

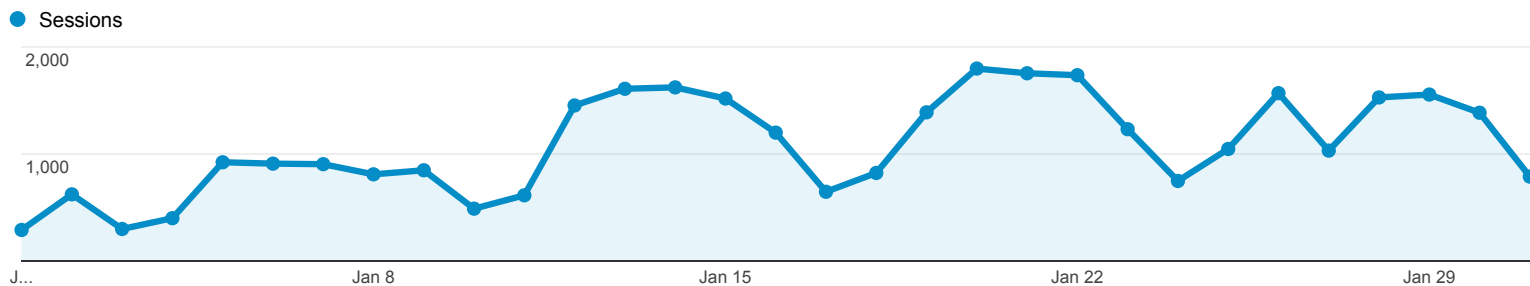
Jan 1, 2015 - Jan 31, 2015

Browser & OS

All Sessions
100.00%

Explorer

Summary



| Browser | Acquisition | | | Behavior | | | Conversions Goal 1: Mobile IDB Access | | |
|--|---|---|---|---|---|---|--|---|---|
| | Sessions | % New Sessions | New Users | Bounce Rate | Pages / Session | Avg. Session Duration | Mobile IDB Access (Goal 1 Conversion Rate) | Mobile IDB Access (Goal 1 Completions) | Mobile IDB Access (Goal 1 Value) |
| | 33,463 % of Total: 100.00% (33,463) | 35.76% Avg for View: 35.73% (0.06%) | 11,965 % of Total: 100.06% (11,958) | 44.96% Avg for View: 44.96% (0.00%) | 2.55 Avg for View: 2.55 (0.00%) | 00:04:27 Avg for View: 00:04:27 (0.00%) | 12.16% Avg for View: 12.16% (0.00%) | 4,068 % of Total: 100.00% (4,068) | \$0.00 % of Total: 0.00% (\$0.00) |
| 1. Chrome | 13,865 (41.43%) | 28.64% | 3,971 (33.19%) | 41.95% | 2.70 | 00:04:35 | 13.03% | 1,806 (44.40%) | \$0.00 (0.00%) |
| 2. Firefox | 9,908 (29.61%) | 39.12% | 3,876 (32.39%) | 46.54% | 2.56 | 00:05:07 | 11.76% | 1,165 (28.64%) | \$0.00 (0.00%) |
| 3. Safari | 6,099 (18.23%) | 42.38% | 2,585 (21.60%) | 49.34% | 2.08 | 00:02:34 | 10.12% | 617 (15.17%) | \$0.00 (0.00%) |
| 4. Internet Explorer | 3,286 (9.82%) | 41.30% | 1,357 (11.34%) | 43.21% | 2.86 | 00:05:36 | 14.30% | 470 (11.55%) | \$0.00 (0.00%) |
| 5. Android Browser | 149 (0.45%) | 47.65% | 71 (0.59%) | 71.14% | 1.36 | 00:00:46 | 2.01% | 3 (0.07%) | \$0.00 (0.00%) |
| 6. Opera | 41 (0.12%) | 39.02% | 16 (0.13%) | 36.59% | 3.12 | 00:02:38 | 7.32% | 3 (0.07%) | \$0.00 (0.00%) |
| 7. Safari (in-app) | 35 (0.10%) | 94.29% | 33 (0.28%) | 71.43% | 1.60 | 00:00:55 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 8. Amazon Silk | 27 (0.08%) | 77.78% | 21 (0.18%) | 44.44% | 2.78 | 00:02:27 | 7.41% | 2 (0.05%) | \$0.00 (0.00%) |
| 9. Opera Mini | 18 (0.05%) | 72.22% | 13 (0.11%) | 55.56% | 1.78 | 00:01:11 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 10. Maxthon | 14 (0.04%) | 14.29% | 2 (0.02%) | 35.71% | 3.86 | 00:14:12 | 7.14% | 1 (0.02%) | \$0.00 (0.00%) |
| 11. Mozilla Compatible Agent | 10 (0.03%) | 90.00% | 9 (0.08%) | 70.00% | 1.50 | <00:00:01 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 12. BlackBerry | 4 (0.01%) | 100.00% | 4 (0.03%) | 75.00% | 1.50 | 00:00:10 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 13. Phantom.js bot | 2 (0.01%) | 100.00% | 2 (0.02%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 14. Nintendo 3DS Browser | 1 (0.00%) | 100.00% | 1 (0.01%) | 0.00% | 2.00 | 00:00:02 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 15. Playstation 3 | 1 (0.00%) | 100.00% | 1 (0.01%) | 0.00% | 2.00 | 00:01:02 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

| | | | | | | | | | | |
|-----|------------|-----------|---------|-----------|---------|------|----------|---------|-----------|----------------|
| 16. | RockMelt | 1 (0.00%) | 100.00% | 1 (0.01%) | 0.00% | 3.00 | 00:00:32 | 100.00% | 1 (0.02%) | \$0.00 (0.00%) |
| 17. | UC Browser | 1 (0.00%) | 100.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 18. | YaBrowser | 1 (0.00%) | 100.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

Rows 1 - 18 of 18