

Dec 1, 2013 - Dec 31, 2013

## Frequency & Recency



### Distribution

Count of Visits

Visits

**39,223**

% of Total: 100.00% (39,223)

Pageviews

**95,742**

% of Total: 100.00% (95,742)

Count of Visits	Visits	Pageviews
1	12,071	26,976
2	3,341	10,127
3	1,809	5,179
4	1,501	3,948
5	1,065	2,893
6	1,060	2,694
7	799	2,010
8	795	2,008
9-14	5,337	10,651
15-25	3,181	7,712
26-50	2,463	6,940
51-100	1,949	4,651
101-200	1,294	2,802
201+	2,558	7,151