

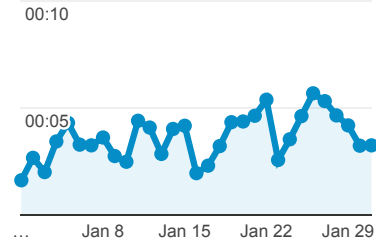
My Dashboard

Jan 1, 2016 - Jan 31, 2016



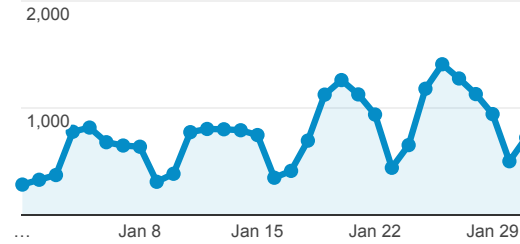
Avg. Visit Duration

Avg. Session Duration



Visits

Sessions



Pageviews

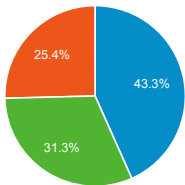
58,908

% of Total: 100.00% (58,908)



Visits by Traffic Type

organic direct referral social



Visits

23,201

% of Total: 100.00% (23,201)



Visits and Pages / Visit by Keyword

Keyword	Sessions	Pages / Session
(not provided)	9,483	2.62
folger library	114	3.40
fogler one search	63	3.65
foglerlibrary	62	2.26
fogler library	50	2.06
umaine fogler	17	2.35
umaine library	13	2.31
library.umaine.edu	11	3.27
library folger umaine	9	3.44
university of maine library	9	2.11

Pageviews by Page Title

Page Title	Pageviews
Fogler Library, University of Maine	23,612
Fogler Library: Indexes and Databases	10,748
Fogler Library: URSUS	3,584
Fogler Library: Hours	2,785
Fogler Library: E-journals	1,856
Home - Subject Guides at University of Maine	1,420
Fogler Library: Reserves Search	1,186
Home - Services - Subject Guides at University of Maine	577
Fogler Library: Borrow, Renew, Request	461
Fogler Library: Contacts	386

Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No	21,224	54,997
Yes	1,977	3,911

Visits and Pages / Visit by Mobile D...

Mobile Device Info	Sessions	Pages / Session
Apple iPhone	835	1.96
Apple iPad	346	2.10
(not set)	82	2.29
Microsoft Windows RT Tablet	81	1.52
Mozilla Firefox for Android Tablet	34	2.41
Samsung SM-G900R4 Galaxy S5	27	1.93
Samsung SM-G900V Galaxy S5	27	1.63
Samsung SCH-i545 Galaxy S4	22	1.68
Apple iPod	21	1.76
Samsung SCH-S968C Galaxy S III	15	3.00

Visits and Pages / Visit by Source / Medium

Source / Medium	Sessions	Pages / Session
google / organic	8,974	2.63
(direct) / (none)	7,252	2.27
library.umaine.edu / referral	3,780	2.85
bing / organic	608	2.67
yahoo / organic	450	2.12
umaine.edu / referral	392	2.82
libguides.library.umaine.edu / referral	375	2.75
ursus.maine.edu / referral	192	5.18
umaine.summon.serialssolutions.com / referral	114	2.54
qq4nm4zz3u.search.serialssolutions.com / referral	103	2.61

Visits and Pages / Visit by Landing Page

Landing Page	Sessions	Pages / Session
/default.asp	14,243	2.80
/default_idb.asp	1,076	2.84
/about/hours.htm	1,010	2.23
/default_ursus.asp	818	2.15
/services	407	2.76
/default_ejournals.asp	272	2.00
/default_res.htm	222	2.24
/ejournals/default.asp	215	1.58
/about	163	2.05
/facbooks	160	1.22

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	8,817	19,191
/default_ursus.asp	1,993	5,306
/about/hours.htm	1,170	2,818
/default_ejournals.asp	992	2,689
/indexesdb/Indexes.asp?search=A&range=SZ	887	3,190
/indexesdb/Indexes.asp?search=A&range=NS	772	2,543
/indexesdb/Indexes.asp?search=A&range=DH	688	2,339
/default_res.htm	550	1,552
/indexesdb/Indexes.asp?search=A&range=AD	447	1,758
/default_idb.asp	433	1,305