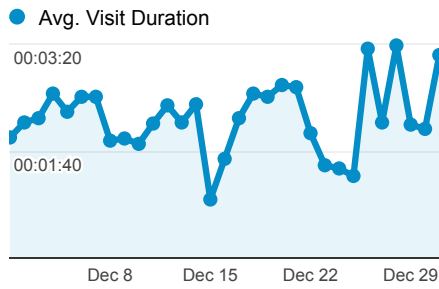


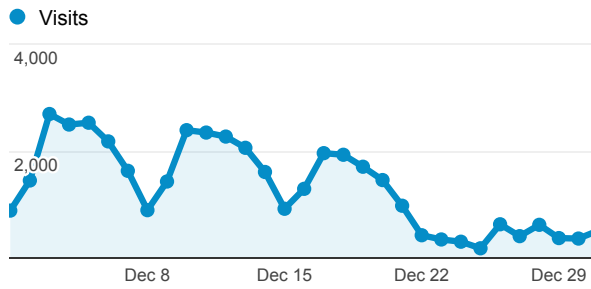
My Dashboard

Dec 1, 2012 - Dec 31, 2012

Avg. Visit Duration



Visits



Pageviews

**84,717**

% of Total: 100.00% (84,717)



Pageviews by Page Title

Page Title	Pageviews
Fogler Library, the University of Maine	52,989
Fogler Library: Indexes and Databases	12,389
Fogler Library: Ejournals@U Maine	3,475
Fogler Library: Hours	2,625
Fogler Library: Interlibrary Loan	423
Fogler Library: Contacts	400
UM Fogler Library Electronic Theses and Dissertations	390
Fogler Library: Census Information	389
Fogler Library: Maine Town Reports: Holdings by Town	294
Fogler Library: Services	258

Visits by Traffic Type



- 52.37% direct**  
21,708 Visits
- 28.62% organic**  
11,862 Visits
- 19.00% referral**  
7,876 Visits

Visits

**41,446**

% of Total: 100.00% (41,446)



Visits and Pages / Visit by Keyword

Keyword	Visits	Pages / Visit
(not provided)	4,885	2.23
fogler library	1,553	3.13
umaine library	735	1.86
fogler	505	1.94
umaine fogler	289	2.12
(not set)	235	5.18
folger library umaine	198	1.54
fogler library hours	176	2.04
umaine folger library	147	1.32
umaine library hours	141	2.13

Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No	40,425	82,732
Yes	1,021	1,985

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	23,164	31,665
/default_ursus.asp	2,691	6,895
/indexesdb/indexes.asp	2,278	6,216
/ejournals/default.asp	1,259	4,214
/indexesdb/indexes.asp?search=A&range=SZ	1,177	4,162
/about/hours.htm	1,097	3,141
/default_res.htm	1,024	2,512
/default_jdb.asp	834	1,914
/indexesdb/indexes.asp?search=A&range=NS	681	2,524
/indexesdb/indexes.asp?search=A&range=HN	651	2,497

Visits and Pages / Visit by Mobile Device

Mobile Device Info	Visits	Pages / Visit
Apple iPad	367	1.84
Apple iPhone	361	2.01
Apple iPod	38	1.97
(not set)	24	2.25
Samsung GT-I9300 Galaxy S3	20	2.20
Motorola IOTXT912B Droid Razer 4G	15	1.93
Google Nexus 7	11	2.18
Motorola IroidX	11	1.64

Visits and Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
(direct) / (none)	21,708	1.82
google / organic	11,229	2.26
umaine.edu / referral	5,194	2.30
libraries.maine.edu / referral	753	2.15
bing / organic	353	2.50
digitalcommons.library.umaine.edu / referral	236	2.21
maine.gov / referral	199	2.10
qq4nm4zz3u.search.serialsolutions.com / referral	175	2.37

HTC ADR 285 Hero S	9	2.00
Samsung SCH-I500 Fascinate	9	1.67

yahoo / organic	157	1.85
library.umaine.edu / referral	142	2.38

Visits and Pages / Visit by Landing Page

Landing Page	Visits	Pages / Visit
/default.asp	32,635	2.02
/default_idb.asp	977	2.40
/indexesdb/Indices.asp	793	1.97
/default_ursus.asp	732	1.81
/ejournals/default.asp	702	3.81
/about/hours.htm	669	2.20
/default_res.htm	278	1.70
/govdoc/newcensus.htm	250	1.83
/yearbooks/default.asp	154	4.73
/indexesdb/Indices.asp?search=A&range=SZ	145	1.63