

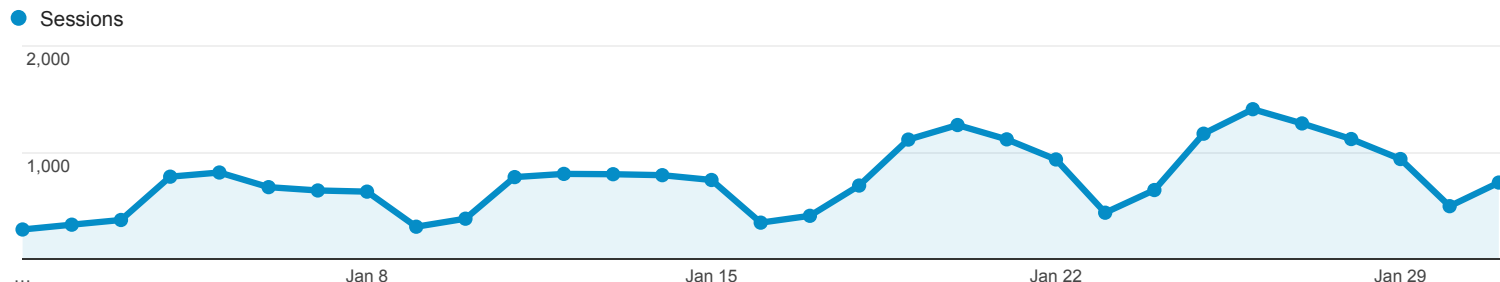
Jan 1, 2016 - Jan 31, 2016

Device Overview

All Sessions
100.00%

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	23,201 % of Total: 100.00% (23,201)	28.96% Avg for View: 28.96% (0.01%)	6,719 % of Total: 100.01% (6,718)	46.45% Avg for View: 46.45% (0.00%)	2.54 Avg for View: 2.54 (0.00%)	00:03:59 Avg for View: 00:03:59 (0.00%)	16.10% Avg for View: 16.10% (0.00%)	3,735 % of Total: 100.00% (3,735)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	21,224 (91.48%)	27.28%	5,789 (86.16%)	46.81%	2.59	00:04:15	17.24%	3,660 (97.99%)	\$0.00 (0.00%)
2. mobile	1,394 (6.01%)	45.91%	640 (9.53%)	36.94%	1.97	00:00:56	1.72%	24 (0.64%)	\$0.00 (0.00%)
3. tablet	583 (2.51%)	49.74%	290 (4.32%)	56.43%	1.99	00:02:04	8.75%	51 (1.37%)	\$0.00 (0.00%)

Rows 1 - 3 of 3