

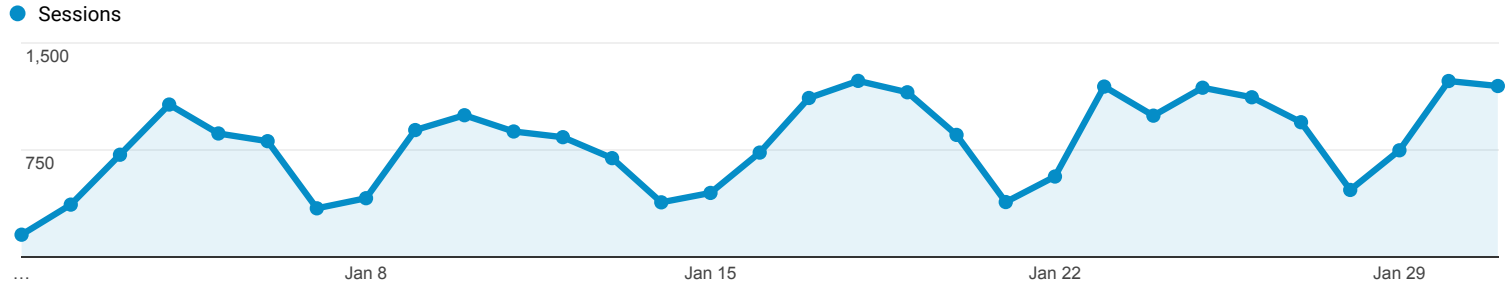
Jan 1, 2017 - Jan 31, 2017

Device Overview

All Users
100.00% Sessions

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	24,907 % of Total: 100.00% (24,907)	28.72% Avg for View: 28.71% (0.03%)	7,153 % of Total: 100.03% (7,151)	43.22% Avg for View: 43.22% (0.00%)	2.63 Avg for View: 2.63 (0.00%)	00:04:30 Avg for View: 00:04:30 (0.00%)	12.62% Avg for View: 12.62% (0.00%)	3,143 % of Total: 100.00% (3,143)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	22,946 (92.13%)	25.37%	5,822 (81.39%)	43.38%	2.71	00:04:48	13.48%	3,093 (98.41%)	\$0.00 (0.00%)
2. mobile	1,629 (6.54%)	67.53%	1,100 (15.38%)	43.40%	1.63	00:00:56	1.66%	27 (0.86%)	\$0.00 (0.00%)
3. tablet	332 (1.33%)	69.58%	231 (3.23%)	31.02%	1.93	00:01:13	6.93%	23 (0.73%)	\$0.00 (0.00%)

Rows 1 - 3 of 3