

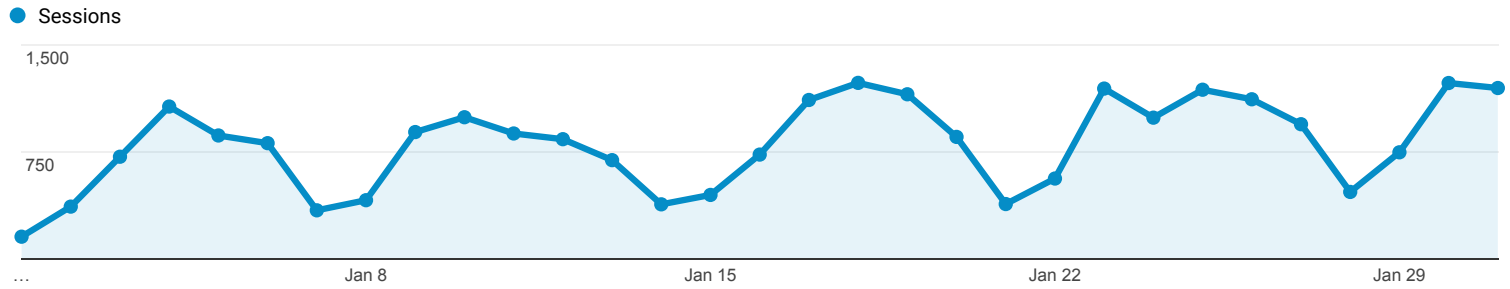
Jan 1, 2017 - Jan 31, 2017

Browser & OS

All Users
100.00% Sessions

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	24,907 % of Total: 100.00% (24,907)	28.72% Avg for View: 28.71% (0.03%)	7,153 % of Total: 100.03% (7,151)	43.22% Avg for View: 43.22% (0.00%)	2.63 Avg for View: 2.63 (0.00%)	00:04:30 Avg for View: 00:04:30 (0.00%)	12.62% Avg for View: 12.62% (0.00%)	3,143 % of Total: 100.00% (3,143)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	14,529 (58.33%)	25.80%	3,748 (52.40%)	43.35%	2.90	00:05:34	11.22%	1,630 (51.86%)	\$0.00 (0.00%)
2. Firefox	4,438 (17.82%)	24.09%	1,069 (14.94%)	45.49%	2.44	00:03:38	17.12%	760 (24.18%)	\$0.00 (0.00%)
3. Safari	3,986 (16.00%)	37.51%	1,495 (20.90%)	42.98%	1.95	00:01:54	13.27%	529 (16.83%)	\$0.00 (0.00%)
4. Internet Explorer	1,151 (4.62%)	40.40%	465 (6.50%)	40.14%	2.33	00:04:30	11.82%	136 (4.33%)	\$0.00 (0.00%)
5. Edge	602 (2.42%)	37.38%	225 (3.15%)	33.06%	2.75	00:03:25	14.29%	86 (2.74%)	\$0.00 (0.00%)
6. Android Webview	40 (0.16%)	75.00%	30 (0.42%)	45.00%	1.75	00:01:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Amazon Silk	31 (0.12%)	54.84%	17 (0.24%)	12.90%	2.19	00:01:23	3.23%	1 (0.03%)	\$0.00 (0.00%)
8. Safari (in-app)	31 (0.12%)	93.55%	29 (0.41%)	64.52%	1.13	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Opera Mini	25 (0.10%)	92.00%	23 (0.32%)	28.00%	1.44	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Opera	17 (0.07%)	76.47%	13 (0.18%)	29.41%	1.88	00:01:11	5.88%	1 (0.03%)	\$0.00 (0.00%)
11. YaBrowser	17 (0.07%)	5.88%	1 (0.01%)	47.06%	2.29	00:02:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Android Browser	16 (0.06%)	100.00%	16 (0.22%)	43.75%	1.38	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Mozilla Compatible Agent	11 (0.04%)	90.91%	10 (0.14%)	9.09%	2.09	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. UC Browser	10 (0.04%)	100.00%	10 (0.14%)	20.00%	1.50	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. BlackBerry	3 (0.01%)	66.67%	2 (0.03%)	33.33%	1.00	<00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)

