

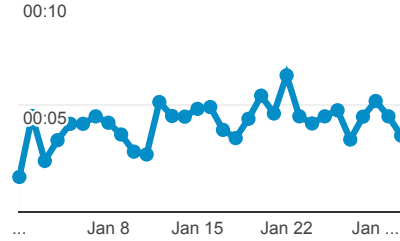
My Dashboard

Jan 1, 2015 - Jan 31, 2015



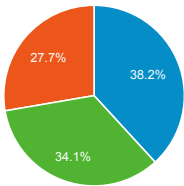
Avg. Visit Duration

Avg. Session Duration



Visits by Traffic Type

referral organic direct

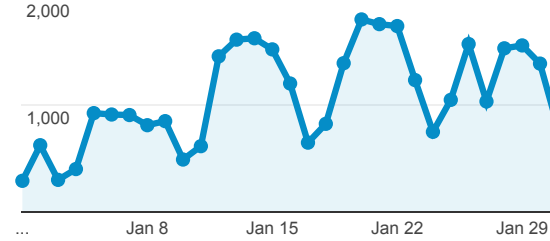


Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No	30,371	79,539
Yes	3,092	5,909

Visits

Sessions



Visits

33,463

% of Total: 100.00% (33,463)

Visits and Pages / Visit by Keyword

Keyword	Sessions	Pages / Session
(not provided)	10,494	2.55
fogler library	180	2.06
umaine library	72	2.39
fogler	66	2.92
folger library	48	1.83
photo copying umaine	39	1.77
foglerform=lemdf8pc=malcsrc=ie-searchbox	20	1.55
fogler library hours	16	2.12
umaine fogler library	16	2.25
university of maine library	16	2.19

Pageviews

85,448

% of Total: 100.00% (85,448)

Pageviews by Page Title

Page Title	Pageviews
Fogler Library, University of Maine	28,611
Fogler Library: Indexes and Databases	12,592
Summon 2.0	6,105
Fogler Library: URSUS	4,511
Fogler Library: Hours	2,647
Home - Subject Guides at University of Maine	2,254
Fogler Library: E-journals	2,252
Fogler Library: Reserves Search	1,799
Fogler Library: Ejournals@UMaine	1,360
Home - Services - Subject Guides at University of Maine	787

Visits and Pages / Visit by Mobile ...

Mobile Device Info	Sessions	Pages / Session
Apple iPhone	1,046	1.88
Apple iPad	737	1.79
(not set)	525	2.15
Samsung SCH-R970 Galaxy S IV	53	2.83
Samsung GT-P5113 Galaxy Tab 2 10.1	47	1.11
Microsoft Windows RT Tablet	43	2.09
Samsung SM-G900V Galaxy S5	43	1.74
Apple iPod	36	1.78
Samsung SM-G900R4 Galaxy S5	25	1.84
Samsung SCH-545 Galaxy S IV	21	1.90

Visits and Pages / Visit by Source / Medium

Source / Medium	Sessions	Pages / Session
google / organic	10,249	2.53
(direct) / (none)	9,269	2.19
library.umaine.edu / referral	8,566	2.94
umaine.edu / referral	1,715	2.85
libraries.maine.edu / referral	857	2.14
yahoo / organic	656	2.64
umaine.beta.libguides.com / referral	619	3.06
bing / organic	461	2.19
qq4nm4zz3u.search.serialssolutions.com / referral	129	2.86
umaine.summon.serialssolutions.com / referral	93	3.01

Visits and Pages / Visit by Landing Page

Landing Page	Sessions	Pages / Session
/default.asp	18,898	2.71
/default_idb.asp	965	2.78
/default_ursus.asp	950	2.17
/about/hours.htm	929	2.29
/services	446	3.02
/ejournals/default.asp	396	3.55
/default_res.htm	321	2.24
/default_ejournals.asp	260	1.72
/about	193	1.91
/Interlibraryloan	165	1.71

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	11,921	23,245
/default_ursus.asp	2,425	6,555
/default_ejournals.asp	1,180	3,410
/about/hours.htm	1,116	2,865
/indexesdb/Indexes.asp?search=A&range=SZ	1,074	3,860
/default_res.htm	907	2,502
/indexesdb/Indexes.asp?search=A&range=NS	678	2,526
/indexesdb/Indexes.asp?search=A&range=DH	665	2,463
/default_idb.asp	616	1,853
/indexesdb/Indexes.asp?search=A&range=AD	533	2,291