

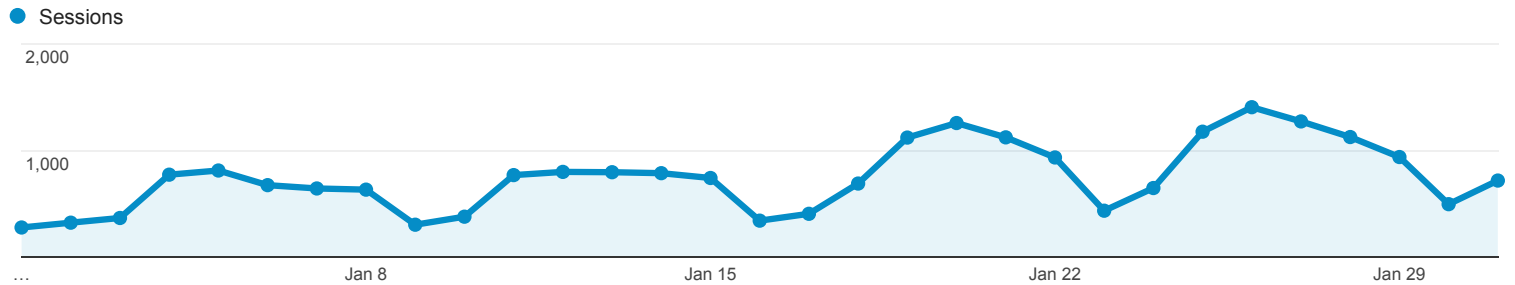
Jan 1, 2016 - Jan 31, 2016

Browser & OS

All Sessions
100.00%

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	23,201 % of Total: 100.00% (23,201)	28.96% Avg for View: 28.96% (0.01%)	6,719 % of Total: 100.01% (6,718)	46.45% Avg for View: 46.45% (0.00%)	2.54 Avg for View: 2.54 (0.00%)	00:03:59 Avg for View: 00:03:59 (0.00%)	16.10% Avg for View: 16.10% (0.00%)	3,735 % of Total: 100.00% (3,735)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	11,549 (49.78%)	22.69%	2,621 (39.01%)	45.14%	2.76	00:04:38	16.74%	1,933 (51.75%)	\$0.00 (0.00%)
2. Firefox	6,046 (26.06%)	38.39%	2,321 (34.54%)	51.62%	2.32	00:03:46	14.56%	880 (23.56%)	\$0.00 (0.00%)
3. Safari	3,336 (14.38%)	27.82%	928 (13.81%)	39.03%	2.24	00:02:02	16.82%	561 (15.02%)	\$0.00 (0.00%)
4. Internet Explorer	1,762 (7.59%)	35.19%	620 (9.23%)	50.17%	2.42	00:04:25	16.46%	290 (7.76%)	\$0.00 (0.00%)
5. Edge	277 (1.19%)	38.27%	106 (1.58%)	42.96%	2.77	00:02:40	22.38%	62 (1.66%)	\$0.00 (0.00%)
6. Safari (in-app)	58 (0.25%)	77.59%	45 (0.67%)	74.14%	1.41	00:00:20	1.72%	1 (0.03%)	\$0.00 (0.00%)
7. Iron	42 (0.18%)	7.14%	3 (0.04%)	40.48%	2.98	00:13:00	7.14%	3 (0.08%)	\$0.00 (0.00%)
8. Opera	38 (0.16%)	36.84%	14 (0.21%)	50.00%	2.63	00:07:13	5.26%	2 (0.05%)	\$0.00 (0.00%)
9. Amazon Silk	33 (0.14%)	54.55%	18 (0.27%)	51.52%	2.18	00:01:20	6.06%	2 (0.05%)	\$0.00 (0.00%)
10. Android Browser	28 (0.12%)	57.14%	16 (0.24%)	71.43%	1.39	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Mozilla Compatible Agent	9 (0.04%)	100.00%	9 (0.13%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Opera Mini	9 (0.04%)	66.67%	6 (0.09%)	66.67%	1.33	00:00:57	11.11%	1 (0.03%)	\$0.00 (0.00%)
13. UC Browser	5 (0.02%)	100.00%	5 (0.07%)	80.00%	1.20	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. BlackBerry	3 (0.01%)	66.67%	2 (0.03%)	66.67%	1.33	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Maxthon	3 (0.01%)	66.67%	2 (0.03%)	66.67%	1.33	00:03:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. Coc Coc	2 (0.01%)	100.00%	2 (0.03%)	0.00%	3.00	00:11:44	0.00%	0 (0.00%)	\$0.00 (0.00%)

17.	YaBrowser	1 (0.00%)	100.00%	1 (0.01%)	0.00%	2.00	00:19:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
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Rows 1 - 17 of 17

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