

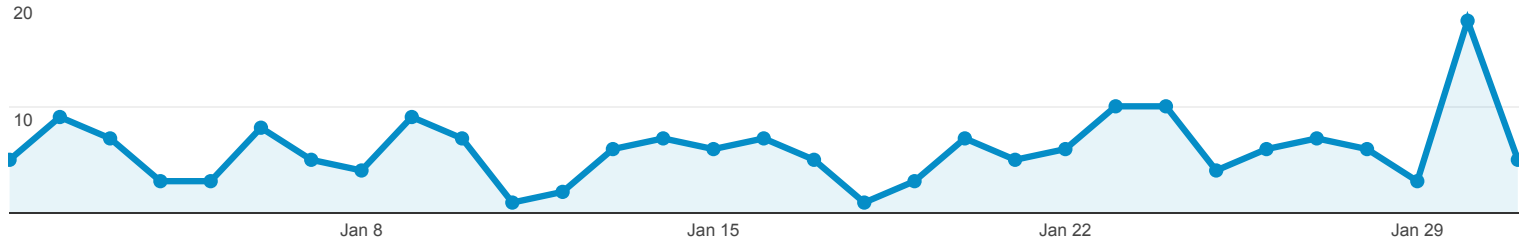
Jan 1, 2014 - Jan 31, 2014

Social Network Referrals

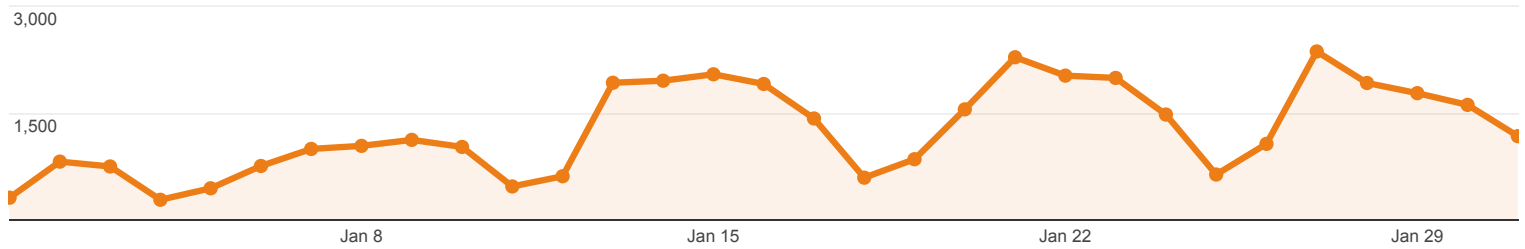


Social Referral

● Visits via Social Referral



● All Visits



Social Network	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. tinyURL	100	279	00:05:36	2.79
2. Blogger	30	62	00:01:50	2.07
3. Facebook	28	41	00:01:00	1.46
4. Twitter	12	14	00:00:01	1.17
5. LinkedIn	10	10	00:00:00	1.00
6. WordPress	5	6	00:02:14	1.20

Rows 1 - 6 of 6

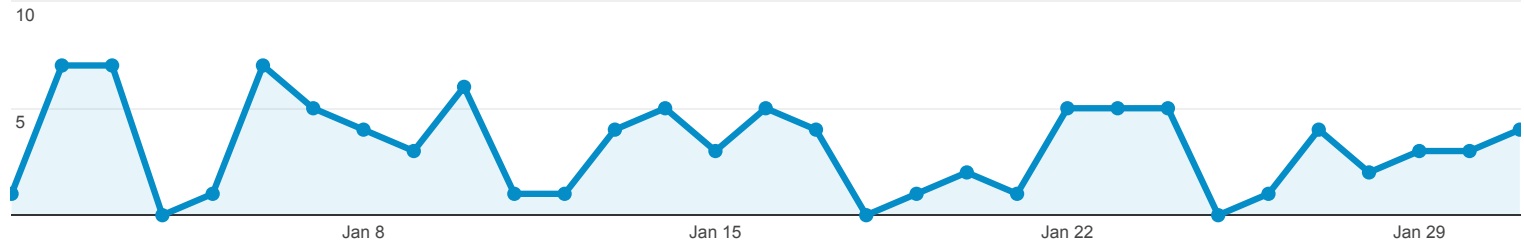
Social Network Referrals

ALL » SOCIAL NETWORK: tinyURL

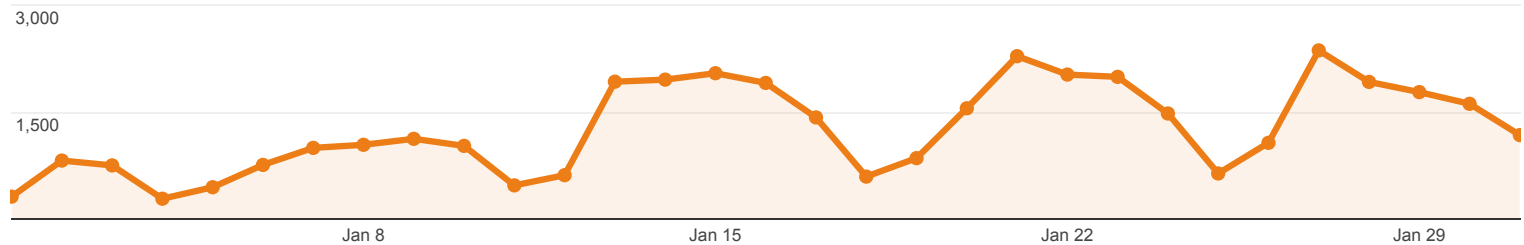


Social Referral

Visits via Social Referral



All Visits



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/default.asp	64	226	00:07:36	3.53
2. library.umaine.edu/indexesdb/Indexes.asp?range=HN&search=A	14	20	00:03:18	1.43
3. www.library.umaine.edu/default_ursus.asp	8	9	00:01:54	1.12
4. www.library.umaine.edu/displays/FacBooks2013.htm	3	5	00:01:03	1.67
5. library.umaine.edu/indexesdb/Indexes.asp?range=NS&search=A	2	3	00:01:41	1.50
6. www.library.umaine.edu/lmc/default.asp	2	5	00:02:38	2.50
7. library.umaine.edu/default_ursus.asp	1	1	00:00:00	1.00
8. library.umaine.edu/social/yalit.htm	1	1	00:00:00	1.00
9. www.library.umaine.edu/class/Wallace/MET355/default.asp	1	1	00:00:00	1.00
10. www.library.umaine.edu/collddev/trials.htm	1	1	00:00:00	1.00
11. www.library.umaine.edu/default_idb.asp	1	2	00:00:02	2.00
12. www.library.umaine.edu/research.htm	1	3	00:00:05	3.00
13. www.library.umaine.edu/staff/googleanalytics/default.htm	1	2	00:00:05	2.00

Rows 1 - 13 of 13

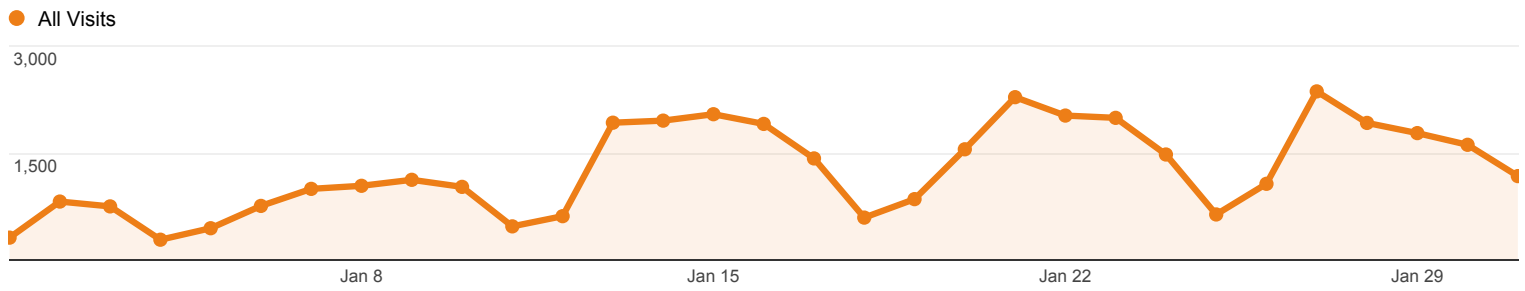
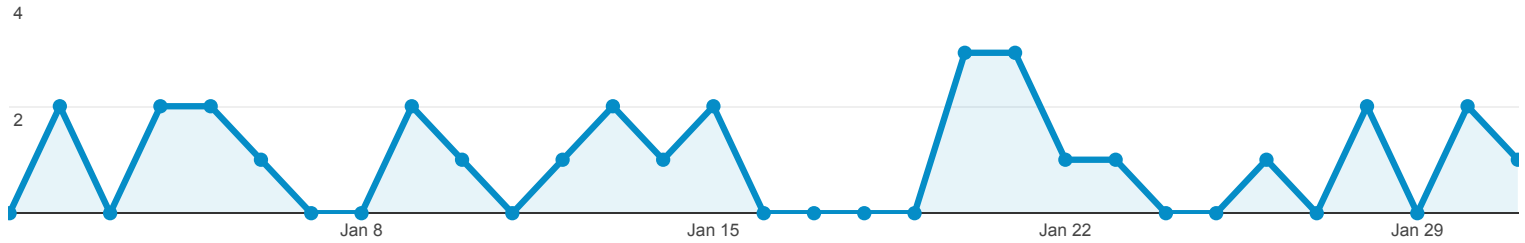
Social Network Referrals

ALL » SOCIAL NETWORK: Blogger

All Visits
0.08%

Social Referral

Visits via Social Referral



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/theses/default.asp	22	26	00:00:43	1.18
2. www.library.umaine.edu/default.asp	5	12	00:03:58	2.40
3. www.library.umaine.edu/speccoll/FindingAids/Kingstep.htm	2	19	00:04:57	9.50
4. library.umaine.edu/yearbooks/default.asp	1	5	00:09:43	5.00

Rows 1 - 4 of 4

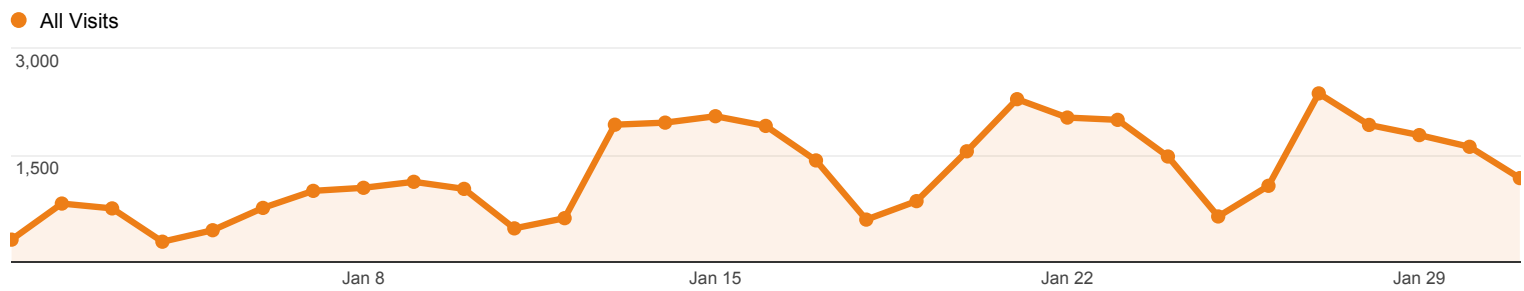
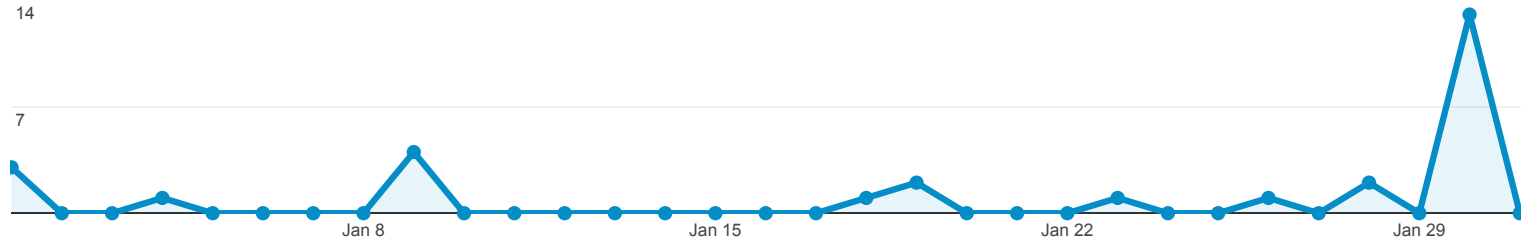
Social Network Referrals

ALL » SOCIAL NETWORK: Facebook

All Visits
0.07%

Social Referral

Visits via Social Referral



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. library.umaine.edu/circ/group_study_rooms.htm	13	13	00:00:00	1.00
2. www.library.umaine.edu/speccoll/FindingAids/Amesfamilyinventory.htm	4	4	00:00:00	1.00
3. library.umaine.edu/default.asp	2	2	00:00:00	1.00
4. library.umaine.edu/virtualref/healthinsurance14.htm	2	2	00:00:00	1.00
5. www.library.umaine.edu/science/gisjournals.htm	2	3	00:07:59	1.50
6. www.library.umaine.edu/colldev/trials.htm	1	2	00:08:48	2.00
7. www.library.umaine.edu/speccoll/default.asp	1	7	00:01:55	7.00
8. www.library.umaine.edu/speccoll/FindingAids/GrenfellC.htm	1	1	00:00:00	1.00
9. www.library.umaine.edu/speccoll/FindingAids/MaineCentralRR.htm	1	6	00:01:23	6.00
10. www.library.umaine.edu/speccoll/FindingAids/Schrump2.htm	1	1	00:00:00	1.00

Rows 1 - 10 of 10

Social Network Referrals

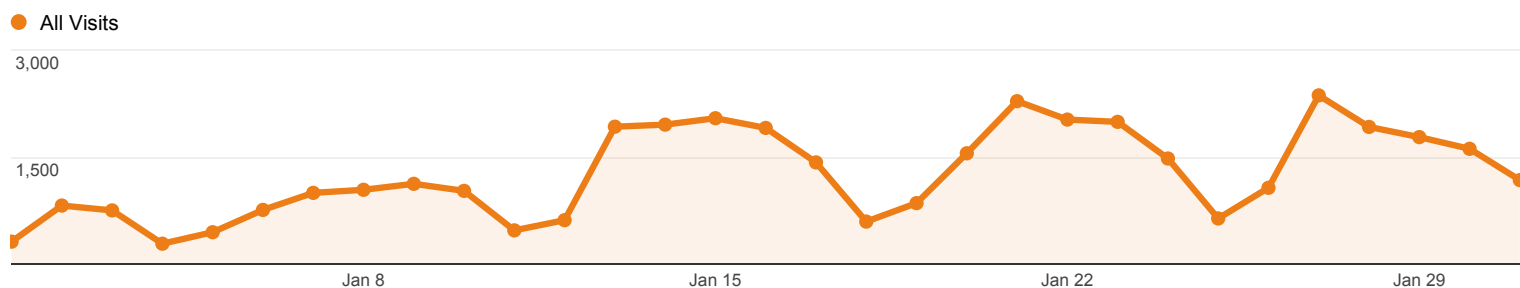
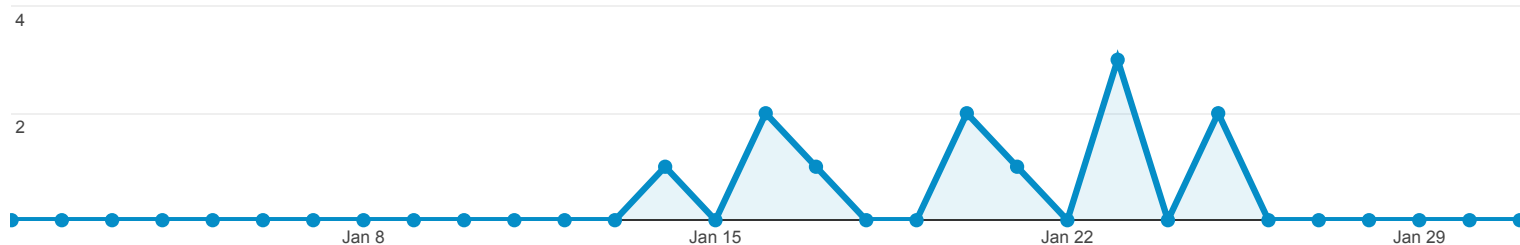
Jan 1, 2014 - Jan 31, 2014

ALL » SOCIAL NETWORK: Twitter

All Visits
0.03%

Social Referral

Visits via Social Referral



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/indexesdb/Indexes.asp	7	8	00:00:01	1.14
2. www.library.umaine.edu/collddev/contacts.htm	2	2	00:00:00	1.00
3. library.umaine.edu/circ/location_classrooms_group_study.htm	1	1	00:00:00	1.00
4. www.library.umaine.edu/default_res.htm	1	1	00:00:00	1.00
5. www.library.umaine.edu/default.asp	1	2	00:00:12	2.00

Rows 1 - 5 of 5

Social Network Referrals

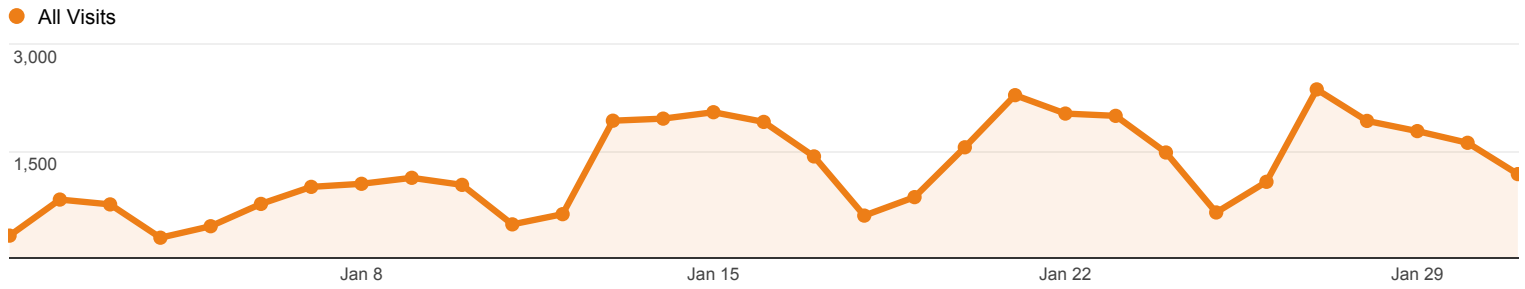
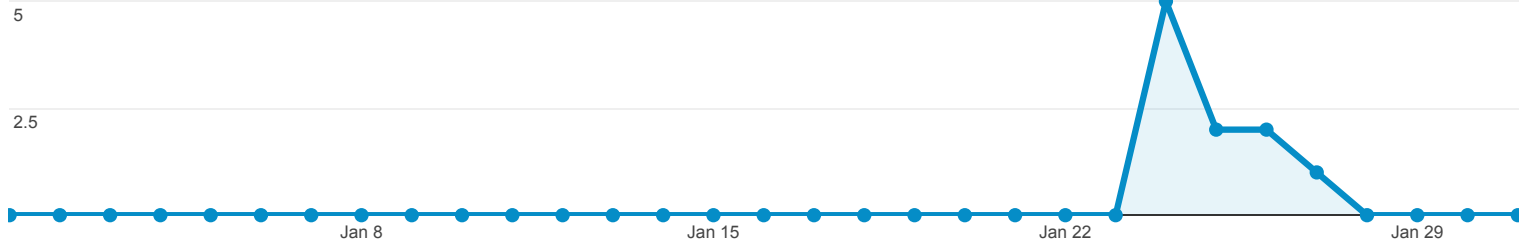
Jan 1, 2014 - Jan 31, 2014

ALL » SOCIAL NETWORK: LinkedIn

All Visits
0.03%

Social Referral

Visits via Social Referral



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/science/environ.htm	10	10	00:00:00	1.00

Rows 1 - 1 of 1

Social Network Referrals

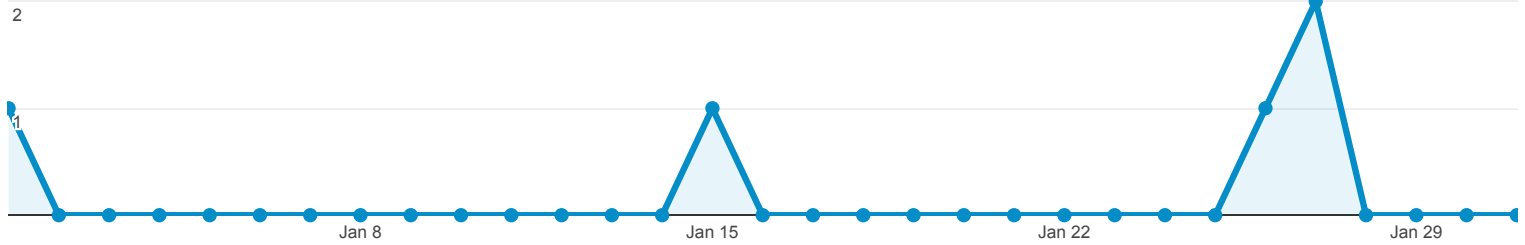
Jan 1, 2014 - Jan 31, 2014

ALL » SOCIAL NETWORK: WordPress

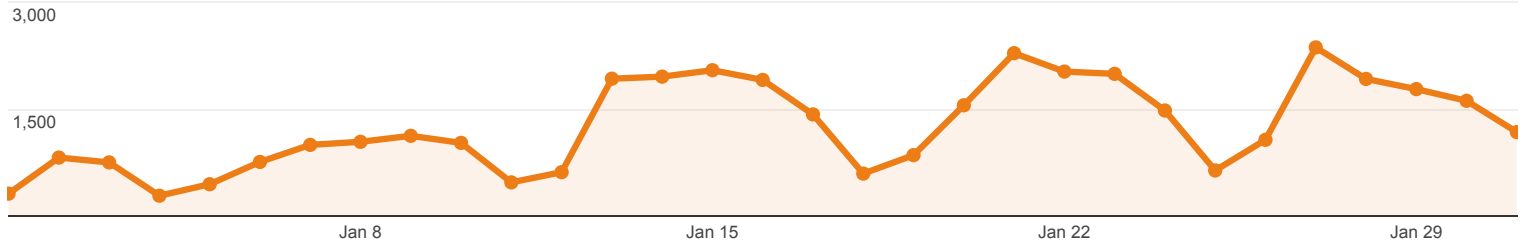


Social Referral

● Visits via Social Referral



● All Visits



Shared URL	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. www.library.umaine.edu/theses/default.asp	5	6	00:02:14	1.20

Rows 1 - 1 of 1