

# Frequency & Recency

% of visits: 100.00%

## Performance

Count of Visits

Visits  
**41,446**  
% of Total: 100.00% (41,446)

Pageviews  
**84,717**  
% of Total: 100.00% (84,717)

Count of Visits	Visits	Pageviews	Percentage of total	
			Visits	Pageviews
1	15,408	26,579	37.18%	31.37%
2	2,605	7,409	6.29%	8.75%
3	1,381	3,790	3.33%	4.47%
4	1,137	2,568	2.74%	3.03%
5	886	2,070	2.14%	2.44%
6	725	1,554	1.75%	1.83%
7	643	1,433	1.55%	1.69%
8	1,129	1,938	2.72%	2.29%
9-14	3,625	6,874	8.75%	8.11%
15-25	2,398	5,034	5.79%	5.94%
26-50	2,681	5,364	6.47%	6.33%
51-100	2,215	4,692	5.34%	5.54%
101-200	2,752	7,699	6.64%	9.09%
201+	3,861	7,713	9.32%	9.10%