galaxy Y	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
118.	Samsung SCH-i110 Illusion	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
119.	Samsung SCH-I200 Galaxy Stellar 4G	1	100.00%	1	0.00%	5.00	00:00:43	0.00%	0	\$0.00
120.	Samsung SCH-I400 Continuum	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
121.	Samsung SCH-i405 Stratosphere	1	100.00%	1	0.00%	3.00	00:00:28	0.00%	0	\$0.00
122.	Samsung SCH-I535 Galaxy S III	1	100.00%	1	0.00%	5.00	00:02:58	0.00%	0	\$0.00
123.	Samsung SCH-I930 ATIV Odyssey	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
124.	Samsung SCH-R950 Galaxy Note II	1	0.00%	0	0.00%	2.00	00:00:37	0.00%	0	\$0.00
125.	Samsung SCH-R970 Galaxy S	1	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00

125.	IV	1	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
126.	Samsung SGH-I497 Galaxy Tab 2 10.1	1	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
127.	Samsung SGH-I747 Galaxy S III	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
128.	Samsung SGH-T889 Galaxy Note II	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
129.	Samsung SGH-T999 Galaxy S III	1	100.00%	1	0.00%	2.00	00:00:00	0.00%	0	\$0.00
130.	Samsung SGH-T999L Galaxy SIII LTE	1	100.00%	1	0.00%	2.00	00:00:01	0.00%	0	\$0.00
131.	Samsung SM-N900 Galaxy Note 3	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
132.	Samsung SPH-L710 Galaxy S III	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
133.	Samsung YP-G70 Galaxy Player 5	1	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
134.	Samsung YP-GS1 Galaxy Player 3.6	1	0.00%	0	0.00%	2.00	00:00:00	0.00%	0	\$0.00
135.	Sony C5503 Xperia ZR	1	0.00%	0	0.00%	3.00	00:00:19	0.00%	0	\$0.00
136.	SonyEricsson K800i	1	100.00%	1	0.00%	3.00	00:04:58	0.00%	0	\$0.00
137.	T-Mobile G2 Touch HTC Sapphire	1	100.00%	1	0.00%	4.00	00:01:31	0.00%	0	\$0.00
138.	Toshiba AT100	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00

Rows 1 - 138 of 138